

incorporating Vanity Fair

Cox

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Paris Openings 1
Autumn shopping
September 1, 1937
Price 35 cents



Coats with Breeding
in "LUXURY" Camel Hair
by *Stroock*

Stroock, known for three-quarters of a century as one of the world's foremost makers of fine fabrics, has woven this new camel hair with a deep, rich surface. And by a stroke of magic has kept it just as light in weight as the smoothest camel hair. This new coating has been rightly christened "LUXURY," and is presented in a group of lovely Fall styles, both with and without fur accents. Correct and thoroughbred in every detail, even to their fine DUCHESS Lining. Whether for campus, country or city life, you will enjoy the style confidence their quality imparts. At your favorite store, or write directly to the sole makers:

GROSSMAN & SPIEGEL, INC., 512 Seventh Avenue, New York

TIFFANY & Co.

JEWELERS SILVERSMITHS STATIONERS

FIFTH AVENUE & 37TH STREET, NEW YORK



GOLD JEWELRY, BRACELET WITH DIAMONDS AND RUBIES \$725; ROPE NECKLACE \$93. LARGE BROOCH WITH DIAMONDS AND CABACHON RUBIES \$395. CLIP WITH TOPAZ AND DIAMONDS \$185. RING WATCH \$82; PLATINUM DIAMOND AND SAPPHIRE RING \$395; GOLD VANITY CASE \$220.

MERCHANDISE OF GOOD VALUE
AND FINE QUALITY

MAIL INQUIRIES RECEIVE PROMPT ATTENTION



This medallion is sealed to the nose of every genuine Fromm-Pedigreed Fox. Insist that it is not detached until after you buy the garment. Mail the medallion to us and we will mail you free the pedigree of the pelt.

Approach winter joyfully... it's going to be a season of opulent fashions... with precious FROMM-PEDIGREED Fox again the "darling" of the mode. You'll see this *bright-with-silver* fur in matchless stoles... on handsome coats and suits... making wraps of brilliant inspiration. Marvelously soft and pliable... deep, silky Fromm Fox lends itself to the designer's fondest dream. Fromm Bros., Inc., Hamburg, Wis.

FROMM
Bright with Silver
 PEDIGREED FOXES

Best's Famous

*NADA VALCUNA KNIT FROCK

in two new Autumn styles

12.95

IN DIAMOND PATTERN KNIT
WITH CREW NECK

Wine • Green • Blue
Black • Rust
Raspberry • Sandringham

IN PLAIN KNIT WITH V NECK
LEATHER BUTTON AND BELT

Camel • Green • Navy
Brown • Raspberry
Black • Wine • Blue

BEST'S NADA VALCUNA KNIT FROCK is in a class by itself—considered an “indispensable” by smart young women all over the country. Its soft yarn is comfortable to wear, possesses a remarkable resistance to shrinking and stretching. Its lovely colors are a joy to behold. In these two becoming new styles it has a classic distinction equally appropriate for the first cool days in town, for your Autumn golf, or to take back to college. Sizes 14 to 20.

MAIL ORDERS FILLED

Best & Co.

Fifth Avenue at 35th Street

Garden City Mamaroneck East Orange

Cleveland Heights

Grosse Pointe Brookline Ardmore

* Reg. U. S. Pat. Off.





Copr. 1937, C. G. Gunther's Sons

DRAMATIC GESTURE in a season dedicated to magnificence: Gunther's Silver Fox evening coat that sweeps down to your ankles and moulds your waist with a slimness only Gunther skill can achieve, \$4750. Other Silver Fox coats and capes for day and evening, from \$250.

GUNTHER'S
666 FIFTH AVENUE • NEW YORK



NELSON

ON THE PLAZA • NEW YORK
**BERGDORF
GOODMAN**
5TH AVENUE AT 58TH STREET

Conversation at Midday—and you urbane indeed in our torso-snug town dress. Ready-to-wear original in matelassé. \$135

"Acele"... ON THE AVENUES OF AMERICA



AN IMPORTANT FIRST... because it is made of soft, dull supple CASAQUE CREPE
of "ACELE" YARN... because it is black... because it is shirred and pencil-slim.

MILGRIM, *New York*

NEIMAN-MARCUS CO., *Dallas*

I. MAGNIN & CO., *California*

FIFTY-SEVENTH STREET WEST, NEW YORK

Jay Thorpe



INTRODUCTION TO FALL

an original Jay-Thorpe dress of thin

• • black woolen circled with velvet. 95.00

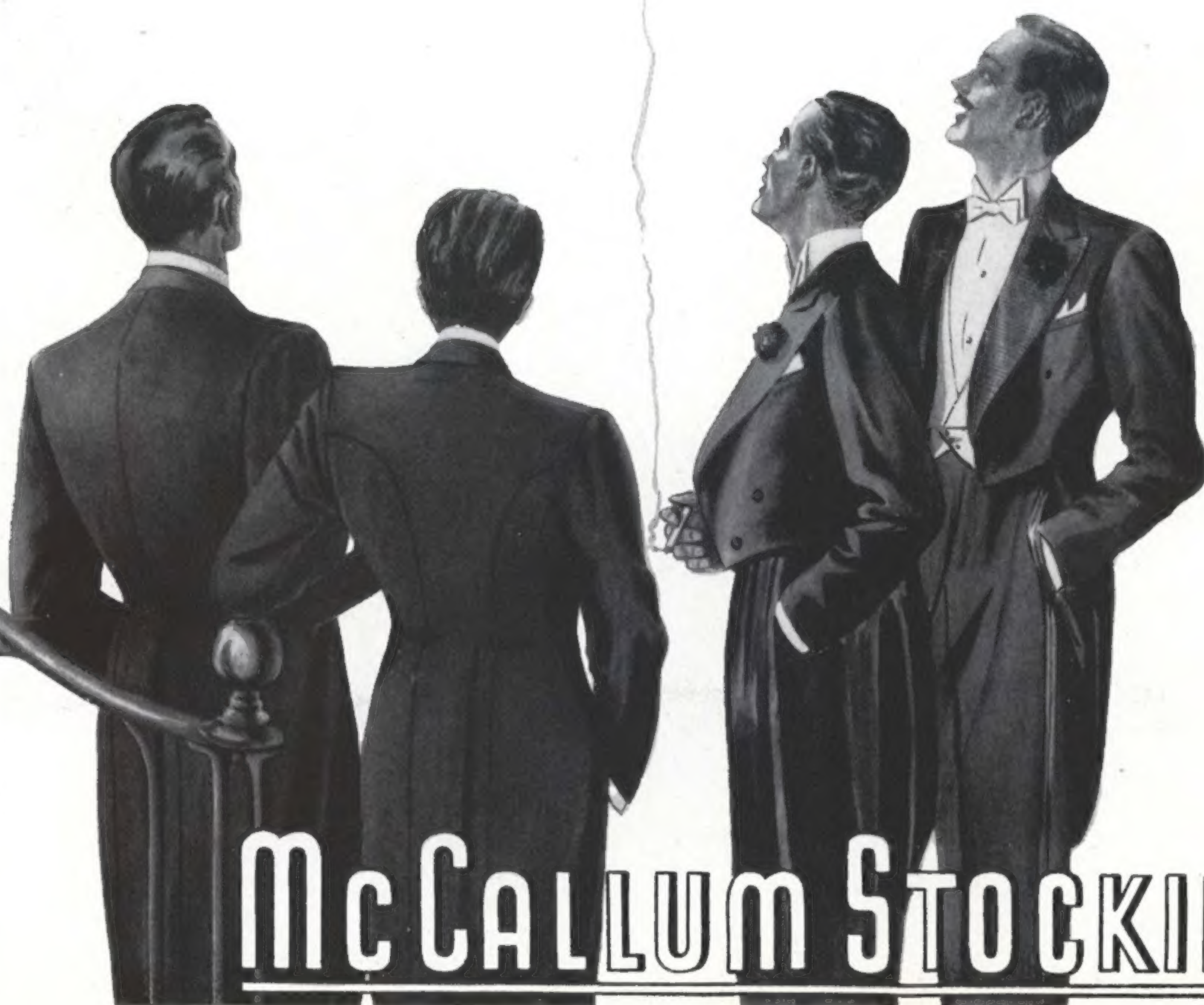
A Madonna halo of black velvet. 30.00

McCALLUM Stockings step into the new vogue... showing the exciting importance of smart hosiery in the fall ensemble. McCALLUM'S are more beautiful than ever... in the newest colours... Crepe Twist for daytime and always glamorous SATINSKINS for evening. Choose the sheerest weight of Evenglo to contrast with black... Clipper Tan for a brown daytime suit... and changeable Iridium for afternoon. McCALLUM Stockings are a flattering accessory... distinctive in quality and style. At all better stores.

You just know she wears them



*Introducing
The Hostess
by McCallum*



McCALLUM STOCKINGS



Forbath & Rejane

henri
Bendel inc

A suit in which to start the new season brilliantly . . . sunset
tweed coat dramatic with a wide band of red fox over a slender brown
wool skirt and dark beige silk high-collared blouse. A Henri Bendel original.

T E N W E S T F I F T Y - S E V E N T H S T R E E T  N E W Y O R K



Shoes are front-page fashion news as rising skirt lengths spotlight their importance. Reflecting the vogue for molded lines, they sheathe the foot in sculptured sleekness. Lines that follow the contours of instep and ankle further emphasize their graceful beauty. Tomorrow's story is the "corseted" shoe...sophisticated daughter of the oxford. Peacock models in your shop illustrate every phase of this exciting trend.

MOST STYLES \$10.50 AND UP

Boyd-Welsh, Inc., St. Louis, Missouri



In this costume we have created
for you the lavish mood of the new
season. The luxurious, sable dyed Kolinsky
... the original treatment of tails ... broad
shoulders to accent the new pencil
silhouette ... important fashion trends
translated into a suit of rare
distinction that says
unmistakably—Milgrim

*Designed
by
Milgrim
with you
in mind*

FOR FINER FITTING FOUNDATIONS



FINER ELASTIC YARN . . . gaining sensational favor in the field of corsetry and being featured by leading stores. Dynamic power in its fine thread affords lightweight fabrics with super control. Extra comfort is allowed the modern, active woman by DARLEEN'S long, lively stretch and instant snap-back. Its remarkable evenness of thread minimizes breaking, or bubbling in strategic areas where strain is placed on garments. Darlington Fabrics Corporation, 180 Madison Avenue, New York.



GEORGE PLATT LYNES

STILL A SUIT . . . although it steals all the dressmaker touches. Schiaparelli's red and beige striped wool jacket with its huge carved buttons and the fingertip length black coat with Persian lamb collar follow exactly the new pencil silhouette, \$175 . . . And the Lilly Daché hat of antelope gives the final fillip . . . Suits, *Sixth Floor*.

MARSHALL FIELD & COMPANY, Chicago

HOW TO USE ENDOCREME—1

And still they come! Newspaper and magazine clippings calling Endocrine "well recommended," and "revolutionary," and "a new cosmetic principle." Letters from women who started using Endocrine last spring, and who now tell us about its results. Along with these come sheaves of orders from the leading stores ordering more Endocrine to keep up with the ever-growing demand.

But why shouldn't Endocrine be making such a stir? As you surely know, Endocrine is neither a cleansing cream nor a "camouflage," but is the only beauty cream that contains dihydroxyestrin. This ovarian substance, made synthetically, has been proved to be absorbed through the skin. Proofs were secured by scientific investigators, over a period of two years, before Endocrine was put on public sale last spring.

Today all Vogue readers know Endocrine. We need not invite you to buy your first jar. But on this page, and in later issues of Vogue, we will tell you the way to use Endocrine for quickest and most satisfactory results.



FOR FOREHEAD WRINKLES

Massage with Endocrine

Endocrine is a *night* cream, to be applied at night before retiring and allowed to remain on the skin for at least six hours in order that the dihydroxyestrin (now more generally called estradiol) may be fully absorbed.

The nightly dose for face, neck, and hands is two grams (about $\frac{1}{2}$ teaspoonful measured flat), but you need not measure. If you are using Endocrine only for your face, neck, and hands, and if your jar is used up after 35 nights, you are using the correct amount.

Now your first point of attack will very likely be your forehead. With your finger tips, massage Endocrine gently but very thoroughly into your skin, from the center of the forehead outward to the temples. Continue this gentle but thorough massage until you have rubbed your Endocrine into the skin. This is time well spent because the special ingredient is absorbed through

the hair follicles into the sweat glands, or through the sebaceous glands and from there into the surrounding tissues. Your Endocrine cannot do its work until it has been absorbed.

Be sure that all facial massage is gentle, and that the tips of the fingers are smooth. Harsh massage is unwise. Downward strokes will not affect wrinkles on the forehead. Always massage in the direction shown by the arrows in the Endocrine diagram at right.

And be sure that your face is thoroughly clean and dry before you apply your Endocrine. Use mild soap and soft water—or use your regular cleansing cream—but be sure you wipe the skin dry with cleansing tissues before you apply Endocrine.

Use Endocrine *at night, every night* and leave it on *all night*—thus giving at least six to eight hours for full absorption. It will not stain pillows or night clothes.



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ENDOCREME

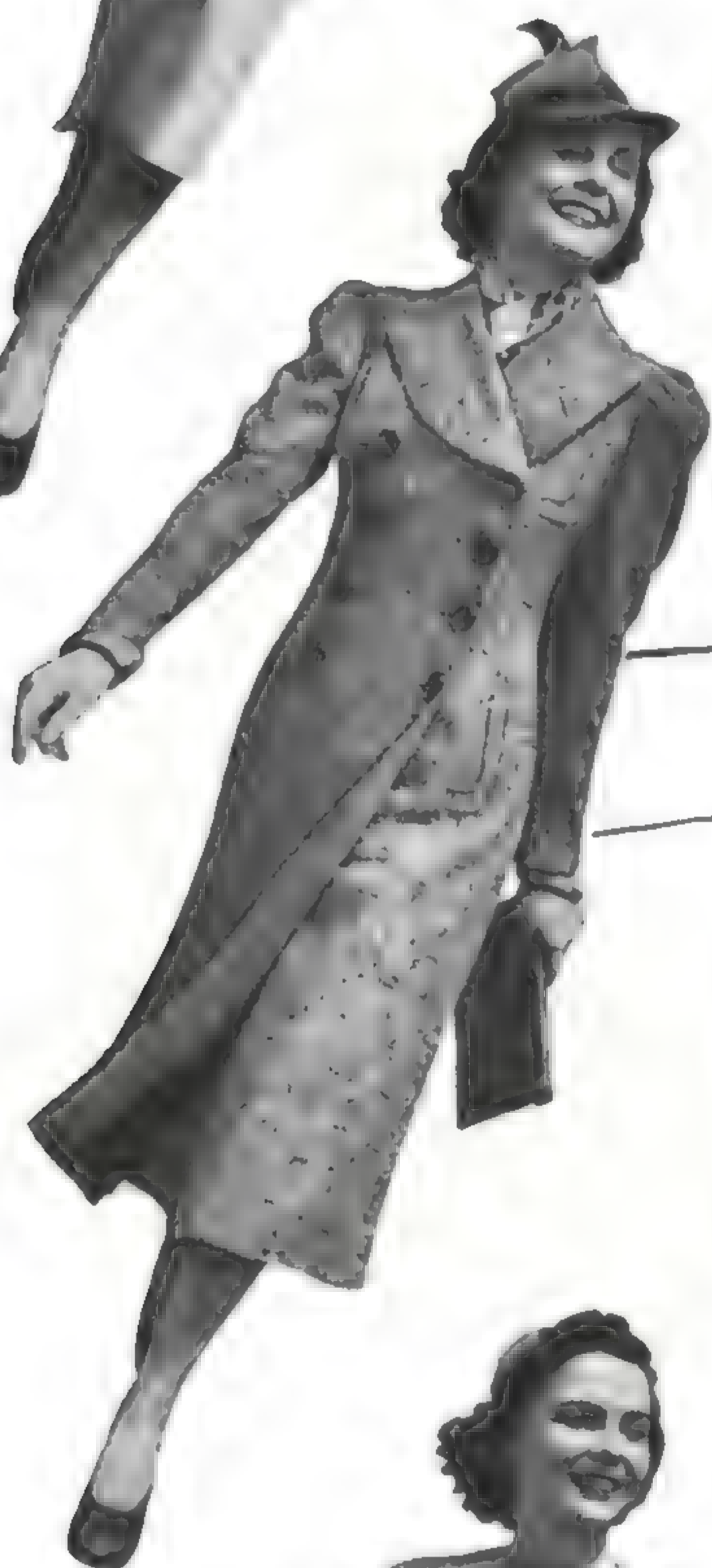
Trade Mark

Endocrine is now sold by the best department stores, specialty shops, and pharmacists, in two-ounce jars, containing the supply necessary for 35 nights' use. If your favorite store is sold out or has not yet provided Endocrine for you, please send the name of the store, with \$3.50 to ENDOCREME, 551 Fifth Avenue, New York, for a jar and instruction book.

*Kasha wool dress in green, natural, blue, tile rose. 11 to 17. **12.95***



*Herringbone tweed reefer in brown and white or black and white. Sizes 11 to 17. **29.95***



*All-wool sweater in ski blue, Glengarry green, rust. 14 to 20. **3.95***

*Tweed skirt to match . . **7.95***



*Three-piece Shetland suit. Rust, green, wine, brown, black. 11 to 17. **29.95***



Treasure this page—here are the classics that will headline our College Fashion Shows (Wednesday, September 8, in New York—Friday and Saturday, September 10 and 11, in Philadelphia). These outfits, in themselves, are enough to illustrate Wanamaker's appreciation of the college girl's wholesome respect for good tweeds and her eye for superior sweaters. If you can't possibly see the Fashion Shows, write for any or all of the clothes shown here — we'll be mailing them from Smith to Stanford, Wellesley to Wisconsin!

John Wanamaker
NEW YORK
PHILADELPHIA

Custom Welt Shoes
by La Valle *

CUSTOM BOTTIER, NEW YORK



HANDMADE, HANDSTITCHED—THESE DISTINGUISHED SHOES

BY A MASTER CRAFTSMAN HAVE THE COMFORT AND BEAUTY OF

SHOES MADE INDIVIDUALLY TO ORDER. CRISP AND PATRICIAN



IS THE LEATHER-HEEL OXFORD. THE BEST OF CONTEMPORARY DESIGN

MARKS THE AFTERNOON PUMP AND THE MEDIUM-HEEL STEP-IN PUMP

*Makers of famous Fenton Last



Footwear for Saks Fifth Avenue

Bonwit Teller
FIFTH AVENUE AT FIFTY-SIXTH STREET



spadea portrays
The Bonwit Teller Woman

CABANA



WALK-OVER

FRESCO



Half-hite heels



• Are heels your secret sorrow? Do spikes set you up but "let you down"? Then you'll hail this new heel. Altitude enough to give you a graceful calf-line. Low enough for all-day dashing about in comfort. CABANA: Black, brown, blue, green or wine suede. Shadow braiding. Also a strap and step-in. An Ardwyn* Style. FRESCO: Black or brown suede with patent. LENORE: Black or brown suede with patent and braid. ARCADY: Black suede with patent appliqué. An Ardwyn* Style.

Walk-Over prices \$7.75 and up. De Luxe styles \$10.75 and up. Slightly higher West. Geo. E. Keith Company, Brockton, Mass.

*REG. U. S. PAT. OFF.

510 FIFTH AVENUE, NEW YORK • PARIS • LONDON



LENORE



ARCADY



COSTUME COURTESY DEL MONTE-HICKEY
HAT BY KURZ BROS



It's almost time to change your skin!

HERE we are, dashing fast into that lingering aftermath of summer — when suntans begin to fade and complexions are difficult and one's whole person must change with a changing climate.

Beauty culturists advise a course of warming and cooling baths to carry you zestfully into the new fall season. And Cannon is ready to lend you a helping hand . . . with bright, gentle, useful new towels that restore the body and uplift the spirit.

You'll find a gay harvest of Cannon towels on display in the better stores about now. Vibrant colors — from delicate pastels to striking deep tones. New braid borders and smart all-over designs (see samples pictured — these priced from 59c to \$1.50 or thereabouts, plus a small extra charge for the monograms). Yes! — you'll need a great armful or two to be happy this fall.

Good news, too: Their special beauty and efficiency are out-and-out bargains (remember the name Cannon insures not only year-round beauty but durability as well). Spend two dollars or ten or twenty — and you make a smart buy.

Note: Fall prices from about 29c to \$2 each. Complete bath sets from \$2.95 up.

TEA GOWN BY JESSIE FRANKLIN TURNER

NEW

"CANNON"
fine quality

Cannon Towels

THE FIRST NAME IN TOWELS IS
THE LAST WORD IN SHEETS



Now see America

BETWEEN
NEW YORK AND

California

OR MEXICO CITY

Grace Line presents fortnightly cruises and rail-water trips between New York and California or Mexico City—the only cruises visiting en route Colombia, Panama, El Salvador, Guatemala and Mexico, with an additional stop at Havana eastbound. These splendid Grace “Santa” ships offer all outside rooms with private, fresh water baths; outdoor, tiled swimming pools; light, airy dining rooms high up on promenade decks; gymnasiums; Dorothy Gray Beauty Salons and pre-release talking motion pictures. One of these luxurious Grace “Santas” sails every two weeks from New York and from San Francisco and Los Angeles.

TO

South America

Modern Grace Line “Santa” ships sail to South America from New York every week—from California every other week. Cruises include 31 day trips to Lima, Peru; 38 day tours far into the Andes to Cuzco and the interior of Peru; and 38 day cruises to Valparaiso and Santiago, Chile. Stop over privileges permit visits to the lovely Chilean Lake Region and Buenos Aires. En route Panama Canal, Havana and 12 to 17 other Caribbean and South American cities, depending on cruise selected. Connections at all ports with Pan American-Grace Airways (flying time Santiago to New York three days, from other points proportionately less).

For illustrated literature, itineraries, fares and all-expense cruises, consult your travel agent or Grace Line, New York, Boston, Pittsburgh, Washington, D. C., Chicago, San Francisco, Los Angeles, Seattle.

Ruins of a mighty pre-Inca fortress near Cuzco, Peru, photographed by Ivan Dmitri while on a Grace Line Cruise to South America last November (springtime below the Equator where our seasons are reversed)



by Grace Line



A night photograph of the outdoor tiled swimming pool on a Grace "Santa" cruising between New York and California, via eight Spanish American ports



Style 700 Illustrated

RIVALING the delicate beauty of an orchid's petal, ARCHER stockings are made durable and lasting by meticulous hands that have a love for fine hosiery. The new fall colors dramatize the smartness of the season's latest costumes for formal and informal wear. Tailored and fitted with a trim precision, ARCHER is now, more than ever, the stocking For Lovely Women.

ARCHER HOSIERY MILLS, COLUMBUS, GEORGIA

Archer
Hosiery



INTERNATIONAL STERLING'S NEW ENCHANTRESS

Oh, to be getting married in the fall of 1937! For Romance is back after long years of exile, bringing flowers, flounces, the *susurrus* of silken petticoats. Once more, it's smart to be lovely.

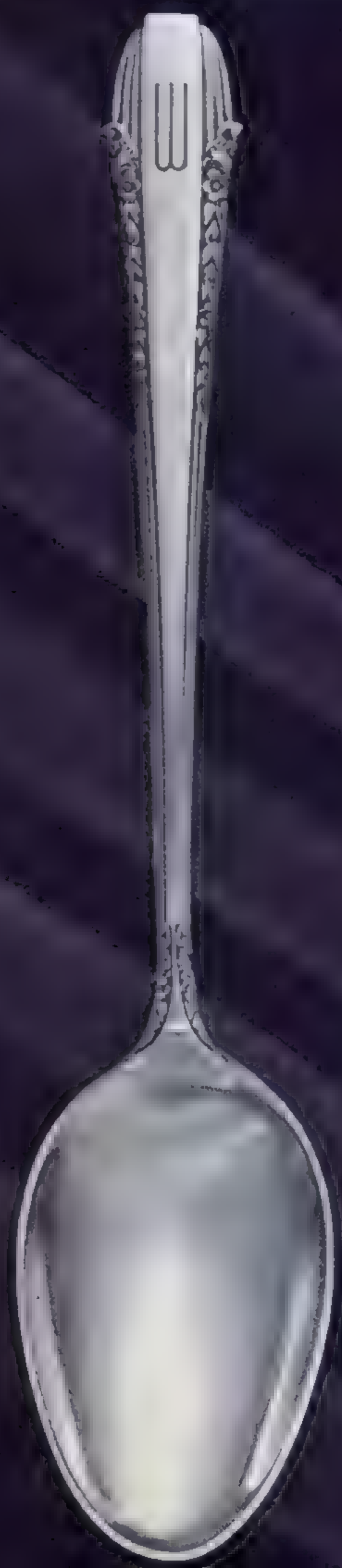
Yet, we keep much that modern design has taught us. The decorator orders floral paper for three walls, then panels the fourth with sleek-surfaced wood. The couturière does not forget line in her quest for charm.

So, too, the silver designer. For International Sterling's new pattern, Enchantress, he takes a mirror-clear panel of silver, balanced and keen as

an arrow, carves a simple bit of reeding on either side, and then bursts forth with delicate little spirals of bloom. Here is silver that feels at home with fine modern crystal, new damasks, and the traditional elegance of garden-flower china.

Jewelers are glad to make it easy for you to own International Sterling. Ask about Budget Payments or The Lay-Away Plan.

International Sterling is made by International Silver Company, Meriden, Conn., largest manufacturers of silverware, whose predecessors made spoons of solid silver over one hundred years ago.



K O R E T ' S

Autumn Colors

C O P P E R

B R O N Z E G R E E N



Fashion has definitely gone on the metal standard for

Fall. And Koret...a handbag designer turned miner!...has delved

deep into the earth to discover a rich lode of vibrant new

autumnal shades. Illustrated are "Bronze Green" and "Copper"

... the color treasures of the season now being introduced

in Koret's new collection of Handbag Originals.

Leading designers of shoes*, belts and gloves are

also sponsoring Koret's "Bronze Green" and

"Copper"...to make your Fall tweeds and

woolens gleam with unalloyed chic!

(*Shoes originated by Palter DeLiso)



the mark of a Koret Original

JESSICA DRAGONETTE



Hattie Carnegie

Marquise

SHOES

... supreme in the realm of fine footwear, these Marquise Autumn modes are destined to rule the season! Ingenuously fashioned their charm lies in a regal simplicity of line ... a careful command of detail ... a quiet beauty that discriminating women know ... and treasure.

8.75 and 10.75

WOHL SHOE COMPANY
SAINT LOUIS



Some of the Leading Stores in which Marquise Shoes are Featured:

Aberdeen, Wash.	GEORGE J. WOLFF CO.
Baton Rouge, La.	DALTON'S
Cincinnati, Ohio	KLINE'S
Detroit, Mich.	KLINE'S
El Paso, Texas	THE WHITE HOUSE
Fairmount, W. Va.	JONES SHOP
Fresno, Cal.	COOPER'S
Gadsden, Ala.	HAGEDORN & CO.
Great Falls, Mont.	THE PARIS FLIGMAN CO.
Helena, Mont.	FLIGELMAN'S
Houston, Texas	FOLEY BROS.
Hutchinson, Kans.	WILEY'S
Klamath Falls, Oregon	LA POINTE'S
Lansing, Mich.	J. W. KNAPP COMPANY
Lincoln, Nebr.	BEN SIMON & SONS
Louisville, Ky.	H. P. SELMAN & CO.
Madison, Wis.	BARON'S
Nashville, Tenn.	RICH, SCHWARTZ & JOSEPH
Norfolk, Va.	RICE'S
Oklahoma City, Okla.	JOHN A. BROWN CO.
Omaha, Nebr.	CARMAN'S
Portland, Oregon	LIPMAN-WOLFE'S
Saginaw, Mich.	HEAVENRICH'S
Salt Lake City, Utah	KEITH-O'BRIEN
Seattle, Wash.	BEST'S APPAREL, INC.
Selma, Ala.	ISIDORE KAYSER & COMPANY
Springfield, Mo.	NETTER'S
St. Joseph, Mo.	THE PLYMOUTH
St. Louis, Mo.	KLINE'S
Toledo, Ohio	STEIN'S
Topeka, Kans.	PELLETIER'S
Wheeling, W. Va.	L. S. GOOD & CO.
Wichita, Kans.	RORABAUGHS
York, Pa.	BON TON

For Name of Store in your City, Write Wohl Shoe Co., St. Louis

THE ARISTOCRAT OF AMERICAN FOOTWEAR



Galashiels

**Famous Scotch Tweeds
In Paris-Inspired Coats**



Galashiels Scotch tweeds have long been the pride of Great Britain. Woven of fine wool, they possess a superb sturdiness, strange contrast to their cashmere-like softness. Their purity of color in an unobtrusive monotone weave make them the chic, perfect choice for these town or campus coats. Both the imported Galashiels tweeds and the style adaptations are exclusively Bloomingdale's.

AFTER VIONNET—The black Galashiels tweed coat with great notched collar of grey opossum. 79.95

AFTER MOLYNEUX—The single breasted reefer with velveteen collar and piping down the front. 39.95

AFTER MOLYNEUX—The double breasted reefer with velveteen lapels. 39.95

Separate skirts of matching Galashiels tweeds, sizes 12 to 20. 10.95

Bloomingdale's NEW YORK CITY

"Fashion

EXCLUSIVE WITH LEADING

*Registered
FASHION FIRSTS, INC.,
390 FIFTH AVENUE, N. Y.



PORTRAIT OF YOUTH . . . Rhinestone zipper down the front of this rayon crepe dress adds tremendous youthful zest . . . \$25

Jaunty new version of the very smart new profile beret, in velvet. \$8.75

PORTRAIT IN CRÉPE PAVÉE—A NATIONAL FABRIC . . . in the new corseted silhouette with very slim skirt, button-trimmed all the way. \$25

High rolling brim, off-the-face felt with a corded brim. \$8.75



IN NEW YORK CITY

Exclusive with
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Akron, Ohio . . . The A. Polsky Co.
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Firsts

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Write to your local store
for the new 12-page
"FASHION FIRSTS"
Brochure



PORTRAIT IN BEAVER . . . The high wide
lapels of rich, dark beaver are stunning on
this herringbone tweed suit \$65

New brimmed swagger hat in
felt, after Marie Alphonsine, \$8.75

PORTRAIT FROM THE RUSSIAN . . . With
mink, in high wide lapels on a ribbed wool
suit, inspired by an officer's uniform . . . \$89.75

Colorful Cossack hat, with deep
cuff band of draped jersey. \$8.75

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Omaha, Neb. Natelson's
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Pittsburgh, Pa. Meyer Jonasson's

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Portland, Maine Beckwith's
Portland, Oregon Lipman-Wolfe & Co.
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Toronto, Ont., Canada, The T. Eaton Co., Ltd.



“BACK TO SCHOOL” with

Karavana

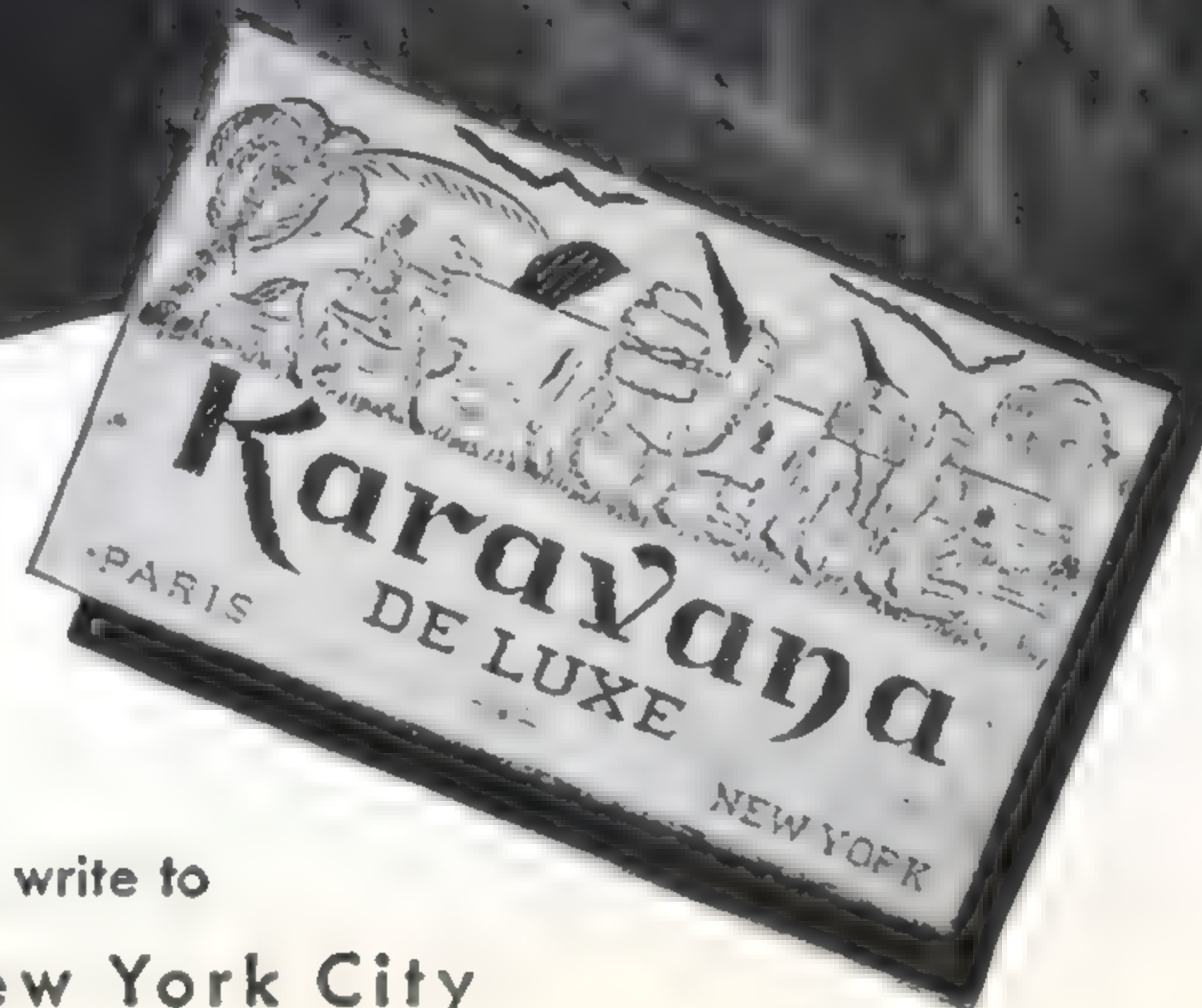
★

Anita Louise

One of Hollywood's loveliest motion picture stars, wearing this new Karavana coat which is extremely smart and practical.



WHEN going back to school this Fall you will certainly need a coat that can be worn here, there and everywhere . . . a coat whose fabric cleverly conceals its ruggedness under a rich, luxurious surface . . . a *smart* coat, a becoming coat — in short a Karavana. See them all at your favorite store — casual fashions, spirited swaggers and trimly belted models . . . in Natural, Leaf Green, Beaver, Copper, Claret, Electric Blue, Camel, Grey and Oxford and in sizes from 12 to 20.



If unable to find these smart, new KARAVANA coats in your favorite store, write to
LOU SCHNEIDER, INC. • 247 West 37th Street • New York City



MAGRAE

Which?

Take your choice—of these perfect-fitting Kayser gloves! Kay-Spun* is skin-smooth. Baskette* is a rough weave. Both have an affinity for tweeds and all the new Fall costumes. Each is the other's only rival in variety of fashion-right styles and colors! Washable. Made in U. S. A. \$1.00

BE WISER...BUY

KAYSER

*TRADE MARK. COPR. 1937, JULIUS KAYSER & CO.

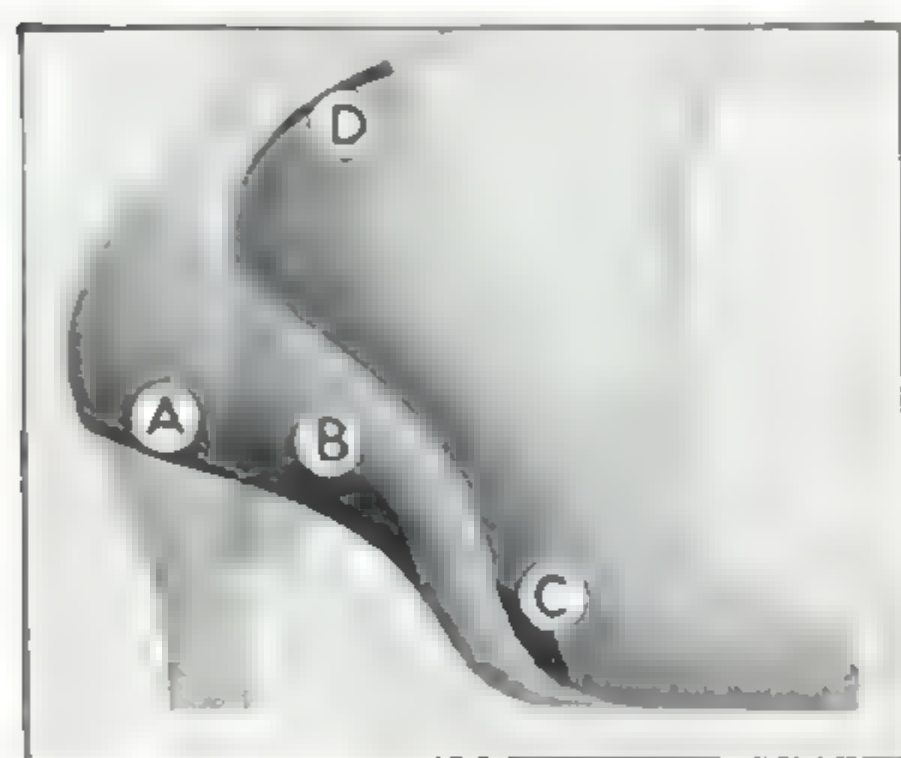
FOOT RESTS *Give You Fashion Feet*

AT ease or on the march, your feet are beautiful only when they are comfortable. Today there is no need to choose between style and comfort—for Foot Rest gives you both. Distinctive new styles beautify your feet — strain and fatigue vanish when you walk in Four-Spot Comfort, with its complete support and cushioning at every point. There's a Foot Rest shoe for every woman; try on a pair for a new sensation in style and comfort. Write for style folder and list of dealers.

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- A**—Heel Cushion absorbs shocks in walking.
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\$6.95 to \$7.95 Slightly Higher Denver West



BELVA

HOLLY

PLAZA

Night and Day

● Introducing a gorgeous new Vassarette that will do incredibly gorgeous things for your figure. A miracle of complete *backlessness* that's practical for daily duty, perfect for formal wear, superbly comfortable every hour of the day and night. And no danger of slipping or sagging through the bust because Vassarette's exclusive new *Bandeau Bustline* gives you the anchorage of a bandeau with the all-over slimming of an All-in-One. New Vassarettes for all figures . . . all of specially processed "Lastex" are featured in fine stores everywhere at \$5 to \$15. Always insist on a fitting in the style best for you. And always look for the label sewn just inside the cuff to be sure yours is a *genuine* Vassarette. Write for our new booklet and name of nearest store. Vassar Company, 2505 Diversey Parkway, Chicago.




Left, Vassarette All-in-One
No. 420 at \$10.00.
Similar style at \$7.50.


UNDERNEATH IT ALL... A VASSARETTE

MANUFACTURED UNDER PATENTS 1863697 AND 1965850


COPYRIGHT 1937, BY VASSAR COMPANY




Designed for tailored simplicity, Charmer Gaytees have printed tops for contrast. Comfortable to wear in rain or snow. Available with 3-Snap (illustrated) or Kwik slide fastener closing. Blue, brown, or black. Three heel heights.




Eversmart Gaytees, cleverly designed by Madame Lyolene to close at the back, are made in brown or black rubber. Three heel heights.



Just right to wear in light rains — tailored Strap Oxford Gaytees. Made of lightweight rubber with kid finish. Black or brown. Four heel heights.



The new Jodhpur Gaytees encourage walking in the snow. High tweed-like tops lace snugly to flatter trim ankles. Alligator pattern in dark rubber side walls and heels. Brown and grey in tweed effect. Also made in plain black oxford cloth. Three heel heights.



Made high to keep ankles spatter-proof, Gossamer Gaytees are ever so attractive when worn with tops turned down in cuffs. So flexible they need no fasteners; so lightweight they can be worn comfortably on warm, rainy days. Brown and black. Medium and high heels.

Gaytees

REG. U. S. PAT. OFF.

ADMIRED OF PARIS

There are 25 Gaytees styles ranging from \$1.29 to \$5.00

United States Rubber Company

United States Rubber Products, Inc., 1790 Broadway, New York, N. Y.



*T*HE supreme style and lasting beauty of Forstmann Woolens are acknowledged facts. Each season, they establish the fabric and color standards for the fashion world. Forstmann Woolens tailor superbly into slender, graceful garments. These qualities are the visible evidences of their integrity. Behind them is a foundation of honesty, faithfully built over generations. Only very fine, pure, new wools go into Forstmann Woolens—nothing else. Only the very best sun-tested dyes—nothing else. Expert care is used in every process of manufacture. These are the reasons why the name Forstmann Woolens is the strongest of all quality guarantees. At all good shops, in costumes and by the yard. Forstmann Woolen Company, Passaic, New Jersey. *Sales Office:* Empire State Building, New York City.

Back to town in the newest brown... Forstmann's "Alaskan Seal"





DELMAN presents

four of his new shoes in COLONIAL Patent Leather

RICH color in day clothes and shoes, rich as the color pages of VOGUE, as technicolor movies, is the most insistent fall fashion news. So DELMAN selects the deep vibrant-hued patent leather of COLONIAL for four of his best new models: the wine pump finely piped with gold; the flag-blue pump with metal disks on the bow; the brown shoe — its patent leather combined with wine suede; the one-strap sandal of Robin Hood green — its buckle in gold. . . . And DELMAN presents to his fashionable clientele the colored patent leather street shoes demanded by the new color passion in clothes.

ON THE PLAZA • NEW YORK
**BERGDORF
 GOODMAN**
 5TH AVENUE AT 58TH STREET

COLONIAL TANNING COMPANY, BOSTON, MASSACHUSETTS



Why the Junior Miss of '37

HAS TALON FASTENERS IN ALL DRESS PLACKETS

as told by *Margaret Sommefeld*
famous New York fashion artist



Anything may happen to you . . . but nothing can ever happen to make your side placket pop open, or even gap, if it's closed with the Talon slide fastener.



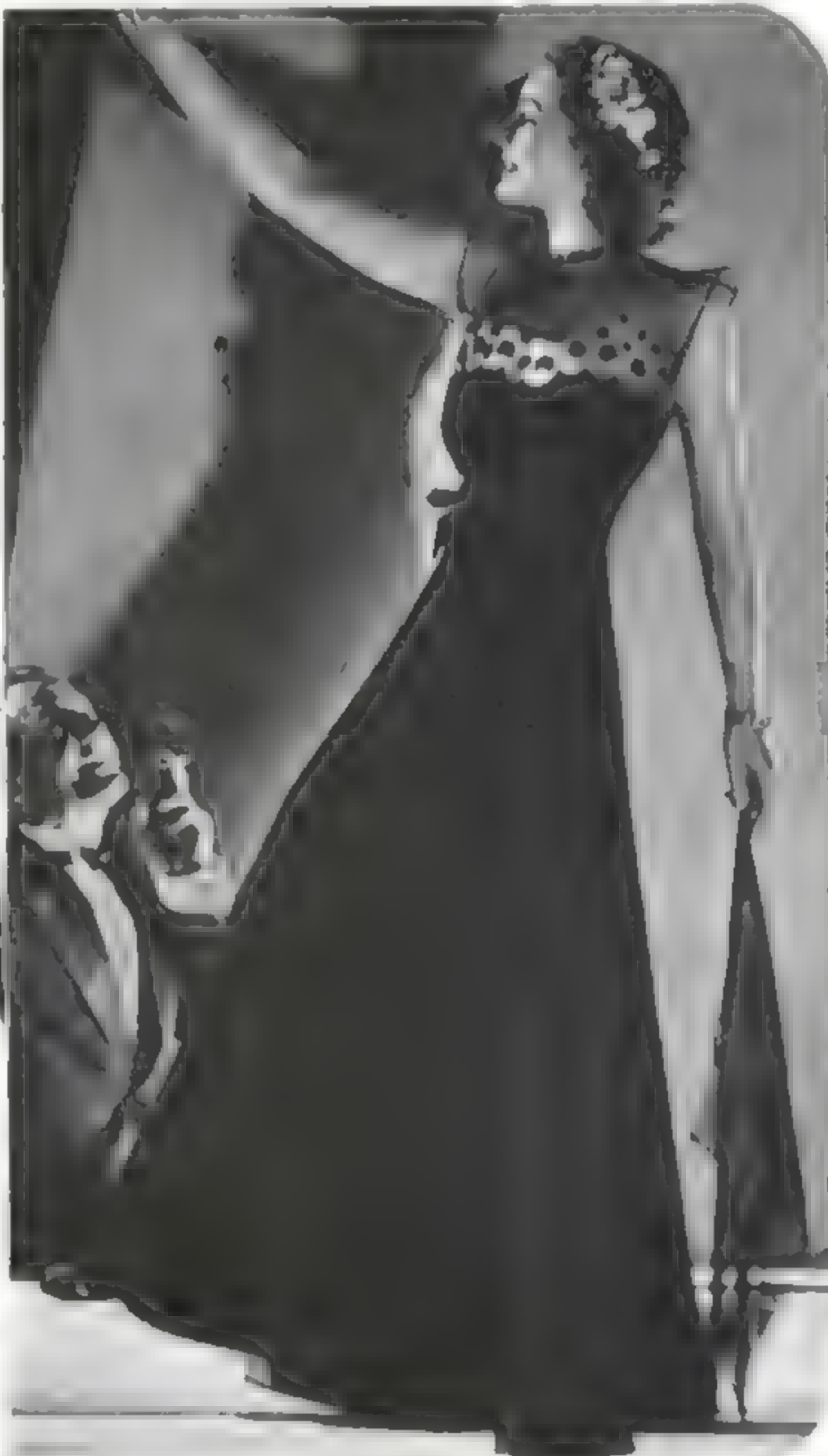
• Classroom success of novelty striped wool. Note its high twisted neckline, its sleek hipline achieved by a Talon slide fastener in the side placket.

• A princess dress of wool scattered all over with embroidered flowers. It fits to perfection, closed as it is with a Talon fastener in the placket.

• For tea at the Dean's, a velveteen dress, top shirred, stitched collar pulled through rhinestone loops. Talon fastener keeps the side placket neat.

• A dress with fringe for tea-dancing. The top has a gathered neckline and three-quarter sleeves. The skirt's made sleek by a Talon fastener in the placket.

Answer: "No bumps, gaps, at hips and waist . . . all plackets need Talon fasteners for smooth lines."



• Dance in velvet (the new kind treated to resist marking). It has a sheer net top and closes at the side placket with a Talon slide fastener.

No gymnastics required . . . nothing more than a quick little zip to close the Talon placket fastener.



JUNIOR MISS DRESSES



All dresses on this page are creations registered with the Fashion Originators Guild . . . sizes 11 to 17.



The Talon fastener, properly applied, is entirely invisible when closed.

Address all inquiries to Hookless Fastener Co., 71 West 35th Street, New York, N. Y.

You'll Notice...

ONLY FOOT SAVER

invites you to make this

Unlaced Test!

● Because we know how much of your chic and charm depends on perfect-fitting shoes, we actually *urge* you to make the "Unlaced Test" of Foot Saver fit. It's so easy—yet so sure! You simply take a half dozen steps in any one of the new Foot Saver ties *before it's laced up*. As you walk, notice how smartly these *unlaced* Foot Savers snuggle to your heel and instep, cleverly *slimming* your foot. Then wiggle your toes and see that, *at the same time*, Foot Savers are marvelously comfortable at the toe. Yes—only Foot Saver invites you to make this "Unlaced Test." But then, only Foot Savers are made over the unique Shortback* Last that fits the *proportions* of your foot. Take a few minutes—*soon*—to judge Foot Saver fit for yourself. You'll be delighted with the results. And you'll be really thrilled with the new lightness, the youthful verve our Shortback Last gives Foot Saver fashions. It's hard to believe they can also be comfortable. *But they are*. Just try them!

Write for "FEMININE FOOTNOTES," our picture book of fall Foot Saver fashions and the name of the selected Foot Saver dealer nearest you. Address The Julian & Kokenge Co., 70 W. Main St., Columbus, Ohio.

* Reg. U. S. Pat. Off.



The ROMANCE



The BELDEN



The SAPHO



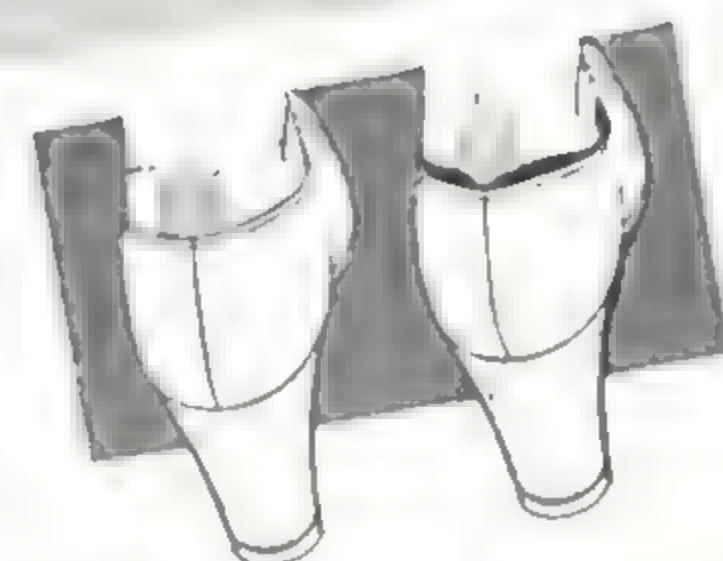
The JUNEAU



The RHAPSODY



Foot Savers are
priced from
\$9⁷⁵ to \$14⁷⁵



(Left) A Foot Saver Shoe, made over our exclusive Shortback Last, clings to heel and instep without pinching or cramping your toes.

(Right) An Ordinary Shoe—if your toes are comfortable—is apt to gap unattractively at the heel, and slip up and down when you walk.

S H O R T B A C K *

FOOT SAVER SHOES
for perfect fit at toe ... and heel



NEW GAGE CREATIONS...FOR EVERY OCCASION...AT SMART STORES

Jeanne Barrie's NEWEST QUARTET SINGS THE PRAISES OF Stehli's YVEL

★ Jeanne Barrie composes along the newest fall lines . . . in Stehli's Yvel . . . soft, dull, drapable. Every dress a song of flattery. A harmony in fashion and fabric. With rhythm, swing . . . in step with the faster tempo that's autumn 1937. Dresses that scale to new heights . . . striking such high style notes as peplums, buttons, tuck stitching, shining tassels . . . such color-tones as flirt blue, margo wine, green, brown and black. Sizes 12 to 20 . . . \$15.95



Jeanne Barrie's Frocks are sold exclusively in New York by ARNOLD CONSTABLE; in PHILA. by GIMBELS, and in PITTSBURGH by GIMBELS

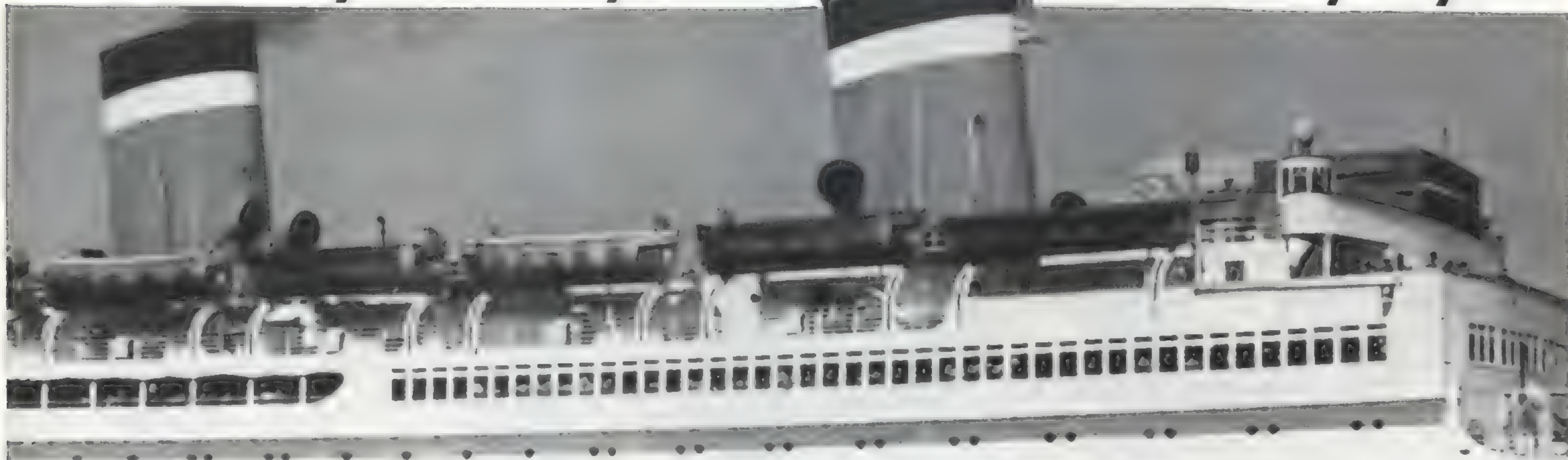
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Abilene, Texas . . . Ernest Grissom's
Allentown, Pa. . . . H. Leh
Augusta, Ga. . . . Saxon-Cullum
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Baton Rouge, La. . . . Dalton Co.
Birmingham, Ala. . . . Burger-Phillips
Bloomington, Ill. . . . W. H. Roland
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For information regarding Jeanne Barrie Frocks, write National Modes, 130 W. 31st St., N.Y.C

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As an American, you'll be genuinely proud of these ships. For they're the largest, fastest Atlantic liners under your flag—and two of the most popular and beautiful vessels afloat.



Grand food (and plenty of it) is a by-word of these American ships. Dining rooms are *air-conditioned* for your added comfort, and service is prompt and attentive—just the way Americans like it. Here is a group lunching on the *Manhattan*.

Fellow-passengers—you'll find pleasant and interesting people. Here's a group enjoying cocktails in the lounge. Later they may drop in at a first-run movie—dance to an "all-American" orchestra.

Your stateroom—like a bedroom at home. Real beds, of course... triple-view mirrors... plenty of closet and drawer space. This bell-boy is adjusting the "punkah louver" ventilator which supplies fresh air.



AT THE FAMOUS
CAFÉ LOUNGE AND BAR
OF THE SAVOY-PLAZA



Handsome is as HANDSOME does! And the HIGH neckline with WIDE shoulders will DO things for your figure by making you look pencil slim this Fall! The soft, draping sheer grosgrain weave of the Tabby-Taff fabric suits it ideally to the present mode.

Sizes 12 to 20

501—(at the bar) The slim silhouette in this exciting frock is accented by exquisite raised embroidery in leaf patterns. Moyenage waistline with Alix back panel on skirt. Cowl draped neckline.

532—(below left) Distinguished by its front fullness of skirt emphasizing the slim Princess silhouette, belted in back. Persian fur and rhinestone clip on pockets. Bateau draped neck.

510—(below right) Lanvin's prescription for youthful vivacity! The new loose panel in front, and back panel on skirt, stress pencil slinness. Tailored white faille link cuffs on sleeves. Very new, and oh so smart!

HIGH, WIDE
AND Handsome

IN *Celanese**

Priced under \$20 at these fine stores:

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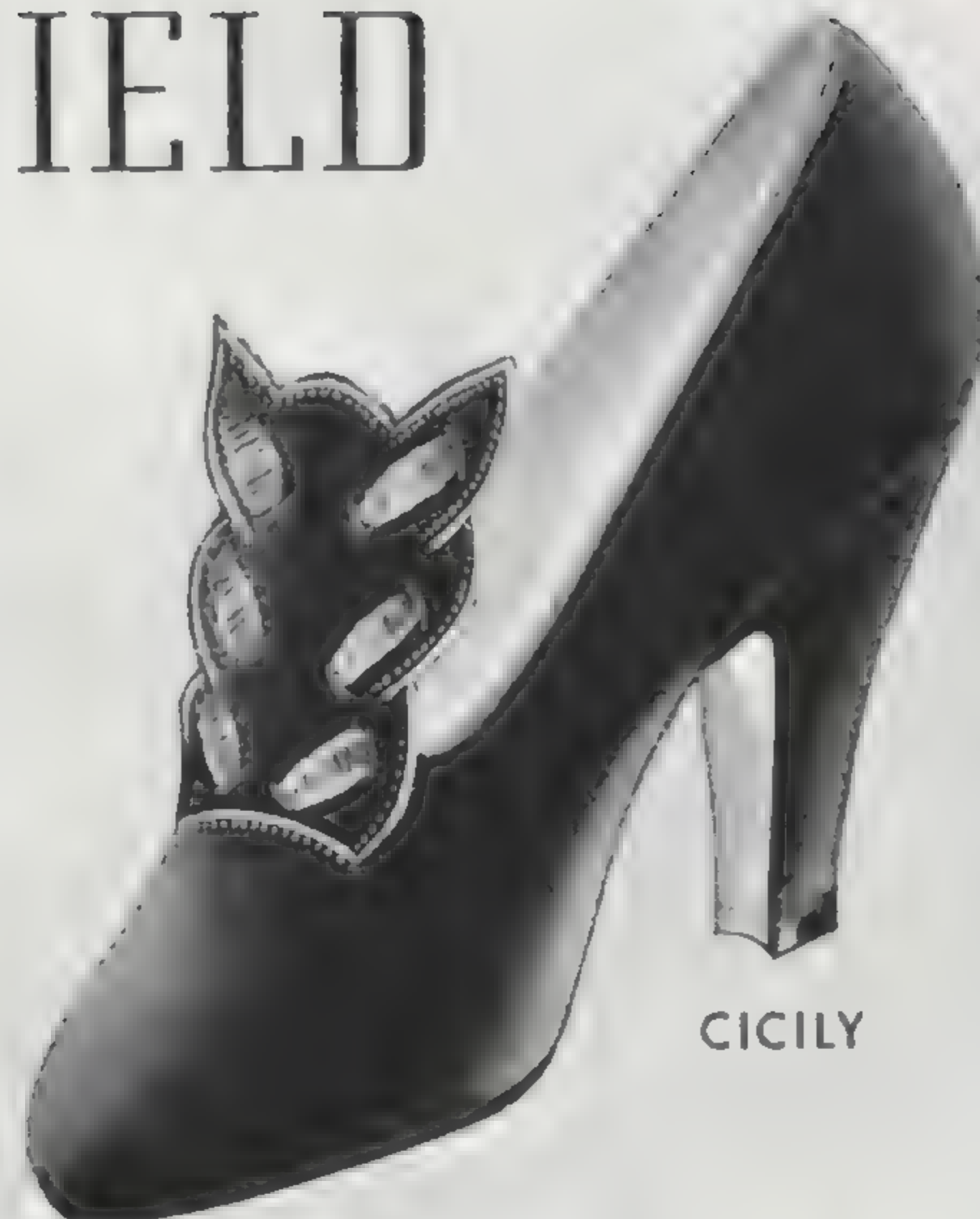
To reflect your good taste, put fashion's imprint on that most conspicuous third — your stockings. Choose one or all of these three important styles. Originated by Gordon, they are answering the demand for proper coordination between smart shoes and short skirts. All are designed to make ankles trim . . . to emphasize the stocking's loveliness . . . to complement your costume . . . and to give your legs a smart swagger. • At leading stores.

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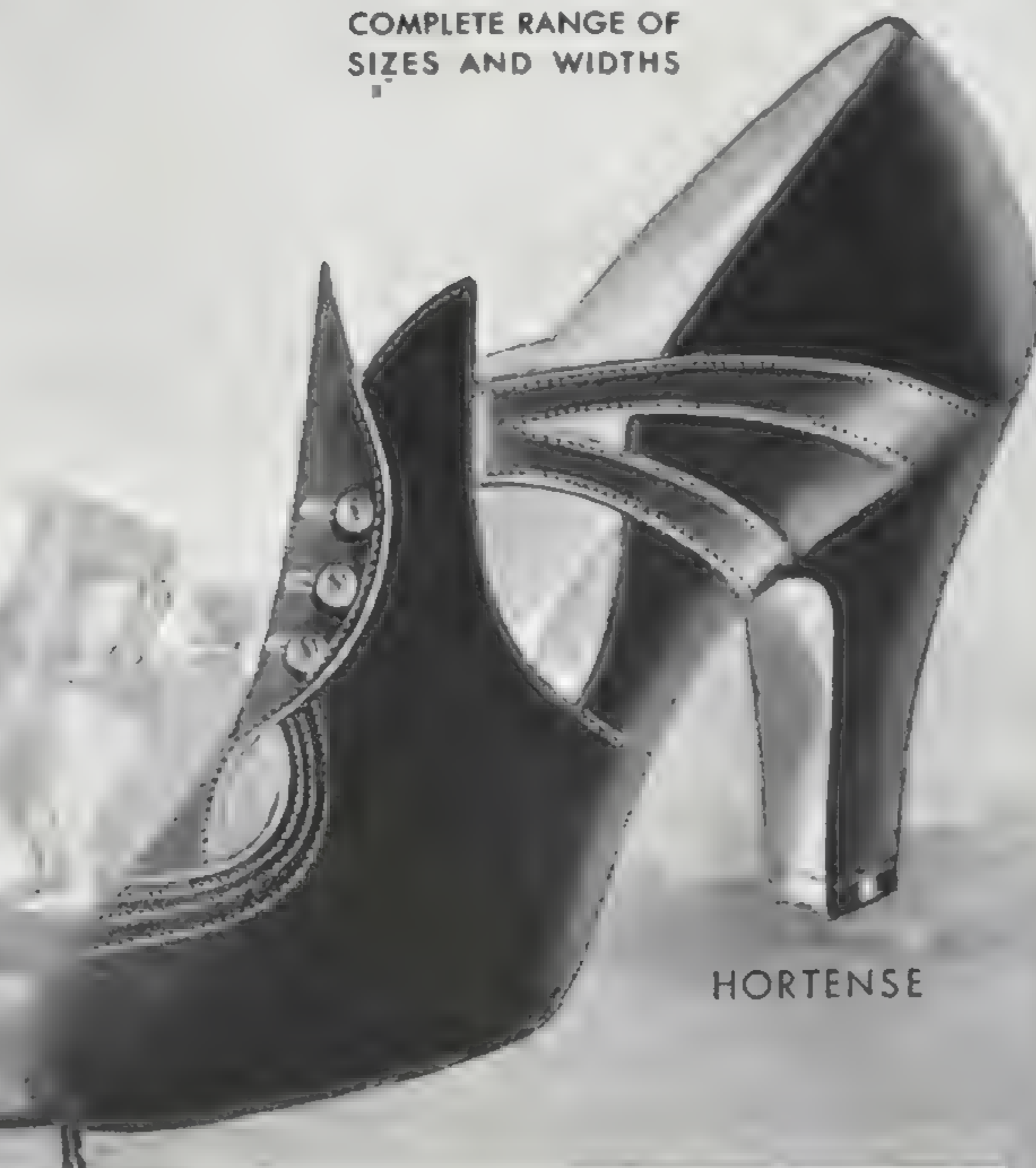


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\$6⁷⁵ AND \$7⁷⁵
COMPLETE RANGE OF
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For every age of childhood and youth Vitality offers a new standard of style and value in all-leather construction that assures lasting wear. Priced according to size \$2.50 to \$5.50. Vitapoise feature shoes \$3.50 to \$6.00.

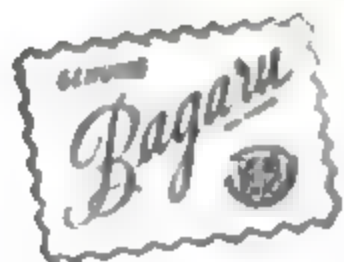
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It's the fabric sensation of the season. Its brilliant curled surface has the warmth and richness of Persian Lamb, and its color depth is amazing. If you want to look new . . . if you want a fabric that will wrap you in distinction for every occasion, ask for Bagaru in Bagedonow original fashions. They've captured Paris' mood—they're gay, beautifully-made coats that have unprecedented allure. Lined with DUCHESSE for beauty and long wear. Bagaru, with its water-repellent finish, is made exclusively for Bagedonow. At **B. ALTMAN & CO.**, in New York City and the best shops everywhere, or write directly to



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are young in
QUAKER
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House & Garden presents its Home-Building Double Number for September...with a separately bound, 76-page Portfolio of Prize-Winning Houses

Complete with the architects' plans, photographs, elevations, construction costs and other essential building data



Are you planning to build a new home? Do you anticipate remodeling your present one? Then by all means avail yourself of the opportunity to have as your guide House & Garden's remarkable new Portfolio of houses. Not only does this unique collection contain all of the prize-winning entries in House & Garden's First Annual Architects' Competition, but it includes the "honorable mention" houses and a score of other distinguished homes submitted by leading architects from every section of the country • • An eminent jury, composed of David Adler, of Chicago, and Harrie T. Lindeberg and Allmon B. Fordyce, of New York, joined with the editors of House & Garden in selecting the award-winners. As outstanding examples of recent home construction, these prize-winning houses, as well as the others included in the Portfolio, are notable for their good design and sound construction. They are all houses that are actually being lived in and that offer the utmost comfort and convenience at moderate expense.



Two magazines for the price of one
In addition to this exciting home-building Portfolio, the September Double Number also

includes a companion publication, similar in make-up to a regular issue of the magazine and containing all of the customary House & Garden editorial features. In it you will find a preview of fall decorating ideas; a dramatic presentation in full color of new color schemes; a significant forecast of fall furniture styles; an important article on conditioned lighting; a detailed description of new uses of structural glass. Flower fanciers will delight in the splendid feature devoted to white daffodils and double tulips, while garden growers will discover a wealth of inspiration in the article on kitchen gardens.



Notable features in the September Double Number of House & Garden

SECTION 1: Conditioned Lighting . . Structural Glass . . New Color Schemes . . Furniture Preview . . Kitchen Gardens.

SECTION 2: 1st Prize Large House . . 1st Prize Small House . . 2nd Prize Large House . . 2nd Prize Small House . . Houses Receiving Honorable Mention . . Other Distinguished Entries in House & Garden's First Annual Architects' Competition.

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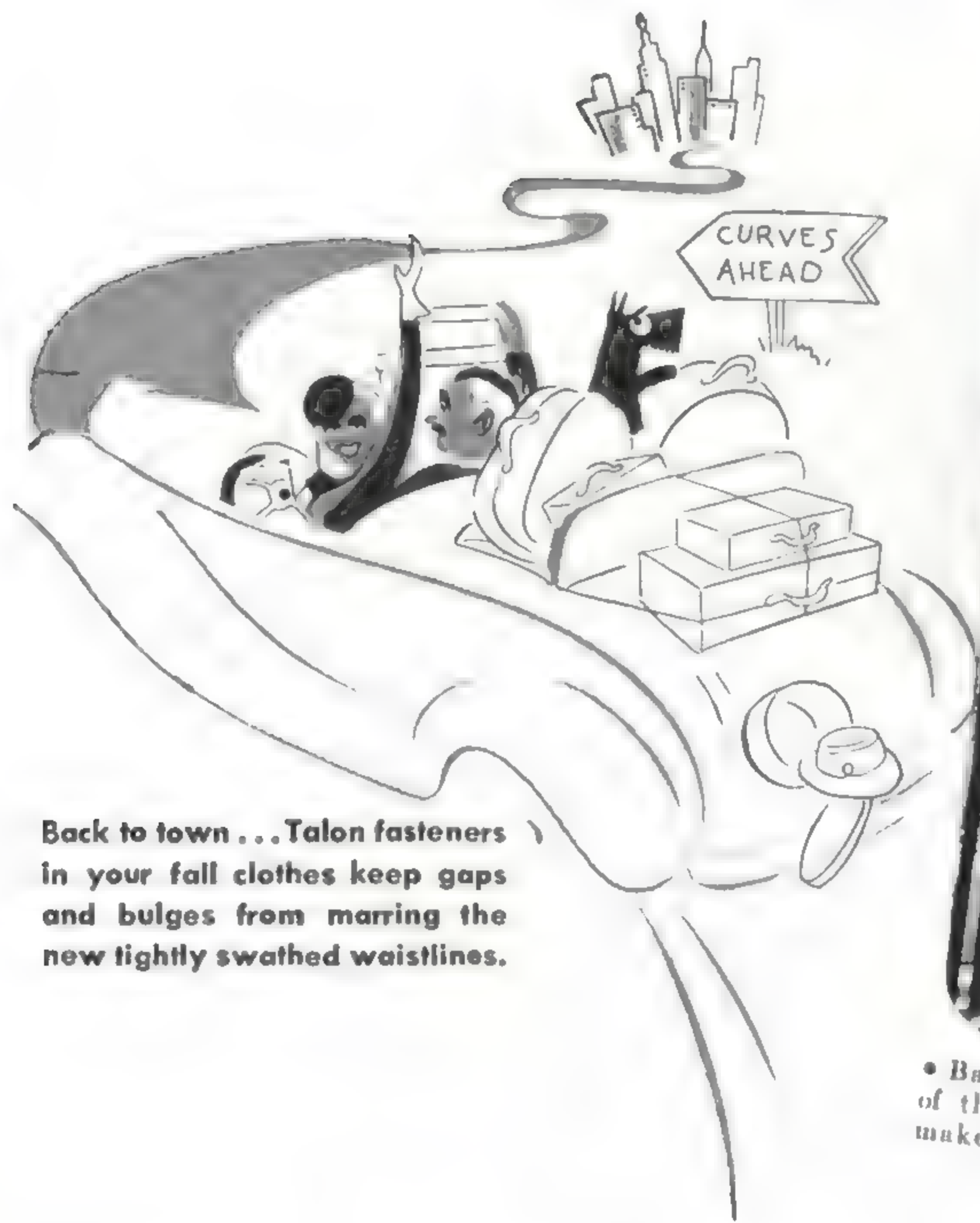
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EVERY DOUBLE NUMBER OF HOUSE & GARDEN HAS BEEN A SELL-OUT ON THE NEWS-STANDS, SO RESERVE YOUR COPY OF THIS IMPORTANT ISSUE NOW . . 35¢ AT ALL GOOD NEWS-DEALERS

Why new fall frocks feature Talon fasteners in the plackets

Reg. U. S. Pat. Off.

as observed by the well-known
New York artist *Sena Rue*



• Bands of cire braid edge the neckline of this crepe dress. A Talon slide fastener makes the side placket slick as a seam.

• A corselet sash of satin with long fringed ends accents a dress of blistered crepe. Talon fastener keeps the placket smooth.



The heavens may open unexpectedly... but your dress placket never will when it's closed with the Talon slide fastener.

• For early fall street wear, a natural wool dress, buttoned and belted in bright color. Placket kept trim with a Talon slide fastener.

• Starred for autumn afternoons, beautifully simple crepe dress with quilted gold kid belt. Talon fastener in placket closes it smoothly.

• Little tassels woven into a light wool make the fabric of this dress smart. High cut skirt fitted at the hips by a Talon placket fastener.

Address all inquiries to Hookless Fastener Co., 71 West 35th Street, New York, N. Y.

H O O K L E S S F A S T E N E R C O M P A N Y M E A D V I L L E , P E N N S Y L V A N I A

MISSES' DRESSES



All dresses on this page are creations registered with the Fashion Originators Guild... available in sizes 12 to 20 at leading stores.

Talon fastener, properly applied, is entirely invisible when closed.



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September 1st Vogue

This copy brings you the first report of the Paris Openings—quick reactions, instantaneous impressions, sent by radio, cable, and fast mail.

Now watch for

September 15th Vogue

There you will find a complete review, in full color—a more carefully considered, more beautiful report of the Paris collections.

In Paris, at this very minute, Vogue has the largest and most brilliant staff of fashion experts in the world preparing this September 15th issue.

There is Christian Bérard, noted painter, stage and costume designer, whose taste and originality influence the great couturiers more than any man today.

There is the brilliant Eric, whose masterful drawing of the fashions of this era will make records for posterity.

There is Count René Bouet-Willaumez, talented Frenchman whose rendering of even the simplest model shows a woman how to wear it with distinction.

There is Horst, whose knowledge of the smart world and mastery of his lens, carries fashion photography to new heights.

These artists and many others are frantically busy collaborating with Vogue's French, British and American editors.

Shrewd choices from the collections by Michel de Brunhoff and the Duchesse d'Ayen, heads of Vogue's Paris staff . . . interpretations for American women, by Mrs. Raymond Ives, fashion editor of American Vogue . . . on-the-spot drawings and photographs . . . the considered judgment of Vogue's editors . . . you will find it all in September 15th Vogue.

Every month, look for both issues of Vogue on your newsstand.

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BACK-TO-TOWN SHOES — and you'll want them of kid — soft, foot-comforting Evans Kid . . . the perfect leather for fashion-loving feet that have been living easy-going lives in open summer footwear. These Tru-Poise shoes are styled right, too. They ride high and . . . with all the foot-flattery in the world . . . smartly bridge the increasing gap left by the newer loftier hemlines. And each Tru-Poise shoe has the famous cradle heel to keep your foot from sliding forward uncomfortably even when tilted with the most daring high heel. John R. Evans & Company, Camden, New Jersey.

new Fall **TRU-POISE** *shoes*

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The **SUZANNE**



The **ANTOINETTE**

THE GOURMET'S GUIDE

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17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, and liquors. Air Conditioning. Vanderbilt 3-7897

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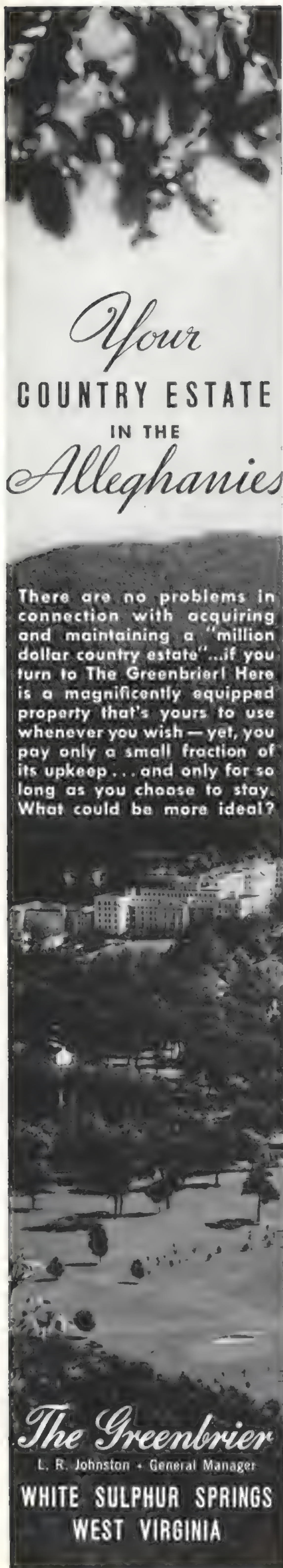
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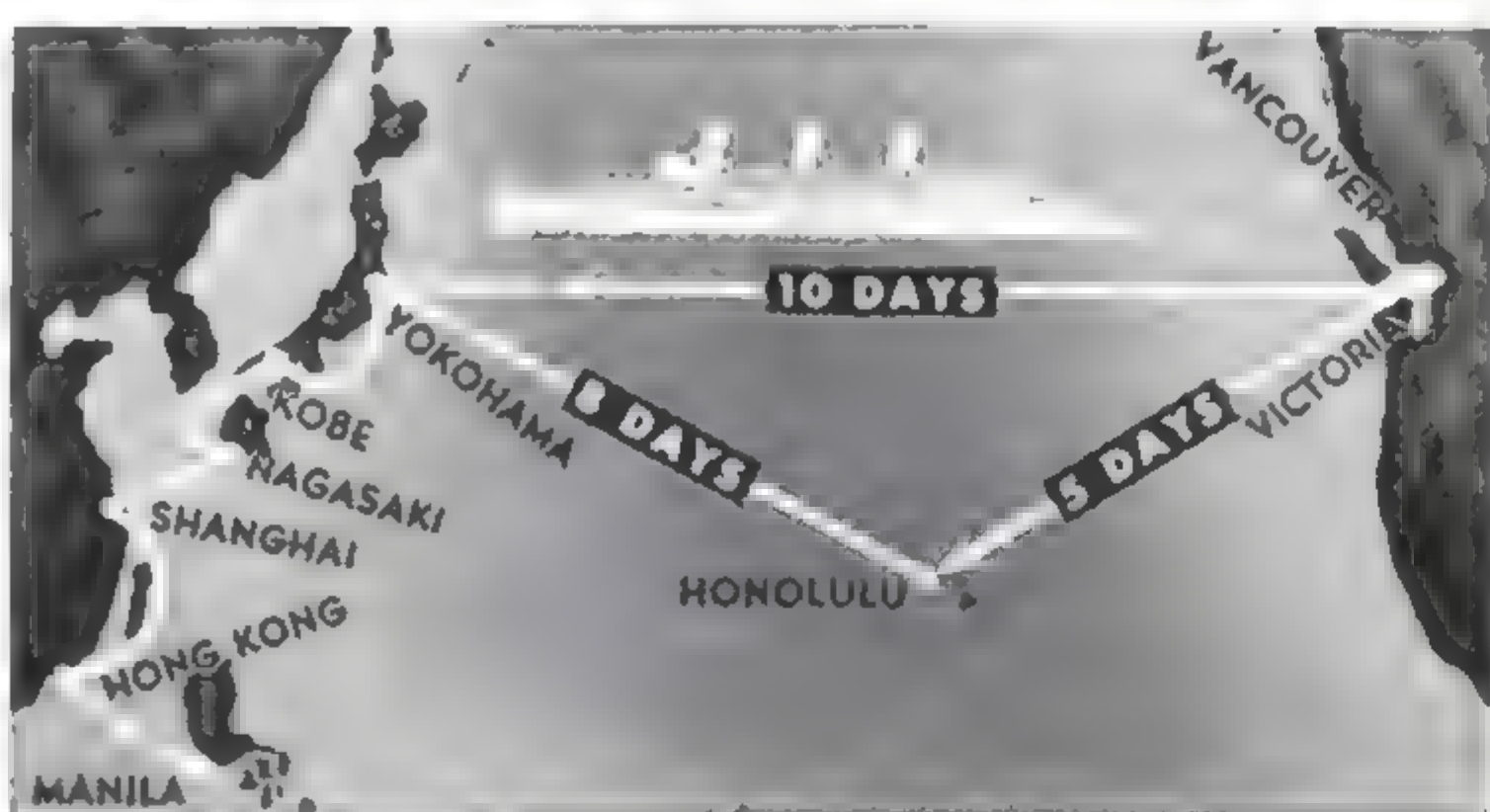
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CONTRAST



"Garden of Gladness" which the great Mogul Jehangir created in Kashmir for his bride. Top: A Kashmiri silversmith.

Left: Spacious saloon of an India State Railway Private Car. Equipment includes two baths, kitchen, and complete service.

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VOGUE'S TRAVELOG

CHAMPIONSHIP TENNIS

Flags of eight nations flap gaily in the gentle breeze over the Forest Hills Stadium as the National Singles Championships, with the greatest invasion of foreign players ever to compete, get under way at the West Side Tennis Club at Forest Hills, Long Island, on September 2. This year, as has been done for the last two years, to the great satisfaction of the tennis public, both the men's and women's championships are being held at this time; and the foreign entries include many a menace to the United States' recently acquired tennis supremacy.

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Mohawk Trail—Greenfield

Hotel Weldon. A delightful stopping place. Noted for quality of service. Low tariff. Fireproof. Rooms \$2 up. Golf. Illustrated Booklet. J. T. Sells, Mgr.

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FURS AND THEIR CARE is the title of Newman and Axelrod's little book that gives eight suggestions to help you keep your furs in good condition for a longer time. NEWMAN AND AXELROD, DEPT. V, 130 WEST 30 STREET, N. Y. C.

WHAT TO TAKE AND HOW TO PACK It is Wheary's booklet that contains many tips on travelling necessities for sea voyages, airplane and train trips. The beautiful Wheary luggage is illustrated, and you are told *how* to pack your clothes. WHEARY TRUNK COMPANY, DEPT. V, RACINE, WISCONSIN.

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THE CORSET THAT'S DIFFERENT is Warner Brothers' booklet that describes their "Le Gant" corsets and the "Half-Size Le Gant" models. There are notes on how to care for these corsets and many illustrations of styles for all figure types. WARNER BROTHERS, DEPT. V, 200 MADISON AVENUE, N. Y. C.

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HOW TO WALK is an instructive little book written by Alma Archer. It will help you achieve true poise and grace in walking. SELBY SHOE CO., DEPT. V, PORTSMOUTH, OHIO.

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THE ETIQUETTE OF WEDDING INVITATIONS AND ANNOUNCEMENTS is a beautiful Linweave booklet that gives you valuable information on the correct papers and envelopes, the addressing and mailing of invitations, all you'll need to know to send your invitations and announcements. LINWEAVE, DEPT. V, 21 CYPRESS STREET, SPRINGFIELD, MASS.

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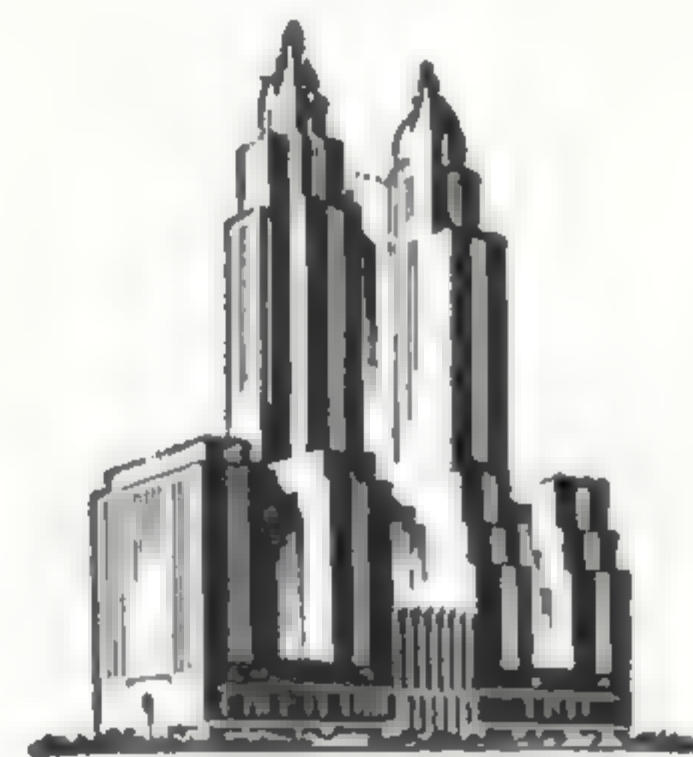
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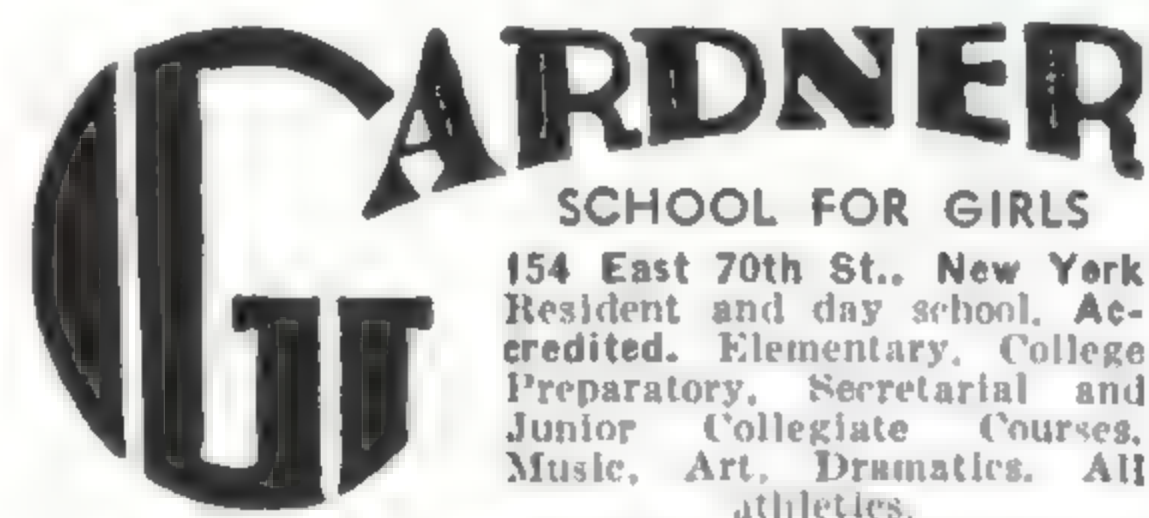
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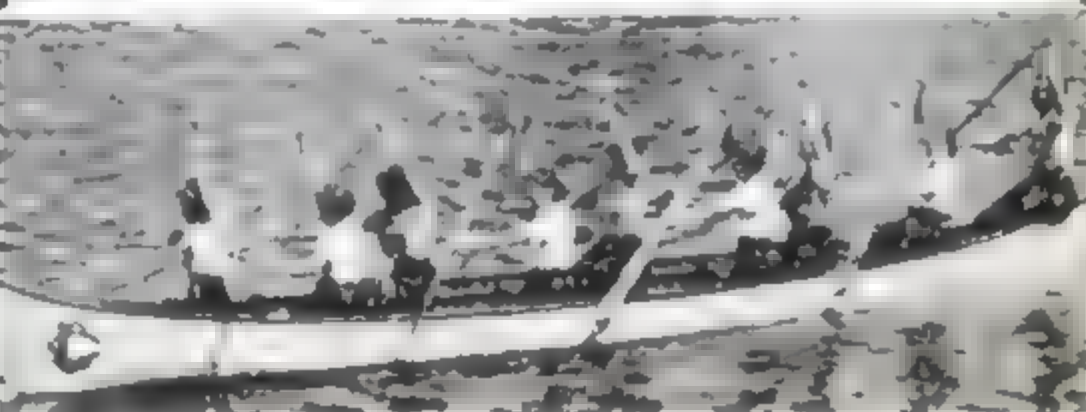
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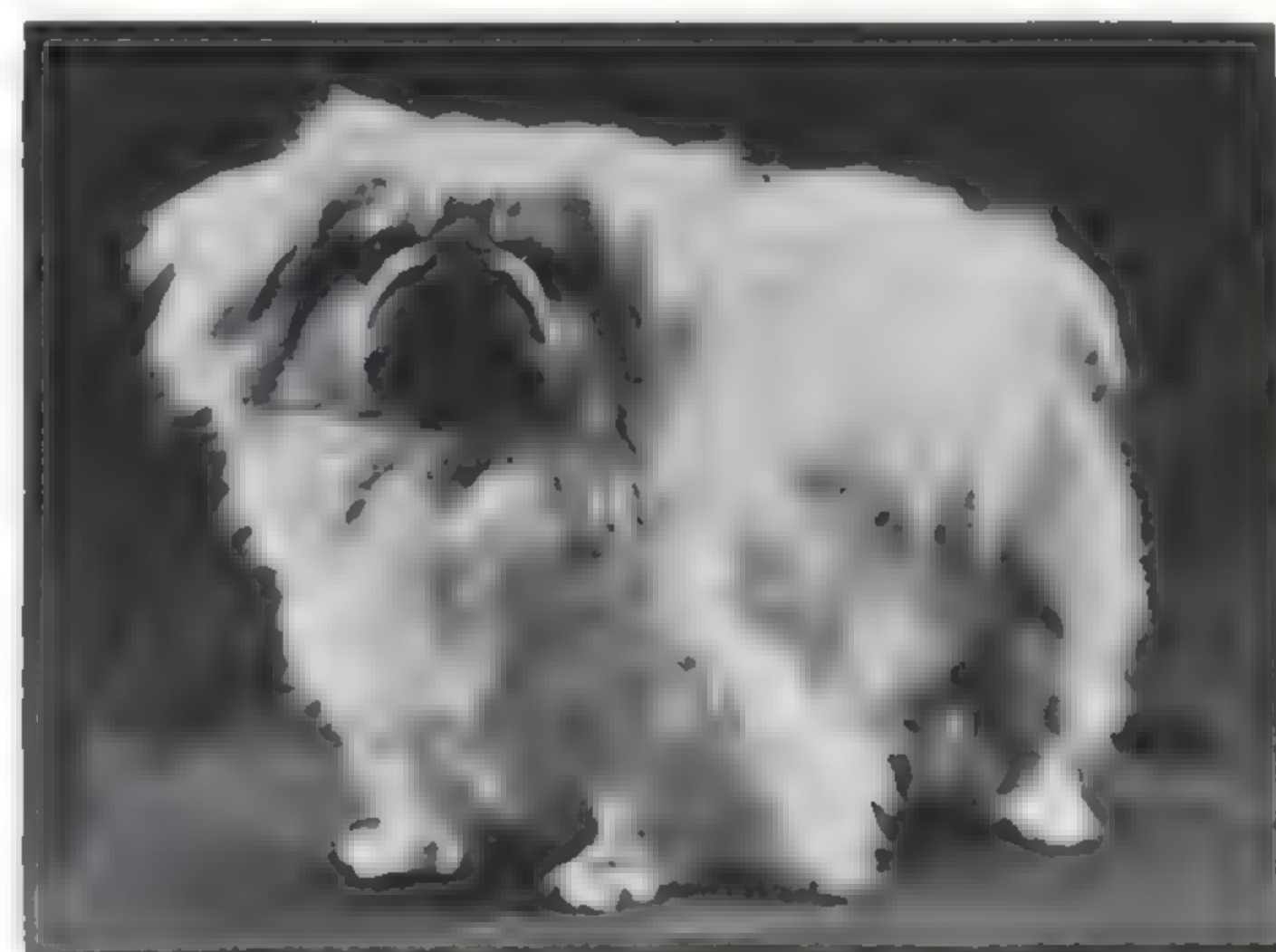
Little dog from China

HAVE owned a great many dogs—large, small, and medium-sized—, dogs that loved long tramps and those that were content beside a fire. But of them all, that little dog from China, the Pekingese, combines most of the varied traits of dogdom.

What I am going to say in the next few paragraphs, however, pertains not only to the Pekingese, but to all dogs. For dogs are individuals with much in common, whether champions, toys, or terriers. Early treatment and environment are great influences for better or worse, but, with patience, some dogs respond readily even in later life. Of course, we can not deny that heredity has a part in the scheme of a dog's life, as it has in everything else. But nine times out of ten, when a dog doesn't turn out as it should, it is man, not dog, who is at fault.

Oftentimes, from the confines of a kennel, a puppy will be taken into a home and allowed to run at will all through the house. No one takes the time or the trouble to show it about, or to teach it what is expected of it, as would be done for a servant. Yet, presumably, the dog has been bought as a friend and companion. The new owner soon begins to wonder why he can not house-break his puppy. But how much time or thought has he given the subject? The puppy can not teach itself, although sometimes it learns from another dog, remembers the newspapers of its infancy, or will be considerate enough to choose one spot on a special rug.

But to return to the Pekingese, the royal dog of China. For centuries, he has been the favourite at the Imperial Court, and, probably, it is this association that has given him his courtly bearing and impressive appearance. From China, he was introduced into England, where he at once gained great popularity both as a show dog and a companion. But despite this change of scene, the Pekingese still retains a number of characteristics in common with the Chinese.



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OF VOGUE

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Pekingese are always friendly and cordial to strangers, but grow more and more affectionate as they get to know you. I can truthfully say I have known only one that was otherwise, and he had not been properly brought up. They make advances slowly and, like the Chinese, show their best treasures one by one when they know you are to be trusted. Like the Chinese, they are philosophical. I have seen them at a show, standing in the broiling sun with their heavy coats, waiting to be judged, looking resigned and as though there was nothing they could do about it, while dogs in near-by rings were chafing at the excessive heat.

Again, like the Chinese, they are loyal and forgiving, even if neglected and badly treated. But once they are your friends, they're yours for life. Which is something that can not always be said of people!

Unless I leave my house pets, they never leave me. If you are ill, they want to be closer than ever, as though they were afraid they were about to lose you. That large head and those eyes seem to understand your pain and your need of their comfort. They much prefer man's company to their own kind. Perhaps, being pets for so long, they are not as gregarious as some other dogs. They have their own friends among their kennel mates and show their devotion and affection in many ways.

They are good watch-dogs, sleeping lightly, and, when they bark at night, there is usually something to bark at. When treated properly, a Pekingese loves to play, even up to a late age. And here I might add a word about the longevity of this breed. At twelve or thirteen years, they're just as gay and alert as their grandsons and granddaughters. I have one thirteen years old that likes his play, although his frolicking days are over.

One starts in, and the whole kennel is frolicking madly. I have a Peke who climbs up a ladder and sits on a run as though it were a gallery seat, watching the play going on below. Another is an acrobat; he can take the kennel at a standing jump, and he walks (Continued on page 62)



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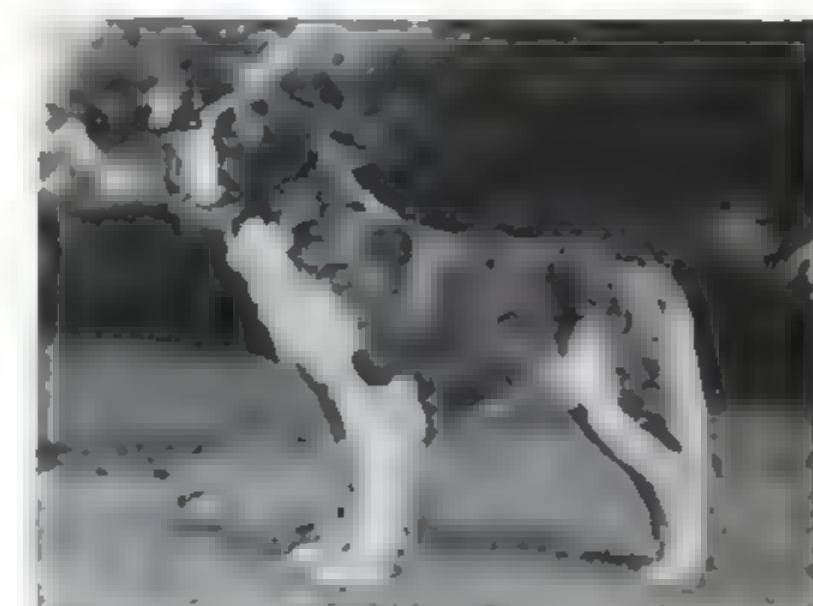
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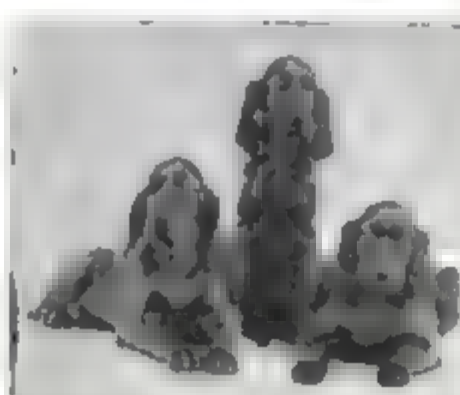
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THE DOG MODE

(Continued from page 61) along the top of the fence like a trapeze performer. You would think he had been taught these feats, but this is just his way of passing a few idle hours.

Pekes are most observing and do not easily forget. They even notice a change in the placing of furniture in a room, sniffing around the change as if it were a new addition, thoroughly trying it out to their own satisfaction. As a rule, they adapt themselves quickly to new surroundings. They are mimics and quick to form habits and, with your help, easy to train. But they do like their own way and, unless kind firmness is used, usually get it. Some Pekingese are very sensitive; others are phlegmatic and temperamental.

In conclusion, a Pekingese is easy to make or break. It has marked intelligence that is greatly enhanced by intelligent treatment from its owner.

MRS. LORING WASHBURN

(This article was written by the late Mrs. Loring Washburn, a prominent breeder and exhibitor of Pekingese, a short time before her death.)



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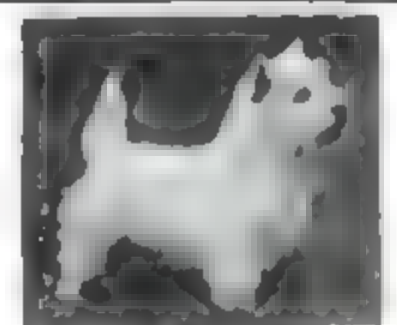
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Ans.: Your problem is really a simple one. Probably the dog came from a large kennel and has had little or no experience with the outside world, so he can't be blamed for viewing it with some degree of distrust. The thing to do is to take him about with you as much as possible, thereby gradually accustoming him to a variety of sights and experiences.

Do not rush matters, however, and reassure him occasionally, so that he will begin to feel that everything is all right, after all. It is just a question of giving him a chance to get used to things in a normal, quiet way. In a month, probably, his confidence will be well established.



These wistful, wondering small dogs of China form a quartet that is owned by Mrs. Sybil D. Kirkland

VOGUE—THE DOG MODE Graybar Building, New York City

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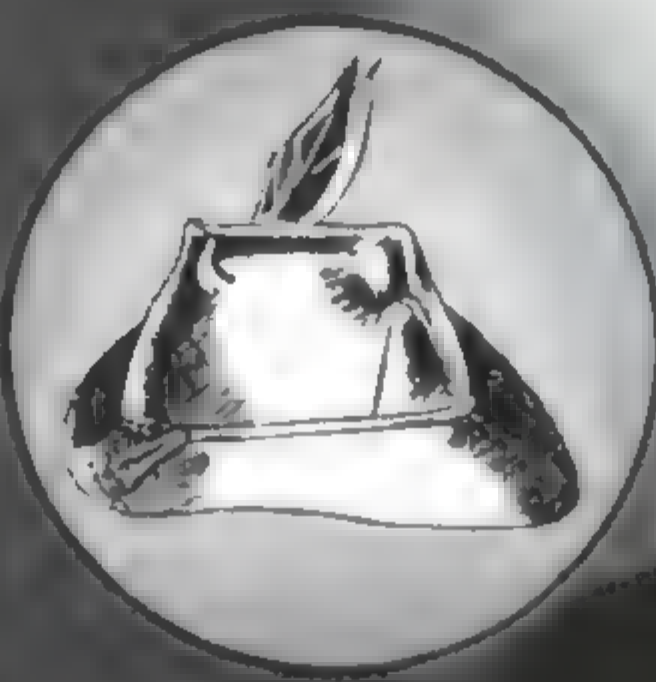
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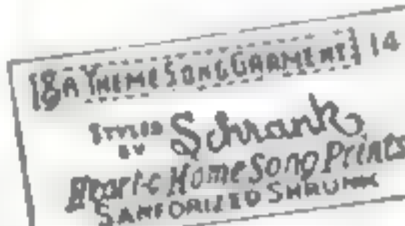
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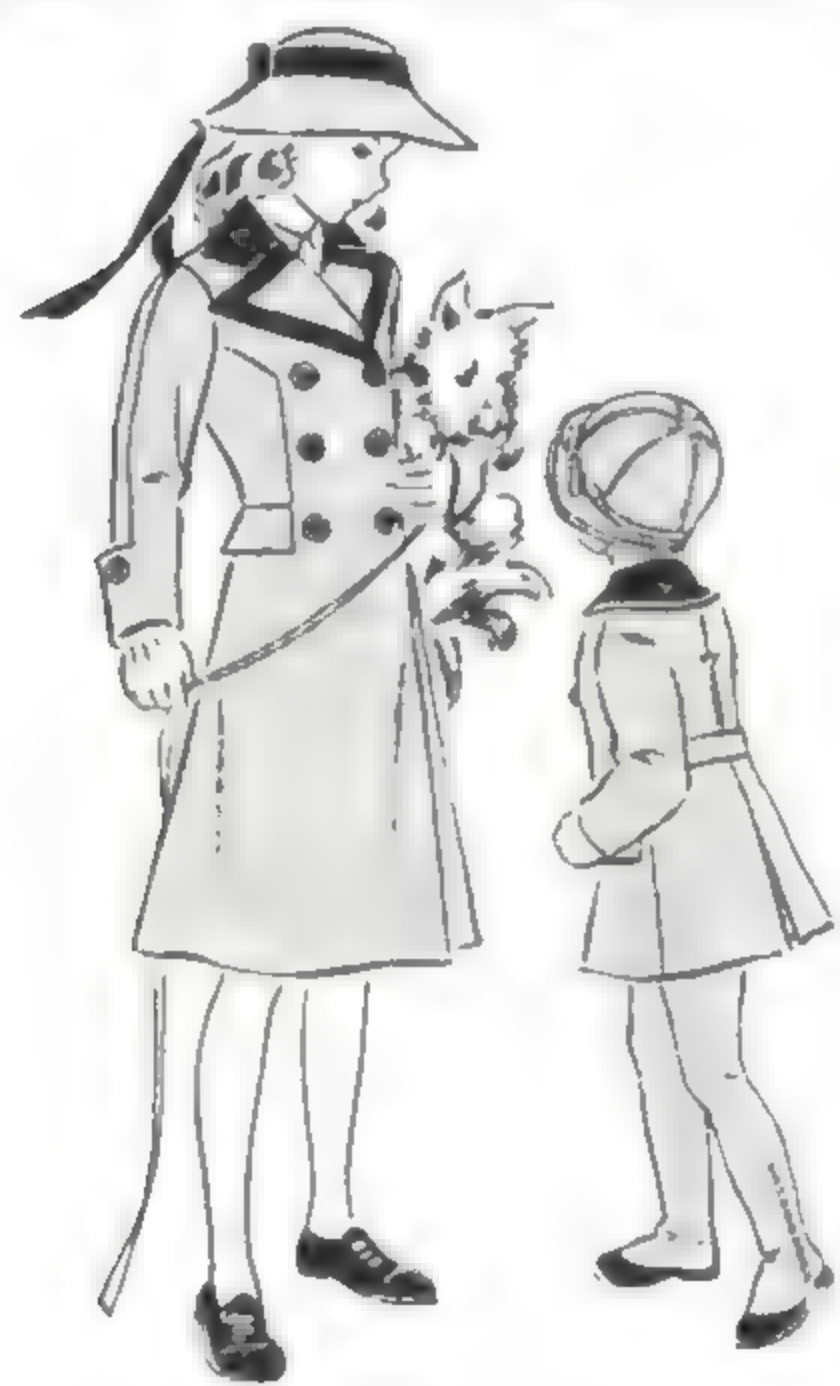


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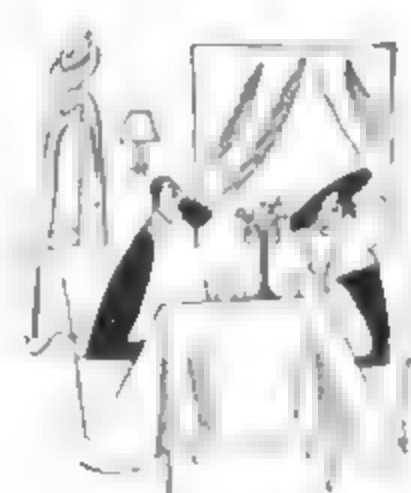
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Inn season



Any serious devotee of week-ending should know about the Dove and Turtle, an inn that opened recently near Shoreham, Long Island. It's a paltry sixty-eight miles from New York on one side and two city blocks from the ocean on the other, set in a landscape of undeniable charm.

The inn itself is pretty artistic, white and fairly Colonial, set among trees. Not quaint, mind you—its classicism is leavened by the humorous interpolations of Ludwig Bemelmans. Mantelpieces, for instance, are painted on the walls, and candelabra are painted on them. Some of the valances are just decoys, too, and the stairway down to the cellar bar has a ceiling decorated with lots and lots of staring eyes, just to keep an eye on you.

There are all sorts of outdoor activities in which you can participate: swimming, riding (horses or bicycles), sailing, tennis, golf, Badminton, and deck tennis. And when you run out of those, the management can probably think up something else.

The natural surroundings are ideal—the place has an orchard in which you can pick things, come harvest-time, and actual live doves and turtles are on the premises. There are two mint beds (Arthur Boswick, the bartender, makes wonderful juleps), fields to wander or take pictures in, an outdoor terrace for eating and basking, and a private beach, all particularly nice thoughts for Indian summer weather.

There are no mob scenes at the Dove and Turtle, because it can harbour only a few people at a time. You stay at a flat rate that covers everything but drinks and greens fees, for a week, a week-end, or just overnight. Week-ends are from Friday night to Monday morning, and you can store up a lot of health in that time. There's a French kitchen, with Émile Jacques presiding, and the dinners alone are worth stopping by for.

It's a trifle previous to mention winter, but the Dove and Turtle plans to stay open the year 'round. In winter, given enough snow and cold weather, you can sleigh and skate. Come to think of it, the inn itself would look pretty nice with snow on its roof and frost on its window-panes.

Old Drovers Inn

At Dover Plains, looking toward the first of the Berkshires, the Old Drovers Inn has stood for more than a century, but only lately its original beauties have been restored by Olin Potter, who can tell you a

diverting tale of the French soldiers and the theatre-ladies they imported to amuse them one long winter during the Revolution.

The great white-clapboarded house has several fine old panelled rooms, all carefully brought back to life and beauty by Fritz Steffens, who is an expert at this sort of thing. The entrance-hall, with its waxed pine panelling, has a striped paper in the manner of old stenciling, and good old maple furniture in addition to comfortable stuffed chairs. In the two parlours, the original blue paint, in the tone now known as "Williamsburg," has been discovered, and the same blue is used in the dining-room for the woodwork, with pale yellow walls.

The ancient tap-room opens out onto a terrace, and, in a small private dining-room, the old built-in soup-kettle has been left—not, however, for use.

There are a few bedrooms, the special one having been the old Town-Meeting Room, still with its vaulted ceiling. Or you may prefer the Strawberry Room, with its brilliant paper in red and white.

Mr. Potter's Ship Grill standards of food are there, plus a very good cellar. He has arranged for guest-cards to several near-by clubs, and, in season, you can rabbit-hunt and pheasant-hunt by the day and at a price.

All this is on Route 22 and in a lovely rolling setting.

Picture it

If you're one of those camera addicts, always with a hankering for a lens and films, you'll be glad to know that the New York, New Haven, and Hartford Railroad is going to run two Picture Trains, one in September and one in October. You leave Grand Central a little before nine in the morning; you ride in air-conditioned coaches, and you proceed in a series of runs to Sheffield, Connecticut, accumulating suburban enthusiasts en route.

These trains stop three times for two-hour periods, so you can go shoot scenery in its native haunts. It's all very informal. You wander around looking for cloud effects, angles, and chiaroscuro—all of which comes easily, since the countryside swarms with such subjects as covered bridges, old oaken buckets, and other camera enthusiasts bent into strange positions.

If you like to dabble away in water-colours or allied art forms, you can snare an autumn landscape under the expert guidance of Julian Delbois, the American water-colourist. Or if you just want to laze, you can pull your hat over your eyes and relax under a tree. Or you can bicycle (bikes carried free in the baggage car) all through the lanes and byways of the countryside.

the town

These two jaunts will be Weather Permitting, so keep in touch with Grand Central. The number is VANDERBILT 3-9100, and the voice on the other end will see that the Picture Trains coincide with the best Indian summer weather.

Henri's



So much of the food under the "cold buffet" heading on restaurant menus is routine, even if good, that we welcome ideas like "Lobster Norvégienne," as it is served at Henri's on West Forty-Sixth Street. Lobster is cooked, plucked from its shell, mixed with small tender fresh vegetables in a Russian dressing, and returned to its home.

Another version is Eggs Pierre, in which the vegetables are mixed with a herbal mayonnaise, placed on the lobster, and topped with a sliced egg. If you are dessert-minded, try the Tart Hélène, a flaky bit of pastry filled with French vanilla ice-cream topped with black cherries.

We love Henri's for many reasons, one of them being because it never changes. Repeal never rushed them into installing a bar, but the drinks are excellent, and the wine list well chosen and moderate in price. They're never bothered about a cooling system, because the plain white walls and huge windows make the restaurant always cool. We feel a pleasant sense of security in such calmness in this world of flux.

Center pieces

There's great stir and bustle at Rockefeller Center these days. In the Gardens of the Nations, the late corn is ripe, the busy bees (which some experts say work only twenty minutes a day) have put up twenty-five pounds of exotic honey, the nectar for which came from Bird of Paradise flowers, Blue Lily of the Nile, penthouse gardens, window-boxes, and unknown sources. In the Spanish Garden's Wishing Well, the pennies are a quarter of an inch deep. You may browse among the gardens for a small fee.

At the Museum of Science and Industry, a course in model garden building is simmering, developed because members of the model-house course want to find out how to lay out the grounds around their model houses. Some of the more enthusiastic model fans are planning to reproduce their own houses and play with the grounds around them; by spring, they expect to know just where they want the mint bed and just how high the box hedges should be. Incidentally, the courses in model airplanes, railroads, and ships will carry on through

the winter. You might mention this to restless sons.

The Permanent Exhibition of Decorative Arts and Crafts (known tersely as Pedac) is practically an encyclopædia of interior decoration. Pedac holds forth on the tenth floor of the RCA building, and, if you haven't been there recently, you may wander up to look at the new display of hand-wrought silver by the Danish silversmith, Neilson. Or the hand-woven wool murals from original oil-paintings by Helen Ford Slauson, which may give you ideas for your own walls; they're woven in the Gobelin style and taken directly from Mrs. Slauson's own oil-paintings of figures and still-life abstractions.

These activities are just slight samples of Rockefeller Center's enterprise—once you get up there, you'll probably succumb to the radio tours, the International displays, the work-them-yourself exhibitions in the Museum of Science and Industry—ending up, very possibly, in the Rainbow Room or the Promenade Café!

Inside story

The Camp Transparent Woman who used to be in the Rockefeller Center Museum of Science and Industry has a new sister, called Miss Anatomy, who has come over from Europe. Miss Anatomy, though quite different from her sister, is a fascinating creature. She has an opaque body, lighted from without, and detachable parts; her life-work is to further public knowledge of the structure and functions of the human body. Lectures at given intervals go into this more exhaustively, and there are cases containing the various anatomical systems, for further enlightenment. The Museum expects to add other members to the family from time to time.

Singing is the thing

Peggy Strickland, whom you've probably heard at one time or another at the Opera, over the radio, and on the stage, is currently lifting her voice at the Château Moderne, 42 East Fiftieth Street. Miss Strickland writes her own songs, and her way of singing them will put you permanently among her appreciative audience. In addition, Consuelo Flowerton sings and accompanies herself at the piano, another mark to the credit of the Château.

The Château Moderne is, among other things, a most comfortable place—it offers an overstuffed leather bar, a soothing atmosphere in the midst of city rush, and, from seven o'clock on, the music of Frank McFarlane's orchestra. Keep it in mind, for your next where-shall-we-go seizure. "FLANEUR"

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SOCIETY

BIRTHS

NEW YORK

Floyd—On July 24, to Mr. and Mrs. Rolfe Floyd (Frances Winslow Meadows), of New Canaan, Connecticut, a son, Peter Winslow Floyd.

Fuller—On July 23, to Mr. and Mrs. James C. Fuller (Julia Pirie), of "Knob Hill Farm," Port Chester, New York, a son, Samuel Pirie Fuller.

Holmes—On July 4, to Mr. and Mrs. Joseph H. Holmes (Carolyn T. E. Miller), a daughter, Suzanne Sanford Holmes.

Potts—On July 27, to Mr. and Mrs. Frederic A. Potts (Alice H. Eastland), of New York and "Capoulin Farm," Pittstown, New Jersey, a son, Frederic A. Potts, junior.

Putnam—On June 19, to Mr. and Mrs. Harrington Putnam, junior (Barbara J. Stout), a son.

Todd—On July 31, to Mr. and Mrs. James Todd (Alice Townsend de Peyster), a daughter, Alice Todd.

BOISE

McDevitt—On June 11, to Mr. and Mrs. James McDevitt (Elizabeth Atkinson), a son, John Kelly McDevitt.

ELIZABETH

Tobin—On June 30, to Mr. and Mrs. Robert Pierce Tobin (Catherine Scott), a daughter, Cynthia Pierce Tobin.

FAIRMONT, WEST VIRGINIA

Davis—On July 8, to Mr. and Mrs. Scott C. Davis (Bettie Carpenter), a son, Scott C. Davis, junior.

Martin—On June 7, to Mr. and Mrs. John Howard Martin (Helen Hite), a son, John Rolf Hite Martin.

FLINT, MICHIGAN

Curtice—On June 19, to Mr. and Mrs. Harlow H. Curtice (Dorothy Biggs), a daughter, Catherine Dale Curtice.

HOUSTON

Hamman—On June 30, to Mr. and Mrs. John Hamman, junior (Lenoir Bowen), a son, Henry Roydon Hamman.

NEW ORLEANS

Reiss—On June 13, to Mr. and Mrs. James Joseph Reiss (Alice Peek), twins, Margaret Reiss and James Joseph Reiss, junior.

PHILADELPHIA

Smith—On July 28, to Mr. and Mrs. Edward B. Smith (Frances Paul Mills), of "Goughaeres," Bryn Mawr, Pennsylvania, a son.

POUGHKEEPSIE

Smith—On July 3, to Mr. and Mrs. William C. Smith, a daughter.

READING

Lessig—On June 24, to Dr. D. Kepner Lessig and Mrs. Lessig (Helen Wylie), a son.

Plehn—On June 27, to Mr. and Mrs. Erick Plehn (Hildegard Thun), a son.

SIOUX CITY

Christiansen—On June 19, to Mr. and Mrs. Louise F. Christiansen (Elizabeth Epler), a daughter, Martha Jane Christiansen.

Seney—On July 4, to Mr. and Mrs. Frank Seney (Barbara Nichols), a son, Frank Jandt Seney.

WATERBURY

Jones—On July 7, to Mr. and Mrs. Edward R. Jones (Eleanor Wilcox), a son, David Reid Jones.

WINSTON-SALEM

Galloway—On June 13, to Mr. and Mrs. Alexander H. Galloway, junior, a son, Robert Galloway.

Nash—On June 25, to Mr. and Mrs. Edmund Strudwick Nash, junior, a son, Edmund Strudwick Nash, third.

ENGAGEMENTS

NEW YORK

Curtis-Walsh—Miss Madeleine Curtis, daughter of Mr. and Mrs. Ronald Elliot Curtis, of New York, to Mr. James W. Walsh, of New York and Lawrence, Long Island, son of the late Mr. and Mrs. James W. Walsh.

ENGAGEMENTS

NEW YORK

Lutkins-Le Brecht—Miss Louise Lutkins, daughter of Mr. Clinton Stephen Lutkins, of New York and "Wavertree," Rye, New York, to Mr. Robert Le Brecht, son of Mr. and Mrs. William Marston Le Brecht.

McAneny-Hetherington—Miss Elisabeth Cary McAneny, daughter of Mr. and Mrs. George McAneny, of New York, to Mr. James Alexander Hetherington, son of Mr. and Mrs. Arthur Fenton Hetherington, of "Heather Holm," Bound Brook, New Jersey.

Scholle-Bronson—Miss Margaret Lillian Scholle, daughter of Mrs. Clinton B. F. Brill and Mr. Hardinge Scholle, to Mr. Lindley Bronson, son of Mr. and Mrs. Bennet Bronson, of Waterbury and "Le Manoir," Litchfield, Connecticut.

Tompkins-Thomas—Miss Harriet Schurz Tompkins, daughter of Mr. and Mrs. Leslie J. Tompkins, of New York and Diamond Point, Lake George, New York, to Mr. John Kempster Thomas, son of the late J. K. Thomas and Mrs. Thomas.

Wharton-Hallock—Miss Marion Wharton, daughter of the late Mr. and Mrs. Richard Wharton, to Mr. Gerard Hallock, third, son of the late Gerard Hallock and Mrs. Hallock.

Willard-White—Miss Natalja Willard, of Newport, Rhode Island, daughter of the late Colonel Joseph H. Willard, to Captain James C. White, U. S. A., son of the late Alexander Blair White and Mrs. White, of Fort Wayne, Indiana.

BOSTON

Donaldson-D'Oench—Miss Anne Faith Donaldson, daughter of Mrs. Lawrence Kirby Lunt, of Concord, Massachusetts, and of the late Archibald Falconer Donaldson, to Mr. Russell Grace D'Oench, son of the late Mr. and Mrs. Albert F. D'Oench.

CHARLOTTE, NORTH CAROLINA

Cathran-Lambeth—Miss Sally McAden Cathran, daughter of Mr. and Mrs. James Sproull Cathran, to Mr. Charles Edward Lambeth, son of the late Mr. and Mrs. John A. Lambeth.

FAIRMONT, WEST VIRGINIA

Kingsland-Clark—Miss Mary Kingsland to Mr. Edward W. Clark.

HELENA

Doughtie-Bethea—Miss Elizabeth Stanton Doughtie, daughter of the late Richard Thaddeus Doughtie and Mrs. Doughtie, to Dr. James McKee Bethea, of South Carolina and New York, son of the late Mr. and Mrs. Tristram Walker Bethea.

PHILADELPHIA

Allen-Bancroft—Miss Ione Allen, daughter of Mr. and Mrs. Henry Butler Allen, of Chestnut Hill, Pennsylvania, to Mr. John Bancroft, third, son of Mr. John Bancroft, junior, of "Rockford," Wilmington, Delaware, and of Mrs. Hermann Rouff, of Munich, Germany.

Clark-Cullen—Miss Betty S. Clark, daughter of Mrs. Scott Clark, of "Spring House," Wynnewood, Pennsylvania, and of Colonel Walton Clark, junior, of New York, to Mr. John Wesley Cullen, junior, of Philadelphia, Pennsylvania.

Greer-Phipps—Miss Josephine Ely Greer, daughter of Mr. and Mrs. Benjamin W. Greer, junior, to Mr. Claude Arnold Phipps, son of Mr. and Mrs. William H. Phipps.

Lippincott-Coulson—Miss Elizabeth Lippincott, of Wynnewood, Pennsylvania, daughter of the late Mr. and Mrs. Walter H. Lippincott, to Mr. William Hamilton Coulson, of Philadelphia, Pennsylvania, son of Mr. William Coulson, of Durham, England.

SAN ANTONIO

Kuntz-Huston—Miss Rosemary Kuntz, daughter of Mr. John J. Kuntz, of San Antonio, Texas, to Mr. Robert Hyde Huston, son of Dr. Edwin M. Huston and Mrs. Huston, of Dayton, Ohio.

WASHINGTON, D. C.

Zalesky-Smith—Miss Marion Deering Zalesky, daughter of Captain William J. Zalesky, U. S. N., and Mrs. Zalesky, to Lieutenant John Victor Smith, U. S. N., son of Colonel Holland Smith, U. S. M. C., and Mrs. Smith.

WATERBURY

Hart-Conklin—Miss Susanne Chase Hart, daughter of Mr. and Mrs. Alfred Lucius Hart, of Waterbury, Connecticut, to Mr. Philip Hale Conklin, son of Mr. and Mrs. Leander Hull Conklin, of New York.

SOCIETY

WEDDINGS

NEW YORK

Angel-Richardson—On July 1, in the chapel of Choate School, Wallingford, Connecticut, Mr. John Lawrence Angel, son of Mr. and Mrs. John Angel, of New York, and Miss Margaret Seymour Richardson, daughter of Dr. Henry Barber Richardson and Mrs. Richardson, of New York.

Brown-Brokaw—On July 8, in the chapel of the Fifth Avenue Presbyterian Church, Mr. Milton D. Brown, son of the late Mr. and Mrs. Charles Hazen Brown, and Mrs. Inman Brokaw, daughter of the late Mr. and Mrs. John Hamilton Inman.

Busk-Robins—On July 29, in Bedford Village, New York, Mr. Joseph R. Busk, of New York, son of Mr. and Mrs. Frederick T. Busk, of "Spruce Brook Farm," Litchfield, Connecticut, and Mrs. Emma Lawrence Robins, daughter of Mrs. Bartholomew Jacob, of New York.

Classen-Charles—On August 20, at "The Cedars," Darien, Connecticut, Mr. Charles Henry Classen, son of Mr. and Mrs. Henry Washington Classen, of Baltimore, Maryland, and Miss Adrienne MacN. Charles, daughter of Mrs. M. de Peyster Charles, of New York, Plainfield, New Jersey, and Darien, and of Mr. James M. Charles, of New York.

Coddington-Gould—On July 1, in All Saints' Church, Great Neck, Long Island, Mr. Clifford Coddington, son of Mr. and Mrs. C. Morgan Coddington, of New York and Harwichport, Massachusetts, and Miss Winifred Dana Gould, daughter of Mr. and Mrs. Aubrey Van Wyck Gould, of Great Neck.

Lee-Street—On August 14, in the Church of the Incarnation, Mr. Ivy L. Lee, son of the late Ivy L. Lee and Mrs. Lee, and Miss Virginia Street, daughter of Mr. and Mrs. H. Nelson Street.

Lewis-Peet—On July 29, Mr. Leicester Sargent Lewis, of Bryn Mawr, Pennsylvania, son of the late Mr. and Mrs. Wilfred Lewis, and Miss Sara Brevoort Peet, daughter of Mr. and Mrs. William Creighton Peet, of Rye, New York.

Robertson-Kerr—On June 30, in Grace Episcopal Church, Orange, New Jersey, Mr. Alastair Douglas Robertson, son of Mr. and Mrs. Kenneth Douglas Robertson, of Hewlett, Long Island, and Miss Betty Ritchie Kerr, daughter of Mr. and Mrs. Chicester C. Kerr, of West Orange, New Jersey.

Washburn-Royall—On June 29, in the York Club, New York, Mr. Loring Washburn, of "Old Orchards," Greenwich, Connecticut, and Mrs. M. Buckner Royall, of "Fieldston Old House," Riverdale, New York, daughter of Mr. and Mrs. Thomas Ayllette Buckner, of "Brentmere," Riverdale.

BOSTON

Alexander-Sears—On August 3, at "The Cove," Beverly, Massachusetts, Mr. Archibald Stevens Alexander, of Bernardville, New Jersey, son of the late Archibald Stevens Alexander and the late Mrs. Helen Barney Alexander Watriss, and Miss Jean S. Sears, daughter of Mr. and Mrs. Henry F. Sears, of Beverly and Boston, Massachusetts.

CHARLOTTE, NORTH CAROLINA

Battle-Taliaferro—On June 26, in Bruton Parish Church, Williamsburg, Virginia, Mr. Richard Henry Battle, of Tarboro, North Carolina, son of Mrs. Benjamin Bronson and Mr. Edward Strudwick Battle, and Miss Margaret Pendleton Taliaferro, daughter of the late Julian H. Taliaferro and Mrs. Taliaferro.

CLEVELAND

Crain-Daoust—On June 12, Mr. Jason Crain, of Cleveland, Ohio, son of Mr. and Mrs. John J. Crain, of Wallingford, Connecticut, and Miss Frances Harriet Daoust, daughter of Mr. and Mrs. Edward C. Daoust, of Cleveland Heights, Ohio.

Phillips-Horsburgh—On June 12, Mr. Alexander Fullerton Phillips, son of Mrs. Thierry van Casteel Phillips, of West Chester, Pennsylvania, and Miss Janet Horsburgh, daughter of Mr. and Mrs. Robert H. Horsburgh.

ELMIRA

Knapp-Copley—On June 12, Mr. Jason Knapp and Miss Mary Elizabeth Copley, daughter of Mr. Hovey Copley.

WEDDINGS

FAIRMONT, WEST VIRGINIA

Hanna-Hite—On July 17, Mr. Robert Wilson Hanna and Miss Eleanor Mae Hite.

HOUSTON

Oliver-Heitmann—On June 30, Mr. Henry Oliver and Miss Blanche Wood Heitmann, daughter of Mr. and Mrs. Frederick August Heitmann.

MONTCLAIR

Parsons-King—On August 14, in Bellport, Long Island, Mr. Joseph H. Parsons, son of the late Samuel Parsons and Mrs. Parsons, of Englewood, New Jersey, and Mrs. Marjorie Austin King, daughter of Mr. and Mrs. Dwight Edwards Austin, of New York and Bellport.

NEW ORLEANS

Gay-Tobin—On June 2, Mr. Edward James Gay, junior, son of Mr. and Mrs. Edward James Gay, of St. Louis Plantation, Plaquemines, Louisiana, and Miss Marie Louise Tobin, daughter of Mr. and Mrs. John F. Tobin.

Robinson-Bailey—On June 15, Mr. Edward Moore Robinson and Mrs. Mary Hayne Bailey, daughter of the late Frank Brevard Hayne and Mrs. Hayne.

PHILADELPHIA

Rulon-Miller-Putnam—On June 28, in Saint Martin's Church, Radnor, Pennsylvania, Mr. Edgar Felton Rulon-Miller, son of Mr. and Mrs. Sumner Rulon-Miller, of Ardmore, Pennsylvania, and Miss Shirley Grace Putnam, daughter of Mr. Earl B. Putnam, junior, of Chestnut Hill, Pennsylvania, and of Mrs. Raymond C. Carrick, of Ardmore.

READING

Flippin-Quier—On June 12, Dr. Alexander Fitzgerald Flippin, of Philadelphia, Pennsylvania, son of Mr. and Mrs. William Flippin, of Charlottesville, Virginia, and Miss Edith Quier, daughter of Mr. and Mrs. Edward A. Quier.

Jones-Kift—On June 13, Mr. Russell C. Jones, of Spring City, Pennsylvania, and Mrs. Anita Latady Kift.

SAN ANTONIO

Lackey-Whisenant—On June 26, Mr. Vachel W. Lackey, son of Mr. Sam C. Lackey, and Mrs. Celestine Zilker Whisenant, daughter of Mr. and Mrs. Charles A. Zilker.

Tucker-Spencer—On June 26, in Saint Mark's Episcopal Church, San Antonio, Texas, Mr. Robert Edwin Tucker, son of Mrs. Herbert Tucker, of San Diego, California, and Miss Josephine Vance Spencer, daughter of Mr. and Mrs. Alexander Burke Spencer, of San Antonio.

TORONTO, ONTARIO

Scott Griffin-Gordon—On June 12, in Saint James' Cathedral, Mr. Anthony George Scott Griffin, son of Mr. and Mrs. Scott Griffin, and Miss Kathleen Lockhart Gordon, daughter of Mr. and Mrs. Lockhart Gordon.

TULSA

Barnard-Moore—On June 26, Mr. Horace Greeley Barnard, junior, son of Mr. and Mrs. Horace Greeley Barnard, and Miss Sally Moore, daughter of Mr. and Mrs. Harold Moore.

WASHINGTON, D. C.

Peters-Colt—On June 29, in the chapel of Saint Joseph of Arimathea in the Washington Cathedral, Mr. Horace White Peters, of Washington, D. C., son of Mrs. Joseph Hyde Pratt, of Chapel Hill, North Carolina, and the late James Girvin Peters, and Miss Edith Converse Colt, daughter of the late Le Baron Carleton Colt and Mrs. Colt.

WATERTOWN

Camp-Campbell—On June 11, Mr. Merwin Gaylord Camp, son of the late George Edward Camp and Mrs. Camp, and Miss Elizabeth Covinton Campbell, daughter of Mr. and Mrs. Alexander James Campbell.

Spooner-Judd—On June 19, Dr. Alexander Dwight Spooner, son of the late Dr. Alexander Spooner and Mrs. Spooner, of Luverne, Iowa, and Miss Marcia Ellen Judd, daughter of Mr. and Mrs. Clark Silliman Judd.

WINSTON-SALEM

Smith-Hendren—On June 3, Mr. Alfred Zachary Smith, junior, and Miss Carrie Shelton Hendren, daughter of Mr. W. M. Hendren.

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DECORATOR'S DAY-BOOK

WITH views of what might easily be the English countryside (Central Park to us), the flats designed by Dorothy Draper at Hampshire House on Central Park South carry out the English tradition with refreshing innovations. You may now see two different examples of what the rest will be like in the descriptions below.

The one-room-for-two has soft pine paper on the walls, beige rather than yellow in tone, and the entire window end of the room is curtained with natural shantung silk edged in bright green. Two especially designed sofas that turn into actual beds, and a pair of armchairs, are covered with English chintz brightly patterned in green, white, and soft red, which picks up the hunting-coat pink of the carpet. A black lacquer break-front bookcase lined in deep green is filled with blue and white Canton plates, and there are Canton bowls on the mantelpiece. Four colourful Japanese prints with very wide mats of shantung make the sole decoration of the walls.

The two-room flat is quite different in treatment, but equally fresh in colour. In the drawing-room, the walls are covered with a paper widely striped in pale blue and white, and again the whole window-wall is curtained in heavy rough silk in pure white. Two sofas and two armchairs covered with white cretonne flowered in green, red, and blue make the only pattern in the room. As an accent, a third chair is covered with dark green felt tufted in white. Two drum-shaped tables, pale blue in tone, hold huge white plaster lamps, urn-shaped, with pleated white shades, and all this is set against a pale grey carpet. Two niches filled with sprigged china and a pair of armchairs with bright green taffeta seats are further details that give the room its vitality.

The adjoining bedroom repeats, in its painted surface, the blue stripe of the drawing-room walls. Two beds in tufted white leather have covers of the same bright cretonne, and a deep easy-chair and dressing-table are covered with this same fabric.

Mrs. Draper is varying the schemes throughout these suites, using the striped papers in several colours and harmonizing chintzes in almost every room—surely a cheerful departure in hotel decoration. The whole personal atmosphere is part of the plan to make these rooms modern counterpoints of the service-flats in London.

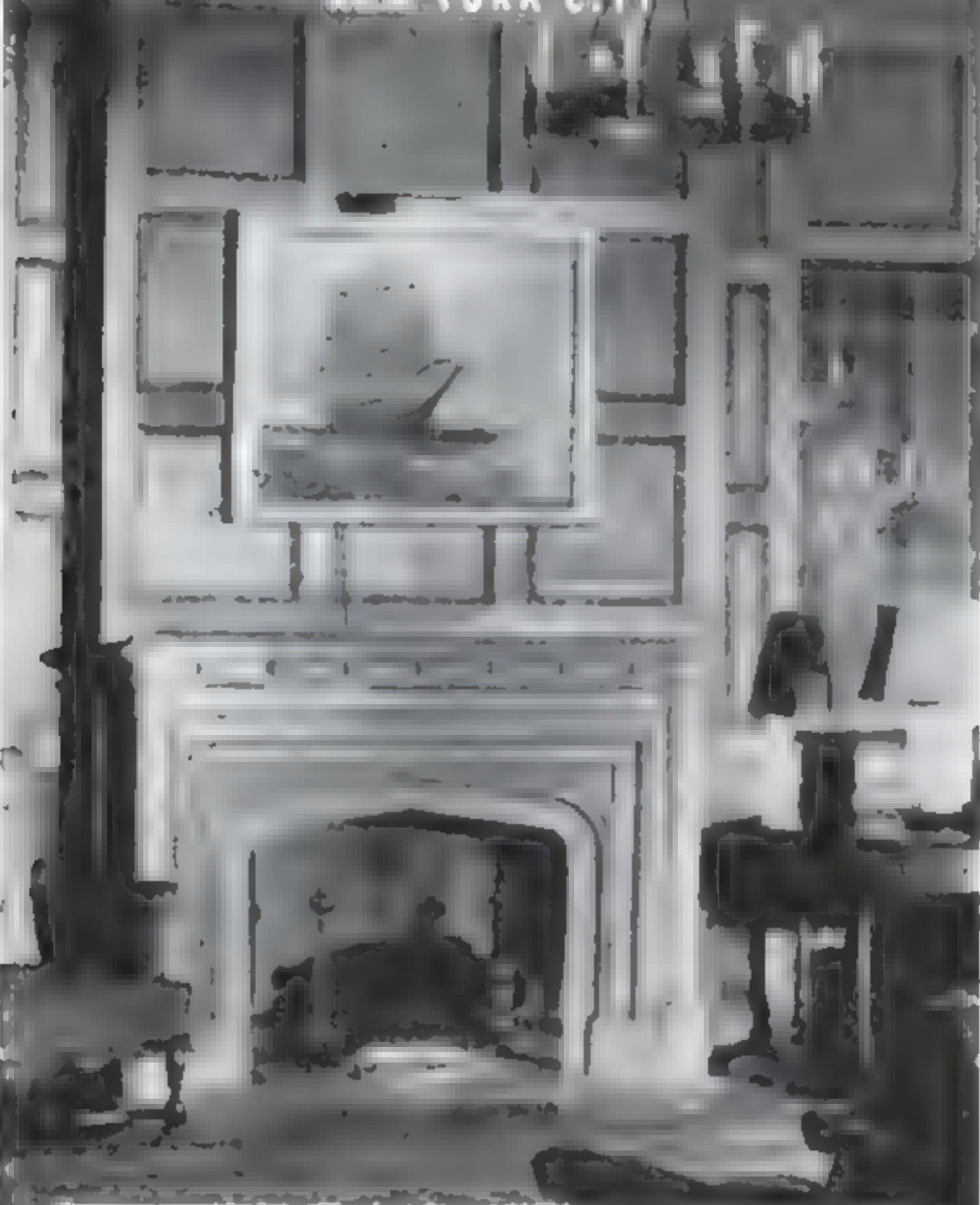
The Decorators' Exchange on Fifty-Seventh Street is one of those places that have escaped us until lately—unfortunately, because here they have not only unusual old furniture, but ideas about adapting it. There is a painted tortoise-shell Sheraton book-cabinet lined in a beautiful blue, with a drawer having little old ivory knobs. From this, they took the idea of bedside pedestals, rather like the Empire mahogany ones, painted in tortoise-shell and lined, too, in blue.

There is a very shallow Regency sideboard about six feet long, with a top and shallow upper shelf of grey-blue marble, all galleried with old brass and supported on slender brass columns. Here is the other pair of Louis XVI. blackamoors (the first pair being in Chanel's Paris shop), really fine, with dark mirrored tops. Two very English Chinamen, whose heads and arms waggle at the least touch, came from an old house in Brighton, and would make an amusing mantel decoration.

The white screen with its elaborate brown-black scrolls, enlarged from eighteenth-century calligraphic designs, could be adapted to the decoration of a hall or foyer. And just to show you that the Decorators' Exchange is still living in the present, there are superb gun-metal plaster urns from Jean-Michel Frank and some Giacometti masks in delicate blue plaster.

Earnshaw, Inc., on East Sixty-First Street, has just finished a pretty diverting bar in a Philadelphia House. The fisherman-owner once caught a seven-foot sailfish, and this has been used as a central motif. (Continued on page 162)


HOTEL
NEW WESTON
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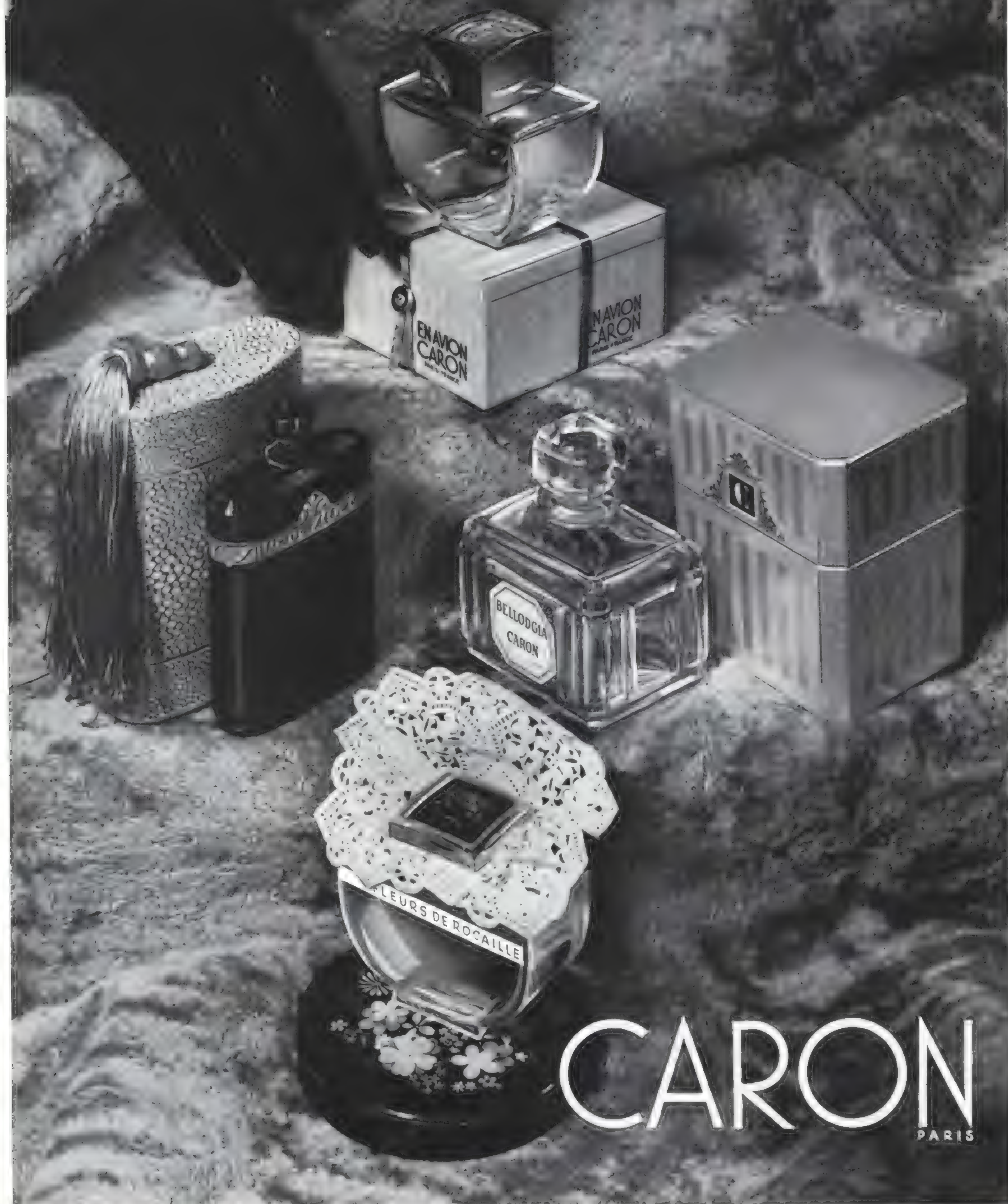
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ogue's eye-view of

Schiaparelli's suggestive brassière-formed bodices; Vionnet's innocent-looking, all-revealing Directoire; Mainbocher's and Paquin's seductive, come-hither veils; Chanel's ideas on flat diaphragms and round hips; Lanvin's long silk tights under transparent dresses; Molyneux's tempting décolletages, slit skirts, and sweeping hats; Maggy Rouff's little muffs, bunches of violets, and hidden eyes...the Paris Winter Collections resound with echoes of Boldini, Maxim's, and the Affaires of Anatole.

Anything that suggests allure—a Spanish lady painted by Velasquez, Madame Récamier on a *chaise longue*, Mistinguett shining in sequins, Dietrich in black stockings—the allure of the past, present, or future hides behind the Collections, inspiring clothes that men want to buy for women. There are clinging dresses for the realists, bouffant for the idealistic, soft, insinuating furs for the sybarite, paillettes for the glittery-minded. Away with feminine independence. Back to charm and seductiveness.

Paris Sex Appeal



MAINBOCHER—
WATTEAU-BACK COAT
STRAIGHT FRONT
BLACK WOOL



MOLYNEUX—
EXCITING CYLINDER SUIT
ZIPPER CLOSING
BRIGAND COLLAR, LAMB MUFF



MAINBOCHER—
CARDIGAN BODICE
BACK-RIPPLING SKIRT
BLACK WOOL DRESS

PARIS COLLECTIONS.

STRESS:

STRAIGHT PRACTICALITY FOR DAY
SEDUCTION FOR EVENING
GLITTER AND GOLD
COME-HITHER LOOK
HALF REVEALING,
HALF CONCEALING LINES
VEILED EYES, ROMANTIC HATS

You're dazzled by sequins falling like locusts on the Paris Collections. Mainbocher puts pailletted peacock tails or sky-rockets on evening skirts, pailletted lips or eyebrows on veils. Chanel does vest jackets of them; Paquin, a sinister black sequin-hooded cape; Patou drips sequins down the jagged side of a black dress (page 81). Everywhere—these glittering round disks.

You're impressed by the luxuriousness of furs. Fur collars hide all but your eyes—see the two at the left. Fur bands go up, down, and around everything in an extravagant, decorative manner. There are full-length fur coats of black ermine, black fox, shaved beaver, sealskin—all those soft purring furs you love to touch. Floor-length evening ones of ermine, sealskin, silver fox, and that superb mink one, sashed like a bathrobe, from Paquin.

For day, you're torn between tube-like sweater silhouettes and full-backed Watteau ones. Molyneux's cylinder silhouette, zipped tightly up the front, is one of the great excitements of the Openings. On the opposite page is a perfect example, and on page 92 is another—a tube jacket of astrakhan. Mainbocher's coat with the draped back, on the opposite page, is an example of the Watteau line. A full-length top-coat is essential this season.

For evening, you're tempted by the Directoire lines of Vionnet and Alix; the Velasquez of Mainbocher and Paquin; the sex-appeal of Schiaparelli; the Scheherazade of Lanvin; or the bouffants of Chanel. See them on pages 78, 79, 82, and 83.

EDITOR'S NOTE: In this issue are 57 models from the Paris Collections. So rapidly has Vogue given you this report that these models are not yet in America. In the September 15 issue of Vogue will be published a list of the New York shops that will show these models immediately after Labor Day.



VIONNET—
SIDE-SLANTED COAT
INESCAPABLE BLACK WOOL
AND PERSIAN LAMB

You can choose between daring décolletages or high modest ones. As for evening colours, you'll probably prefer black or white, although there are pastels, some bright purple, pink, and much touching up with gold or paillettes.

You long for the black dinner-dresses—dignified or seductive, tailored wool or silk. Many are slit-skirted and low-necked. Some have pailletted sleeves and bodices. And you want one of the big Boldini hats to wear with them—as on page 95.

You find the hats full of flattery. Big ones with definite profile value at Molyneux's. Schiaparelli's bold brims or Dali-inspired hats with high-heeled slipper crowns. Schiaparelli's Scheherazade hat for dinner (page 79). Veils by day and veils by evening.

You're pleased with the simplicity of the day dresses. Usually, there's shirring above the waist and a very flat diaphragm. Mainbocher and Maggy Rouff concentrate shirring on the bosoms of most of their dresses. Alix and Piguet put diagonal shirring across the chest. (See page 89.)

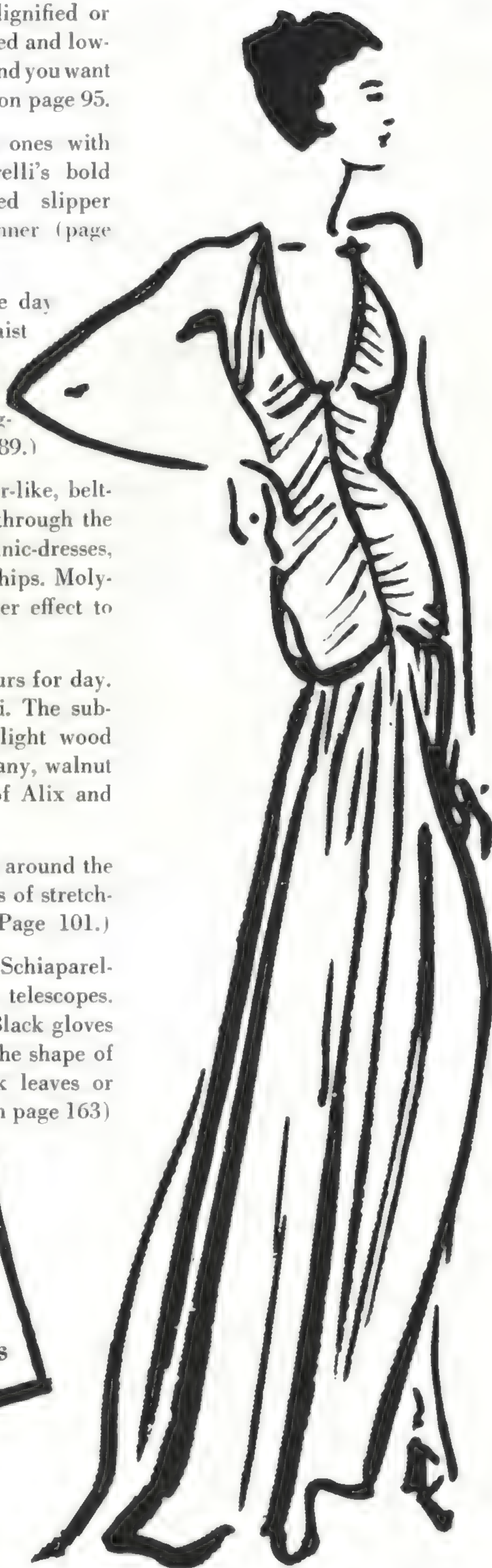
You're struck by the innumerable sweater-like, beltless dresses, sometimes with horizontal draping through the waist. Mainbocher pours you into tube-like tunic-dresses, often false tunics sewn into the skirts below the hips. Molyneux and Maggy Rouff frequently give a sweater effect to their dress tops.

You're astonished by the unexpected colours for day. The blinding purples and pinks of Schiaparelli. The subdued greens, purples, rusts, and the beautiful light wood shades—sycamore, olive-wood, rosewood, mahogany, walnut—at Vionnet's. The blanket plaids (page 91) of Alix and Creed. The smaller plaids everywhere.

You like the high-instep shoes with straps around the ankle, bow-tied, at Schiaparelli's. The wide straps of stretchable leather around the ankle at Perugia's. (Page 101.)

You're amused by the gadgets and tricks: Schiaparelli's day bags shaped like life-buoys, lanterns, or telescopes. Kid gloves with each finger a different colour. Black gloves with white tips. Fur-trimmed gloves. Buttons in the shape of violins or birds. Clips that look like gold oak leaves or small cherubs with diamond wings. (Continued on page 163)

THE NEXT ISSUE: September 15
Vogue will present the second report
of the Paris Collections in full col-
our—four distinguished portfolios
of the most important Paris models



LANVIN'S "EXALTATION"
GOLD LAMÉ
LONG SHIRRED BODICE
FULL SKIRT



MAGGY ROUFF'S "CORSAIRE"
TWISTED FOLDS AROUND
HIPS AND BUST
BLACK SILK JERSEY



VIONNET—
DIRECTOIRE LINE
WHITE CRÊPE
DRAPED OVER SHOULDERS

MAINBOCHER—
VELASQUEZ INFLUENCE
RED VELVET, BLACK CRÊPE
CHÉVILLE MANTILLA.

SCHIAPARELLI—
"SEX APPEAL" GREEN
PRINTED LAMÉ. BRASSIÈRE—
BUILT BODICE, SCHEHERAZADE HAT



Piguet's shirred corselet accenting the bosom.
One of the fullest skirts in Paris.
White rayon satin with a devious décolletage.
Mauboussin jewels on both pages

We believe in shirring....



HORST

.....*and sequins*

Sequins gleam all over the Paris Openings.
Patou uses black ones on black crêpe.
Jagged fins edge the wrapped skirt.
Jansen décor; Weil fur rug on both pages





*Full bosoms,
tiny waists
at the Paris Openings*

CHANEL'S famous tiny waist influences her whole Collection—these three evening dresses are typical of her new wide-hipped, flat-diaphragmed line. The first is of white moire, with a shirred bodice and a curve of silver sequin birds that follows the front seam

(Second) To make you look paper-thin from the side and unconvincingly wide in the hips....Chanel uses black faille panels front and back, lace-bordered tulle panels puffed out on the sides. The bodice shapes meltingly to the body. There's a lace-edged shawl

(Third) The long, closely fitted basque bodice is a favourite Chanel method for achieving the coveted, negligible waist-line. This one is of silver brocade, reaching well down on the hips; the skirt is of widely ribbed crêpe, gathered in folds. All jewels: Boucheron

SO many ideas at the Paris Openings to make one decorative at night. So many fresh shades from the dye-pots. Sable-brown lace over white satin, as in this Lucien Lelong dress below. Pink Ladies everywhere—Maggy Rouff's candy-pink, Schiaparelli's new "sultry" rose and again her "shocking" pink. Molyneux's pearl-grey satin. A splash of tomato-red satin at Mainbocher's. Dérain-green, "after-the-storm" blues, turquoise-blue, raspberry, white, and so many wicked blacks for dinner.

So many sequins. Sequin yokes or peacock-tails at Mainbocher's. Sequin birds at Chanel's. Paquin's mother-of-pearl paillettes strewed over black tulle. Sequin sleeves. And sequin gloves.

So many long black suède gloves. Molyneux's Venetian-pink or chrysanthemum-yellow ones. So many muffs—fur or velvet. Schiaparelli's Florodora shoes of turquoise kid, laced up the calf with baby-pink satin. A green satin petticoat, very Gaby Deslys, kicking through a black slit.

Decorative evenings



LELONG'S BROWN LACE OVER WHITE SATIN. MAUBOUSSIN JEWELS



Mainbocher's Winter Collection shows this new version of the peplum—knee-length, harem-hemmed, satin over black net.



In Creed's Winter Collection—this braid-bound whipcord suit co-starring brown and black. Suzy's careening hat of felt

PARIS OPENING LINES

Fox trimming
Boleros
Long fur coats
Pannier evening
skirts



- Black or silver fox trimming everywhere.
- MOLYNEUX'S black wool suit with a huge collar and muff of black fox.
- PAQUIN'S blue durette suit with a black fox collar and peplum.
- PATOU'S wool coat; silver fox sailor collar



- Boleros: CHANEL'S double-breasted one of black wool over raspberry blouse.
- MARCEL ROCHAS combines Persian lamb and seal for this brief bolero

- Long fur coats: HEIM'S Persian lamb coat trimmed with soutache braid.
- MAX'S beige breitschwantz coat with a slightly full back

- Velasquez pannier skirts:
- PAQUIN'S dress of black satin.
- CHANEL'S black taffeta with side panels of black tulle



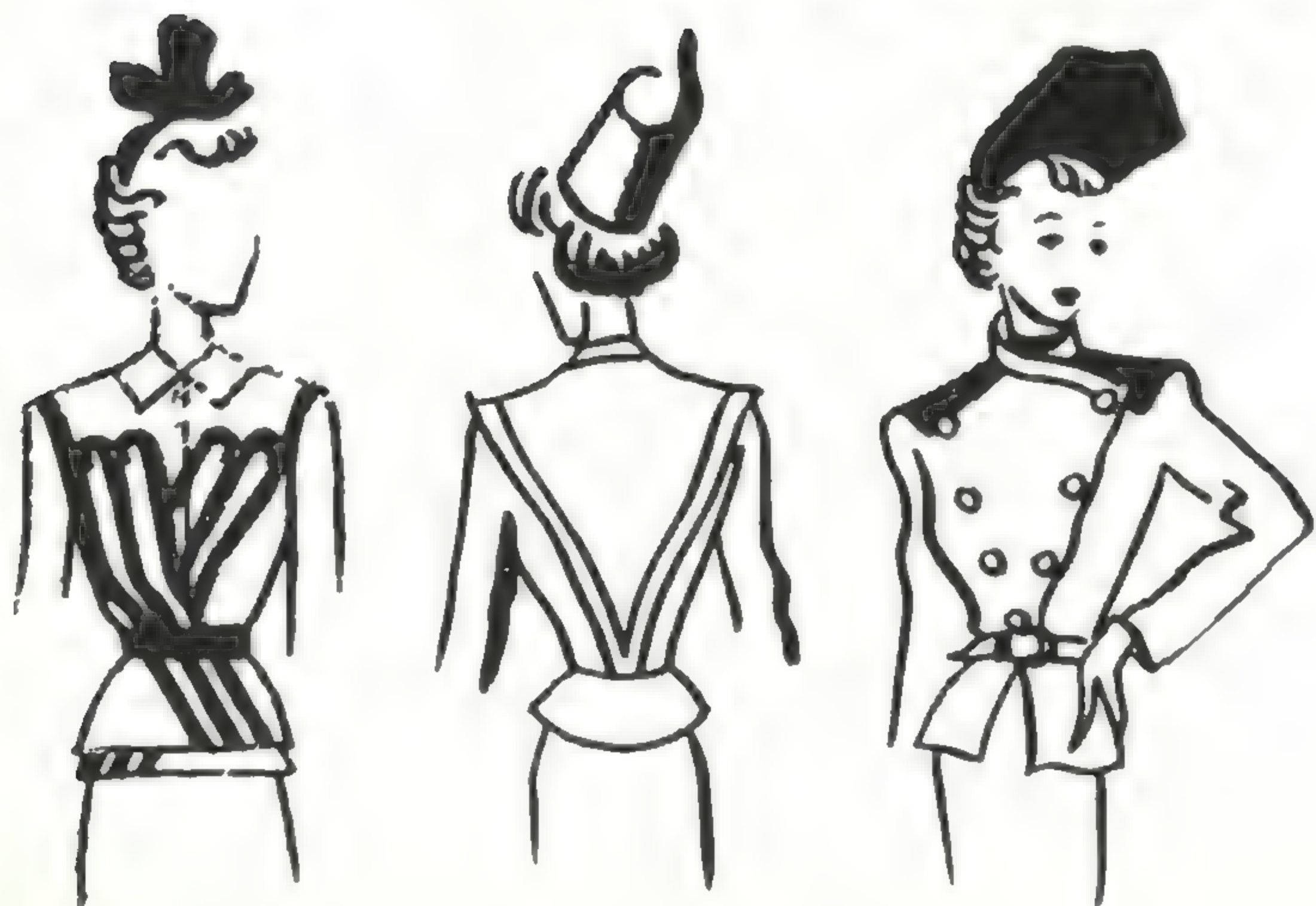


- Backs and fronts disagree at Paris Openings:
- PIGUET'S coat has an Alaskan Seal skin back, a black wool front.
 - HEIM'S wool coat is black in back, tobacco-brown in front, Persian lamb-trimmed.
 - Another HEIM—green wool front, lamb back

- Double-breasted coats and suits:
- LELONG'S navy-blue wool coat with Henry VIII. sleeves of Hudson seal.
 - LELONG'S black wool suit—the collar and pockets of Hudson seal.
 - PAQUIN'S slate-blue suit, beaver-trimmed



Back-front contrasts
Double-breasted lines
Triangular motifs



- Triangle themes played up:
- MARCEL ROCHAS decorates a black wool jacket with red soutache braid.
 - CHANEL'S triangular tucks on a red wool dress.
 - PIGUET'S triangular closing—a brown wool suit with suède shoulders.

- Shirred bodices at the Paris Openings:
ROBERT PIGUET made all three—
- Bordeaux crêpe shirred over the bust.
 - Black crêpe with three sections of shirring in the front.
 - Champagne satin with a shirred yoke



Shirred bodices
 Tube-like silhouettes
 Band trimming



- MOLYNEUX'S** exciting tube silhouette—
- Black wool jacket narrow as a reed, zipped up front, Persian lamb collared.
 - Taupe duveteen coat, nutria-trimmed.
 - Even a tube evening coat of black wool with a silver fox collar

- Bands and more bands:
- **PATOU'S** black wool coat, Persian lamb banded.
 - **LUCILE PARAY'S** black wool coat—the yoke of bands of bright braid and Persian lamb.
 - **LELONG'S** greyish green wool coat edged with bands of velvet







*Buffalo fur—
Alaska Sealskin,
blanket plaid*

ALIX unearthed buffalo—shaved beige buffalo—for this stiff cape in her Collection (opposite). Only the sides are of buffalo, the rest is of taupe wool. Under is a taupe wool dress with a high draw-string neck-line. Alix quilted jersey toque. Boucheron clip

CHANEL'S Winter Collection is crowded with boleros, made of everything from clipped feathers to goatskin. The one above is of Alaska Sealskin. Its collar rolls over, its sleeves are held in with elastic. Navy-blue wool dress; Alaska Sealskin chéchia. Boucheron clip

ALIX appropriated a heavy plaid blanket for this coat (right)—a sea-green and blue plaid with the plain green side turned back in revers all down the front. The dress worn with it is a beauty—sea-green jersey with the bodice draped like an oyster-shell

HORST

Cylinder silhouette

MOLYNEUX'S sensational cylinder silhouette was the talk of the Paris Openings—here it is again in a black astrakhan jacket closed with a zipper. It falls closely as a sweater to finger-tip length, over a sequin-girdled wool dress

CHANEL, devoted to the triangular double-breasted line, repeats it in this navy-blue coat of basket-weave wool, below. Collar, cuffs, pockets are highlighted with white beads; the velvet beret claps on the back of the head



HORST



*Fur scarfs
at the Paris Openings*

MARCEL ROCHAS leans to huge panels of fur for scarfs. This one of nutria, lined with the grey-green tweed of the double-breasted coat, can trail either down the front or the back or swaddle your throat. Maria Guy's brown felt beret

PAQUIN, at the Paris Openings, championed the bulky scarf movement with a sizeable one of grey curly lamb, on a lamb coat with the important contrasting panels—this time of duvetine. The panels go into huge revers. Agnès hat



HORST

Wicked woman

Paquin's idea for dining à deux.
A 1910 fantasy from the Paris Openings.
What isn't black net is black crêpe.
Mauboussin jewels; Jansen décor on both pages



Molyneux's belle of yesterday.
Merry Widow hat with the inevitable ostrich.
Black velvet dress, slinky and slit and low.
Long gloves, green satin petticoat

Sex appeal



Mme. Rochas

MADAME ROCHAS always chooses the greatest novelties in her husband's Collection, and wears them with great flair. This season, she chose this model of candy-striped satin ribbon with a draped black chiffon bodice. Very Alice in Wonderland—with her long blond hair

MAGGY ROUFF (Madame Besançon de Wagner) believes heart and soul in the dignified, high-necked dinner-dress, and this type is done beautifully in her Winter Collection. The one she wears here is of black velvet, clinging, sleeveless, and shirred at either side of the waist



*Four
couturiers
wear
models*



Maggy Rouff

from
their
new
Collections



Chanel

Schiaparelli

CHANEL has a superbly small waist-line, and her dresses are often designed with this in mind. From her current Collection, she wears this white chiffon, velvet-brocaded—the bodice moulded about that tiny waist. With it—an ostrich head-dress and her fabulous emeralds and rubies

SCHIAPARELLI designs with her own chic in mind, and no one wears Schiaparelli models better. From her new Collection, she chose this tailored evening ensemble and fantastic hat—the wine velvet jacket embroidered with gold and blue glass, the wine felt hat sweeping high

Flared or fitted



Left: First, a short chubby coat of blended baum-marten, with flared below-the-elbow sleeves and a scalloped hem. Revillon. Second and third, two floor-length, fitted caracal coats cut like fabric—a collarless one of white caracal and a small-collared one of black caracal. Saks-Fifth Avenue, New York, Chicago

Opposite page: First, a full, flaring, dress of crisp black taffeta with bright velvet ribbon outlining the hem and underlining the Directoire waist-line. Gervais; and Neiman-Marcus. Second, velvet ribbons trim the collar of the suavely fitted wool dress; Persian lamb makes a façade on the jacket. Henri Bendel





ANTON BRUEHL • CONDÉ NAST ENGRAVINGS

BACK-STAGE

Waiting in the wings—these dancers of the American Ballet and a visitor back-stage. The dancers will drift and whirl through the arabesques and *pas-de-bourrée* of the choreographer's pattern; the visitor will make a part of an equally intricate pattern—the New York season, compounded of shifting lights and dark pavement, of music and sudden applause. And of dresses like this one, of wide-wale green corduroy, its flip, short jacket clasped with great topaz buttons. From Saks-Fifth Avenue, New York and Chicago. Coiffure by Émile of Fifty-Sixth Street. Jewels by Seaman Schepps

ANDRÉ PERUGIA of Paris, master shoe designer, creates his new Collection along the seductive, clinging lines of the Paris Openings. He combines his genius for bands with his brain-child, stretchable leather. The result—once again—the “well-turned foot.” On this page are Padova models designed by Perugia exclusively for Saks-Fifth Avenue

High backs
Instep sheaths
Wider banding



- Shoe backs rise high like tongues.
- Top: Strips of satin high in front and back, linked together with a buckled strap.
 - Second: Red satin with gold ladder-strap, piping climbing high up over instep.
 - Last: Stretchable suède straps crossed high.



- Insteps sheathed à la Congress gaiter.
- A day boot of brown suède with wide bands of stretchable kid in front and back.
 - Street shoe of stretchable suède with wide stitched bands crisscrossing on instep.



- Bands grow wider and wider.
- Two views of a brown suède shoe with wide punchwork bands swirled around ankle.
 - Evening shoe of suède with bands draped softly over the toes and ankle-bones.
 - Two views—suède with patent leather band.



MRS. SEYMOUR H. KNOX



MRS. E. ROLAND HARRIMAN



MRS. E. ROLAND HARRIMAN



MISS BARBARA FIELD



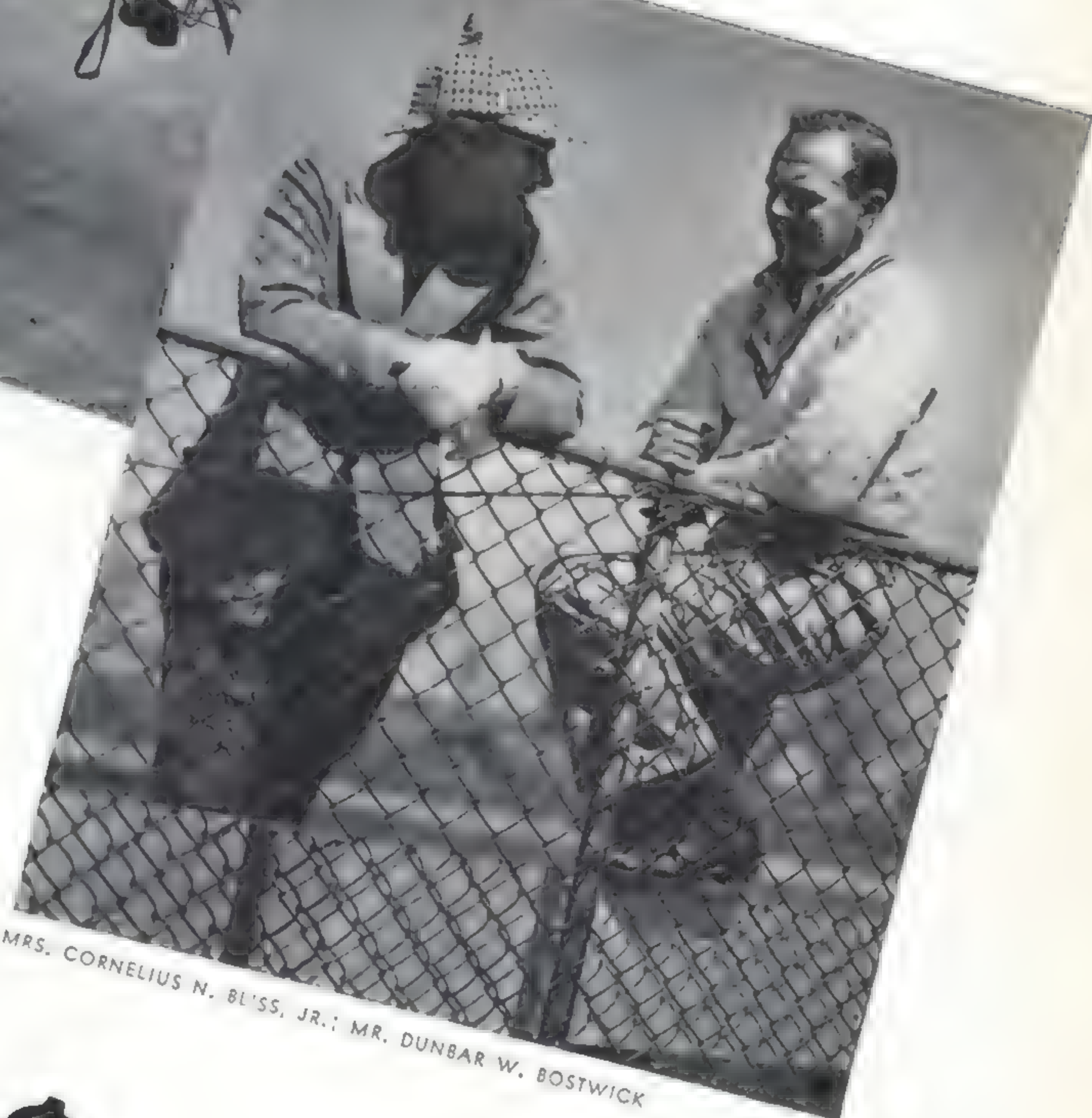
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LADIES' RACE

BY MRS. E. ROLAND HARRIMAN

FREQUENTLY I am asked—"Are women capable of driving and training trotters? Is it a suitable sport for women?" Of course it is. The question that invariably follows always amazes me—"Do you think women are better drivers than men?" Better? There are good men drivers and trainers and poor ones—why should it not be likewise with women?

Some people, men or women, are born with what is known as "good hands," good judgment, and a sympathetic understanding of horses. These persons handle horses well, whether they are riding or driving, and sex does not alter the situation. Perhaps the second query arises because, up to a very recent date, comparatively few women have discovered trotters.

Some women are wonderful riders; some women drive a four-in-hand or hackney pairs with great skill; therefore, there is no reason why they should not handle light harness horses. Several women own racing-stables and have an intelligent knowledge of the subject, but I always think—though perhaps I'm prejudiced—how much more real fun they would have out (Continued on page 155)

WHAT NEW YORK NEEDS

By Alice-Leone Moats

THERE may be some one who finds New York quite perfect, but, if he does, he's no true New Yorker. The person who wouldn't live away from Manhattan if he were given the entire world to choose from is the one who never stops talking about going away. His life is a constant lament—a lament that grows loudest just as he has gone to elaborate precautions to miss the train that was to carry him away from all the turmoil.

As a New Yorker, we agree with all the major criticisms. We carry this reverse patriotism even further, however, and have several minor ones. For instance, what we think New York needs is:

More people whose idea of a journey to get away from it all isn't assembling a group of six New Yorkers to go abroad and visit five other New Yorkers who have taken castles in Austria or houses in London.

Fewer women who have late dates with Walter Duranty.

More people who take simple pleasures simply.

More women who are willing to grow up. The town is teeming with forty-year-old Peter Pans.

More good, old-fashioned Tammany funerals.

More enthusiasm. In New York, to-day's sophisticate is yesterday's provincial; in attempting to live up to an idea of worldliness, he is terrified of appearing eager. "You can't impress me," is his motto; "It stinks," or "It's lousy," his capsule critiques.

More window-boxes.

More small dinners of six where the guests are hand-picked and the food not aspickled.

More people who don't refer to every one in the world by Christian name.

More people no one would dare address by Christian name.

More people who don't feel called upon to talk bad French to Italian waiters.

More fifteen-year-old girls who look fifteen.

More mothers who don't shrug off responsibility by saying, "I simply can't do anything with her," and who aren't too afraid to resort to: "I insist that you obey."

More young men who get about. All the old standbys are getting a bit tired and are beginning to go in the legs.

More news in newspapers and fewer columns.

An orchestra that can play real Viennese music with plenty of *schmalz* to create a mood of good, sticky sentimentality.

More people who are not afraid of missing something and, therefore, do not spend their lives going to dull functions lest some one think they weren't invited.

More people who are not impressed by other people's money. There seems to be no one rich enough in this town not to be awed by some one a little richer.

More people who are not trying to meet the "right" people, although, at this point, no one in New York quite knows who the "right" people are.

More people who are able to entertain themselves and do not have to have Elsa Maxwell do it for them.

One or two houses where one could be sure of finding the hostess in every afternoon after five.

Fewer waiters who, when one says, "A small coffee," reply by inquiring, "Demi-tasse?"

Fewer girls lunching together.

Fewer people who think it looks important to telephone in restaurants.

Fewer men who say it with telephone calls instead of flowers.

More men who will listen to women talking about their work. After all, turn about is fair play.

Less mistrust. The hall-mark of the New Yorker is his belief that the entire town is out to gyp him. A case in point is the recent experience of a man we know who was stopped on Broadway and asked if he would like a ticket for a certain theatre that night. "What's wrong with it?" he asked. "Nothing," wailed the other fellow, "I just can't use it myself and would like to give it away. But people in this town are so suspicious that no one will take it!"

A deletion of the word "darling" from the vocabulary of the Colony set until they have once again learned its proper use.

Fewer people who turn on the radio while talking.

Fewer women who think it is smart to surround themselves with what, in small towns, used to be known as "mamma boys." Let us warn you, ladies; there is no greater confession of age.

More people who come to New York just out for a good time, with nothing to sell and no press agents.

More people who call the police when there is too much noise.

More people who want to live in houses. In their mad rush to the big city to see Life, the apartment-dwellers have forgotten how to live. Cramped and depressed in their dark, box-like apartments, their first impulse is to flee to the comforting warmth of a bar, restaurant, or night-club. And, in turn, this habit of spending leisure in public places explains the decline in good food and conversation.

More side streets in the residential districts with trees.

More entertaining at home.

More hostesses who don't boast about the fact that they take no interest in food. If this is true, it won't take a guest five minutes to find it out, and it's adding insult to injury to admit that the dry, unseasoned sawdust brought to the table is not due to the cook's incompetence, but to the mistress' indifference. (Continued on page 164)



AN ARTICLE ON COROT APPEARS ON PAGE 136

BOURGES PHOTO • CONDÉ NAST ENGRAVINGS

"Girl in Red," by Corot



Travellers' fare at the Port Washington Airport: wool clothes to wear for town, travel, or country. Left, a rust wool bus-boy jacket combined with a slightly circular plaid skirt. Bergdorf Goodman



J. TAGGART 37

Watching the Bermuda Clipper ship taxi up—in a suit of checked, flat-surfaced wool, the cheeks tilted on the bias. A finger-tip jacket goes on over a black blouse. Hattie Carnegie; I. Magnin, California

Mustard-coloured wool makes this three-piece suit, a neat, complete travel outfit. The sheltering long coat has a flat, squarish collar and cuffs of sheared beaver. From Bonwit Teller; I. Magnin, California

Christmas-tree colours highlight this suit, of superb Linton tweed. Its component parts are a red skirt, a checked jacket, a long collarless top-coat, with pockets on the collar-bone. Henri Bendel

More lively mustard-colour—for a wool dress with a wrapped black top. Over it, a swooping black cape, three-quarters length. The round felt pill-box, with its stiff antennae, is Suzy's. Jay-Thorpe

Bermuda Latitude



On the rocks at Coral Beach, Bermuda—Mr. and Mrs. Frederick Blake Payne and Mrs. Payne's son, Mr. Richard C. Powell, junior



TONI FRISSELL

At their Tuckerstown cottage—Mrs. George B. St. George, Mr. Laurens M. Hamilton, Mr. and Mrs. Edward H. Robbins, and Mr. St. George



Wading by the rocks at Tuckerstown—these three pretty daughters of Mr. and Mrs. A. Perry Osborn, the twins, Anne and Mary, and Lucretia



Ready for the sun at the Mid-Ocean Club—Eileen, Michael, and Barbara Maude, the children of Captain Eric Maude of the Royal Artillery

It's fun. It's easy. It's simple. It smells of spice, and it looks like a glistening white cake of soap. As soon as you jump off the boat, it gives you a quick hop back into a non-Freudian childhood, full of bikes and swimming. It is pink and white and blue all over, and the air is filled with the off-beat rhythm of horses' hoofs and the bells of bicycles.

It is divided into neat sections, like a grapefruit, the juice of one social section rarely spilling over into the next. Over by Somerset live the literary ones, in their own tropical greenery.

Then there is Riddell's Bay, which is much like the Riviera, speed-boats zooming out of every cove. Charlotte Boissevain came from Cannes to build her house there. Far at the other end on St. David's Island is the rambling, lovely Vincent Astor house, known occasionally as "I Cover the Waterfront."

Over at Tuckerstown and the Mid-Ocean Club grounds, houses have been going up like mad. (Castle Harbour is on one side, with the sea smashing against the cliffs, and the pines gnarled as old appletrees.) The David Miltons, the A. Perry Osborns, Mrs. James J. Storrow, have homes there. High up is the George Emlen Roosevelt place. The St. Georges, the Robbins, and Laurens Hamilton, all took a house there together. One of the loveliest and biggest houses is that of the Robert Bacons, while out on the point is the Frick house with its glass-tiled bath-house, pink as a sea-shell against the aquamarine water, white birds flying over.

Local colour: The Scherbatow brothers, browner than October ale, acquiring good large leg muscles for next winter's skiing. Sir Reginald Hildyard, the Governor of Bermuda, taking along his white-coated servant, to serve him and him alone, at private homes. Vincent Astor pulling Prince Serge Obolensky on an aquaplane in front of the Castle Harbour Hotel. Dinners of Bermuda shark hash, banana bread, pawpaws, mangoes, and fish-chowder made with black rum. And, finally, the little pink restaurant, hanging like a rose of Sharon, on the cliff at Coral Beach.

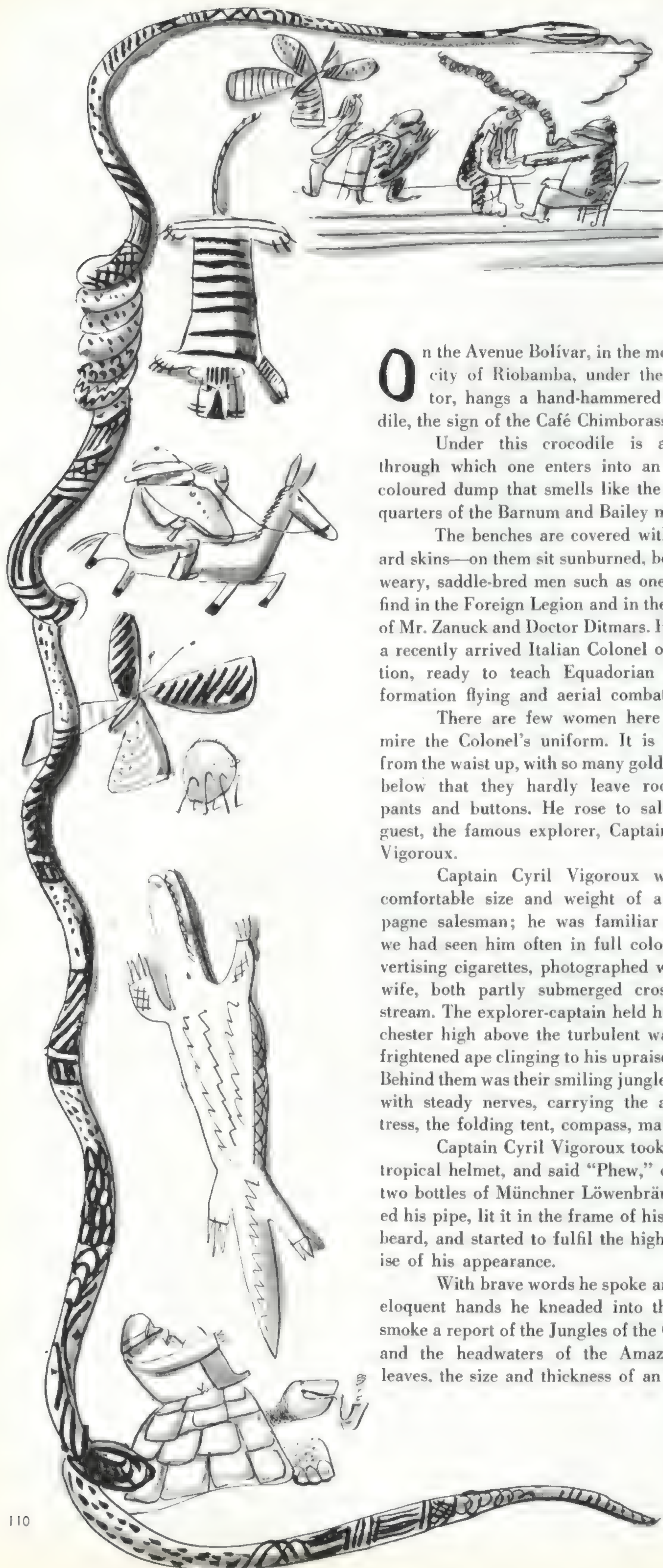


Sailing out on their joint boat are Mr. George B. St. George, Mrs. St. George, Mrs. Edward Robbins, Mr. Robbins, and Mr. Laurens Hamilton



Buggies waiting for the boats

Jungles, Beards, Parrots,



On the Avenue Bolívar, in the mountain city of Riobamba, under the Equator, hangs a hand-hammered crocodile, the sign of the Café Chimborasso.

Under this crocodile is a door through which one enters into an ochre-coloured dump that smells like the winter quarters of the Barnum and Bailey ménage.

The benches are covered with leopard skins—on them sit sunburned, bearded, weary, saddle-bred men such as one might find in the Foreign Legion and in the offices of Mr. Zanuck and Doctor Ditmars. Here sat a recently arrived Italian Colonel of Aviation, ready to teach Equadorian Cadets formation flying and aerial combat.

There are few women here to admire the Colonel's uniform. It is Hussar from the waist up, with so many gold stripes below that they hardly leave room for pants and buttons. He rose to salute his guest, the famous explorer, Captain Cyril Vigoroux.

Captain Cyril Vigoroux was the comfortable size and weight of a champagne salesman; he was familiar to us; we had seen him often in full colours advertising cigarettes, photographed with his wife, both partly submerged crossing a stream. The explorer-captain held his Winchester high above the turbulent waters, a frightened ape clinging to his upraised arm. Behind them was their smiling jungle porter with steady nerves, carrying the air-mattress, the folding tent, compass, maps.

Captain Cyril Vigoroux took off his tropical helmet, and said "Phew," ordered two bottles of Münchner Löwenbräu, stuffed his pipe, lit it in the frame of his umber beard, and started to fulfil the high promise of his appearance.

With brave words he spoke and with eloquent hands he kneaded into the pipe smoke a report of the Jungles of the Oriente and the headwaters of the Amazon. Of leaves, the size and thickness of an Indian

elephant's ears; of *lignum vitae* forests be-hung with orchids, enveloped in phosphorescent bark; of violets weighing three and a half pounds each; of swinging bridges, head-hunters, vampire bats, and blue spiders big and strong enough to catch wild turkeys. Of gold in green rivers, and cool, crisp mineral water in others.

His hands danced the flight of the giant whistling butterflies, and he borrowed the air over our table to demonstrate the slithering, deathly stealth of an anaconda, sixty feet in length—the tip of its tail somewhere out in the pantry of the Café Chimborasso, its middle here over the table, where, with one well-aimed stroke of his machete, he cut the snake into two equal lengths, which disappeared north and south into the jungle.

Captain Cyril Vigoroux had succeeded in washing away my modest plans for a quiet voyage to Quito and back. He had shifted into its place his luxurious reservoir of surprises.

Without shaving the next morning, I left to assemble my jungle trousseau. Two days after, alone, I bought a ticket for Baños, which is the last outpost of civilization, at the gateway to the Oriente.

Happy at the silver music of my spurs, I tinkled up and down alongside the train wherever it stopped, watched the silhouette of my tropical helmet swim around telegraph-poles and along the sides of the dusty railroad cars, swished my rawhide whip at flies, and felt with inward glow the little bottle of quinine in the breast-pocket of my blouse. This pleasure found its crisis in the appearance at my hotel in Baños of the four mules and the smiling Indian boy who answered to the name of Aurelio. Aurelio had hair like a shoe-brush, he was barefoot, and he took his place about six feet behind me, remaining there always. He called me "Patron."

Baños has a wild, thermal estab-

Pythons and how to influence people.

lishment. Wild, because it is without benefit of *Kurmusik*, wheel-chairs, *Wandelhal-len* and *Sprudels*.

From the side of its highest mountain, with no more ostentation than a common woodland brook, spouts the sulphur brine, steaming hot and opaque and the colour of frozen honey.

It breaks up into a pool. To the edge of this pool come the fields; on them, under swaying eucalyptus-trees, graze sheep and llamas. A little Indian boy in a cerise poncho herds them.

Free as the waters are the baths, no tickets, no one to tip, no fuss—take a dressing-room and slide into the water. There you lay your head back on the soft stone that is the worn edge of the pool and look up and around and think how beautiful how unbelievably beautiful, how much finer and more complete than anything I have seen on this earth.

There is rarely any one there, but I found one happy face looking out of the pool. "Kam in, Señor," smiled its owner.

"Teik a seeet, beautiful, no?" He swept the horizon with a thin hairy arm that came dripping out of the golden soup.

"Very, very beautiful, Señor," I said in agreement and sat down by him.

In this little benevolent land, every one wishes to help you, to be your guide and adviser, to send you to a friend, even to the friend of a friend.

There are only a few things to talk about and not many people, and in a short while we had arrived at the name and person of Captain Cyril Vigoroux, the explorer.

"You know him personally?" I asked with gladness and anticipation.

"Every one here has the great pleishure to know him. How is he, and how big is his snaike?"

"You know about the snake, Señor?" I inquired, eagerly.

"Ah—I have know this snaike for

years. The last time I hear about him, the snaike is forty feet long. Now the snaike is how long?"

"Sixty feet, Señor."

"She still grow, ha! Oh, it was a leedle, leedle snaike the first time I hear of him, like so long." He stuck his two index fingers out of the sulphur ten inches apart. "You have heard perhaps the story of how the snaike bit the Capitan, no?"

"No."

Without any urging, my friend moved closer and started to tell me that, many years ago, when the "snaike" was just born and very "leedle," Captain Cyril Vigoroux was on his first safari into the Oriente.

Four hours out of Baños, behind the mountain under which we sat, he made camp for the night. His boy erected the tent and blew up the air-mattress, while the Captain walked up and down outside, with his meerschaum pipe.

Later, he went into retire. He sat down on his folding-chair, but, with terror in his voice, jumped through the side of his tent. It was then that the "snaike" had bitten him. Fortunately, he carried with him an elementary guide on surgery and medicine. Under "Snake Bites," he read that the first and foremost thing to do was to suck the wound.

This, of course, was impossible. He was all alone, the boy being down below watering the horses in the wild Pastaza. "Next," said the little book, "take violent exercise." This the Captain did until his boy came back. Then they entered the tent, armed with machete and gun, and found, reclining on the seat of the folding-chair, not a snake at all, no, no, but the Captain's spurs.

"And then?"

"He left. He has never been seen again in the Jungle. He has a vila in Ambato, and every one there has the great pleishure to know him." (Continued on page 158)

by
Ludwig
Bemelmans.



Pink portfolio

16 pages →

American fashions
in New York and
shops across the country

IN THE sixteen following pages of Vogue's Pink Portfolio is the answer to what's new in the Autumn Collections of our own, our native land. Here are the clothes that America makes for America—the clothes you'll find in cities throughout the U.S.A. Here are the new things to look for when, right after Labor Day, you slam the door behind you and set out to acquire a new autumn self. Look for—

A pouter-pigeon silhouette in your suit. A flat back, a chest puffed out by strips of skunk rolling down the front edges of your jacket. There's a fine example on page 120.

A long fitted jacket for your suit—a jacket as long as the one your mother wore before the War—and a face-covering veil on your tailored hat. What we mean is illustrated on page 114.

New liaisons of brown and black. A cinnamon-brown suit with arabesques of black braid and Persian lamb on the revers and pockets (page 114). A sports jacket of tobacco-brown tweed—the entire sleeves of black knitted wool.

Fur bandings. Bands of Persian lamb outlining every edge of a black wool coat (page 122). A fur hem on your skirt—a black seal hem on a black wool dress topped with a minute black seal bolero. Vertical stripes of Persian lamb on a black wool skirt, the jacket entirely of black wool except for a Persian lamb collar.

Ornamental embroidery. A monkey hat with arabesques of gold sequins and bright yarn (page 120). Forty sprays of gold-embroidered wheat on a brown taffeta evening dress (page 124). Fifteen hundred mirrored discs on a black crêpe dinner-dress (page 116). A wide corselet, heavily beaded (page 124).

Black day dresses with a surprise somewhere. A black sweater-dress and a high turban of velvet with brilliant jewelled clips (page 122). A geranium-red vest inserted in the façade of a brown wool dress. Three enormous velvet bows on a black silk dress. Red or green lizard buttons and belt on a black wool dress.

Orange and more orange. An orange suède bolero and short suède gloves to wear at night (page 126). A country coat in dull orange with enormous sleeves made entirely of nutria. A gold-and-orange lamé dinner-dress with long sleeves. (Continued on page 157)

High turban -
green velvet;
John Fredericks;
Bullock's-Wilshire



Low turban -
black felt and bright jersey;
Florence Reichman

Grayson



Cinnamon-brown wool suit,
black lamb and braid revers,
long fitted jacket;
Hattie Carnegie,
J. Maguin, California



Nut-brown crepe dress,
moulded bodice, coral clips;
Henri Bendel



me

Black and gold -
 Gold scrolls and mirror discs
 on black crêpe sheath; Bergdorf Goodman
 gold buttons on long waisted black
 crêpe; Lord and Taylor, Marshall Field
 Black crêpe Empire dress; B. Weinstein

Trail black net edged
with gold sequins
Hattie Carnegie, J. Magnum California
gold kid sandals, J. Miller

1000 yards of ruffles





white satin dress, long black gloves;
Bergdorf Goodman. Coiffure, Fred the Hair Stylist

Red velvet dress, Sada Sacks
Coiffure, Charles of the Ritz. Scene — St. Regis
All jewels from Tiffany and company

Up with hair —



Down with décolletages —

*Skinned black net top on crêpe sheath;
Jay-Thorpe, Coiffure, Pumas*

*Black taffeta dress, velvet banded;
Saks-Fifth Avenue, New York, Chicago.*

Coiffure, Martin from Vienna



2



1



1. POUTER-PIGEON silhouette. Red plaid wool jacket, skunk-edged. Brown velveteen dress. Skunk hat. Jay-Thorpe

2. MONKEY HAT: A black velvet cap embroidered with gold sequins and gay yarns. Wear it off your forehead; not as the monkey wears his. John-Frederics; Bullock's-Wilshire. Fownes gloves

3. PLAID JERSEY: A suit of black-and-white plaid jersey, slim enough to wear under your fur coat later. Four pockets pad the chest; the blouse is of red jersey. Suzy's scuttle-brimmed black felt hat. Bergdorf Goodman

4. CHINCHILLA REEFER: A fitted military coat of the same blue or black wool chinchilla that you wore to school. Mink faces the revers and the Busby hat. White Angora scarf and white string gloves. Hattie Carnegie; I. Magnin, California

5. MIXED TWEEDS: On both those girls walking along Fifty-Seventh Street. The first wears a rusty orange top-coat—its skirt swinging with gores—and a dress to match; from Jonai. The second, a nutria-collared jacket of mixed blue, brown, and red tweed, and a brown woollen dress; from Rose Amado

1. FUR BANDING lifts this black wool coat into the limelight, by way of ribbon-thin strips of Persian lamb that streak along every edge. Though there's no actual belt, two sash-ends herd the fullness to the front of the coat, leaving the back flat as a lath. From Altman

2. SWEATER-DRESS: Such a simple trick as inserting black ribbing (knitted by hand) in this black wool dress turns out to be very effective. Notice the exaggerated hat worn with this simple dress. From Hattie Carnegie and I. Magnin, California

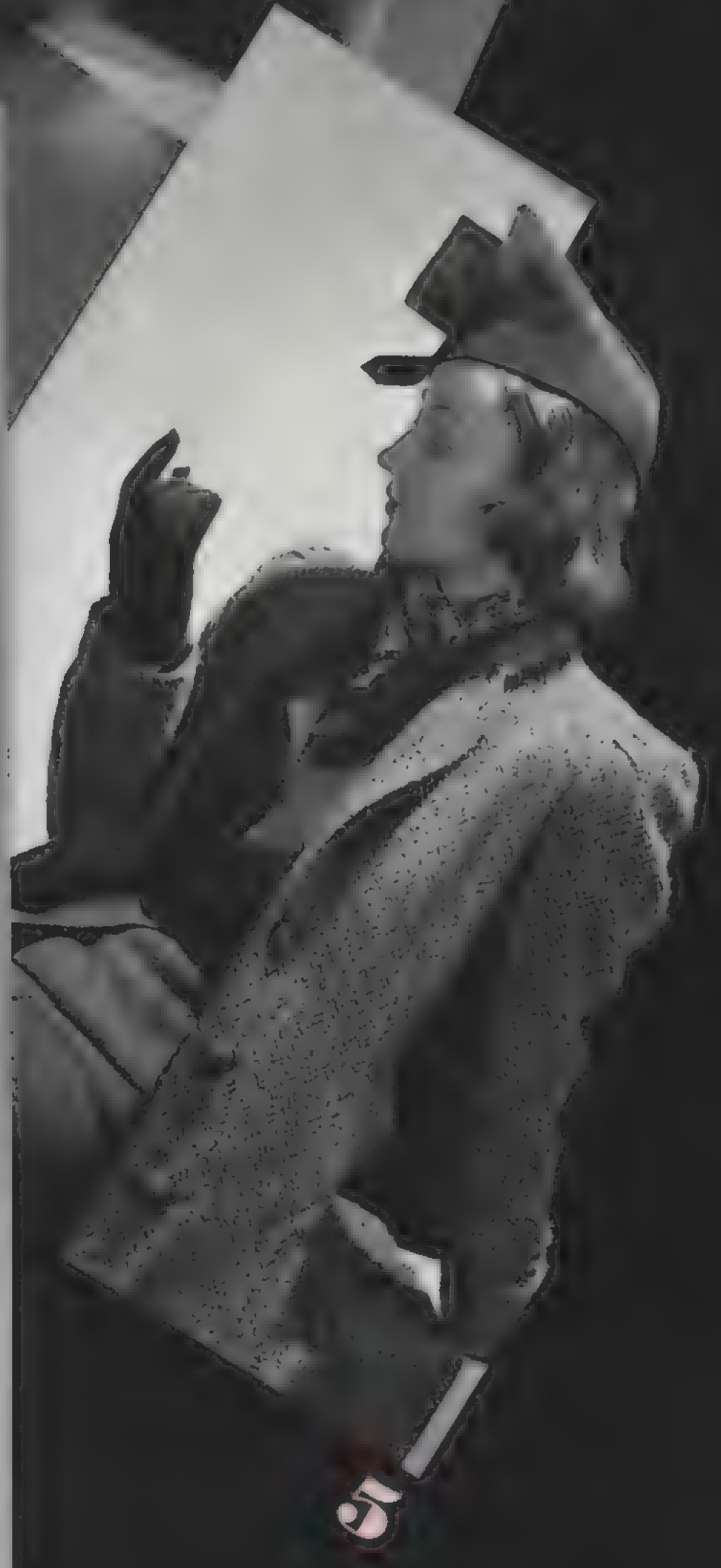
3. NO-COLOUR TWEEDS: To the credit of this Linton tweed top-coat—an undyed yarn that's a fine backdrop for brown or dark red accessories; conscientious tailoring; nutria lining. Beige wool dress. Abercrombie and Fitch

4. FUR SLEEVES: Cross fox, thick bands of it, stretch from shoulder to wrist on this full-length coat of dark green wool. There's no collar. Suzy's lopsided brown felt hat. Henri Bendel

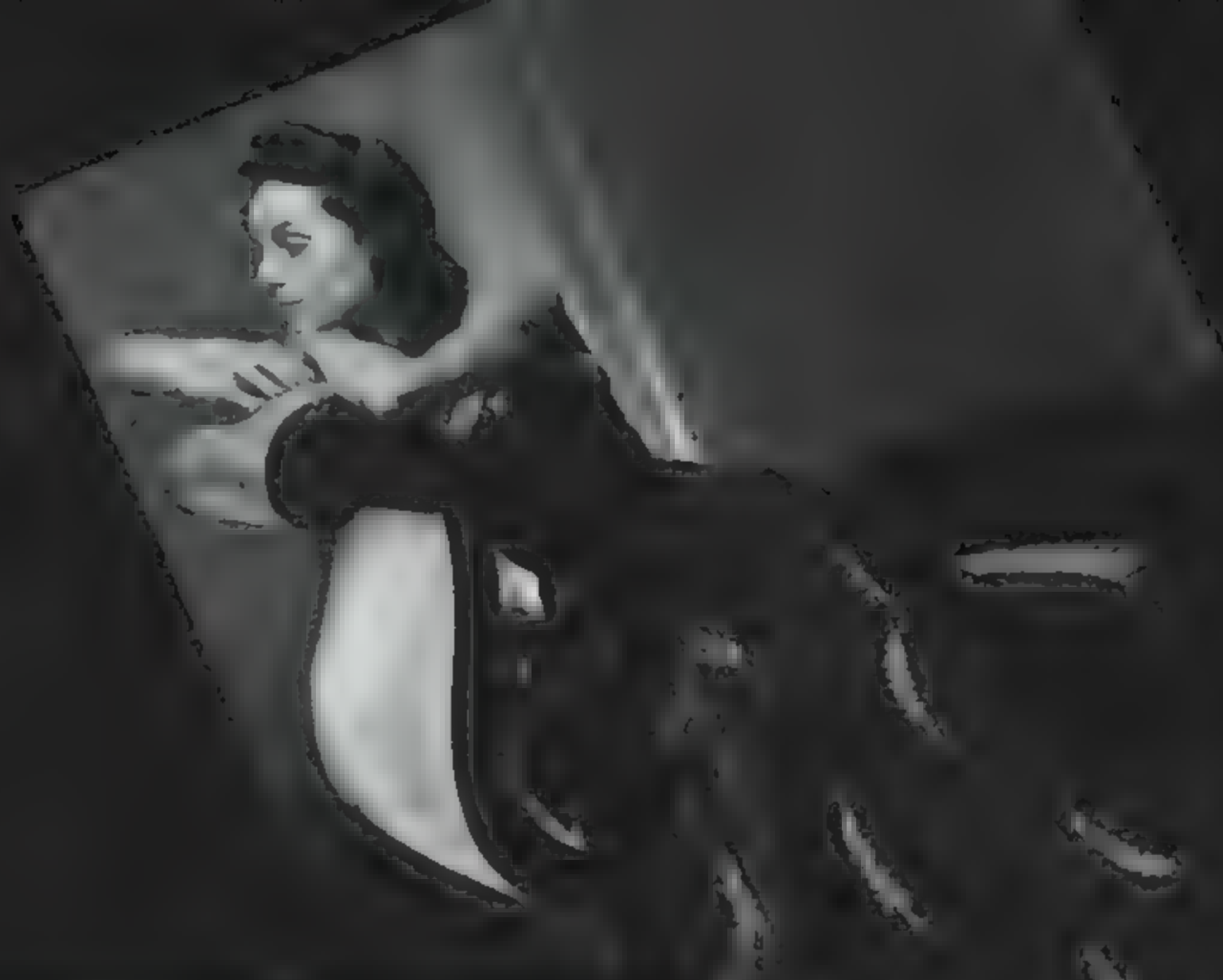
5. SHADES OF BROWN: Cocoa-brown for this wool suit; beige-and-brown herring-bone tweed for the top-coat. Saks-Fifth Avenue, New York; Chicago

6. HUG-ME-TIGHT JACKET of black wool; nutria revers and a flat nutria muff. Wool dress. Bergdorf Goodman





Golden sprays of wheat
on brown taffeta,
up in front skirt



Pink satin top,
beaded corselet,
ankle-length black velvet skirt

All three dresses from
Bonnet Teller & I, Laguna, California



Glistening white satin,
narrow gold kid belt,
all jewels, Marcus

Grey and Brown —
 (Top) Grey wool dress with
 a swathed waist, Best,
 Marshall Field

(Second) Buttoned V front on
 a grey wool dress, Altman

(Third) Brown wool dress,
 leather clips, Saks-Fifth Avenue
 New York, Chicago



Chunky nutria bolero,
 grey wool dress with
 side pleats; Best,
 Marshall Field



Salvo to suede!
 At night, wear a bright bolero of
 purple or orange suede over
 sleek black crepe;
 Bonivet Teller; Neiman-Marcus

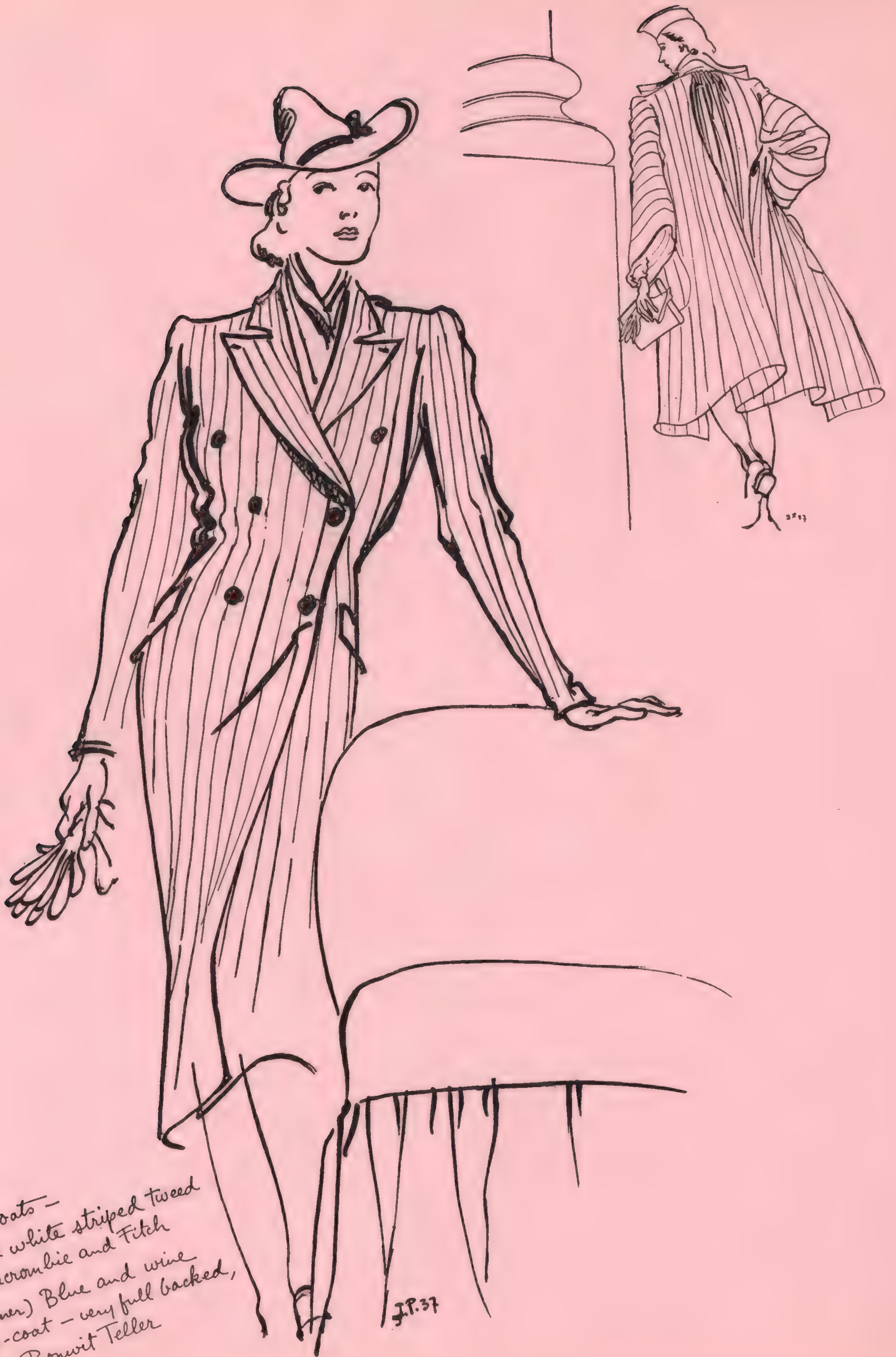


By day, wear a red suede jacket with quilted revers over a pleated black jersey dress; Rose Amado

Have purple suede pocket flaps on a black wool dress; Ford and Taylor

Put a pink suede vest-jacket over a black wool dress; Best; Black suede turban; Sally Victor

J.P.37



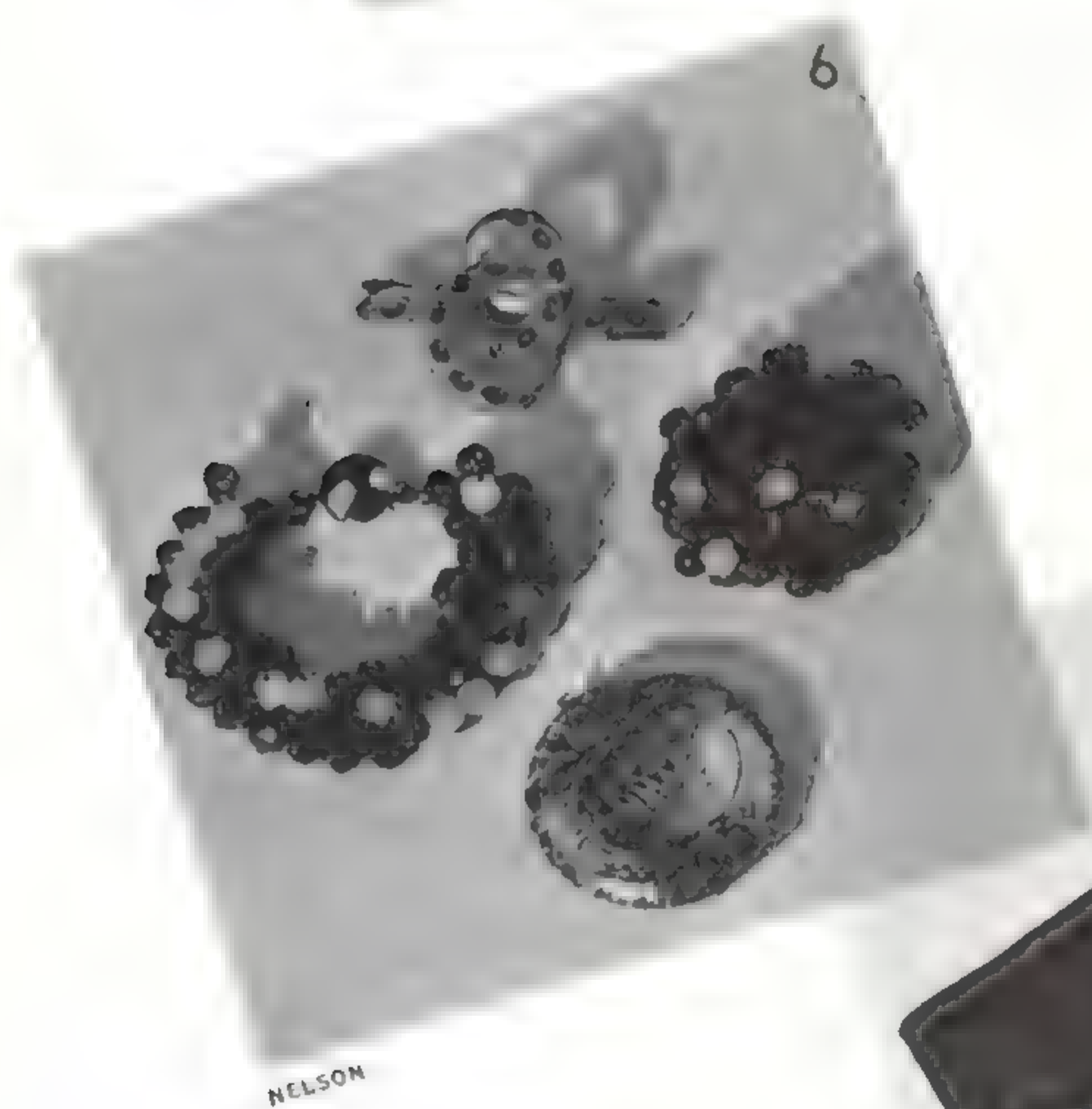
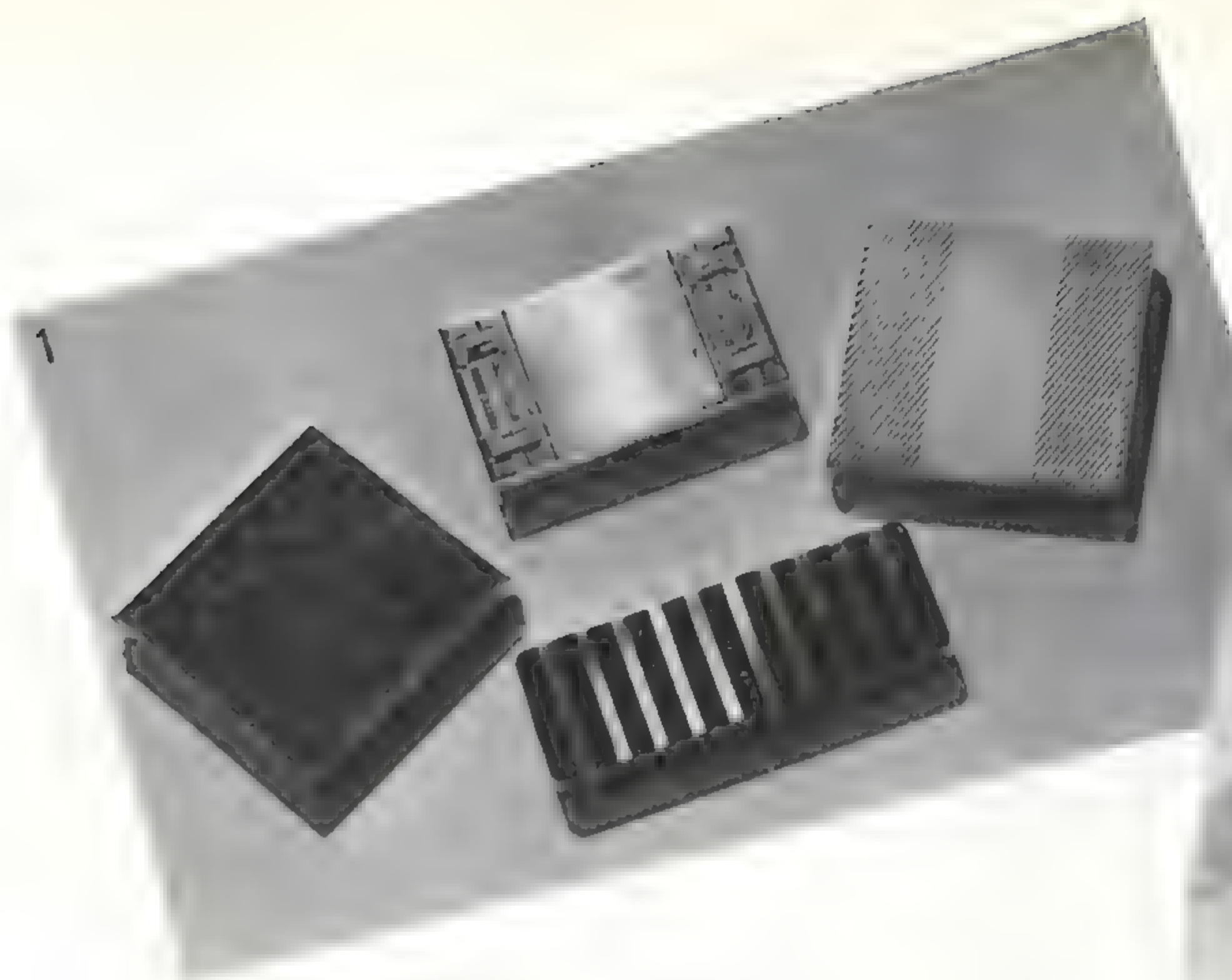
Striped top-coats -
Brown and white striped tweed
reefer; Abercrombie and Fitch
(Top corner) Blue and wine
striped top-coat - very full backed,
Bonwit Teller

J.P. 37

AUTUMN ADDENDA

Supporting cast for your autumn clothes:

1. Four new compacts: Volupté made the first three—a maple-finish one, Altman; a gold metal compact with rhinestones, Saks-Fifth Avenue, New York, Chicago; and one of gold metal and black enamel, Macy's. Last: Gold metal compact, with red and white enamelled stripes; Jay-Thorpe
2. Koret's black suède bag; Bonwit Teller. Black suède shoe with elastic anklet; Saks-Fifth Avenue, New York and Chicago. Wine-and-blue suède glove; Henri Bendel
3. Criterion's suède girdle; Lord and Taylor. Schaffer's suède belt, narrow as grass; John Wanamaker, New York, Philadelphia
4. First: Chain of gold metal drops; Macy's. Second: Gold-plated sterling silver bracelet, with coral; Lord and Taylor. Third: Chain of multicoloured stones; Macy's
5. Lewis' black suède bag; Best. Long black doeskin glove by Aris; Milgrim. Volupté's enamelled vanity; Bonwit Teller. Sapphire bead triple necklace; Macy's
6. Small bow-knot pin with simulated garnets. Red currant bracelet and pin to match, for your touch of colour. Bonwit Teller. Henriette's Gay 'Nineties compact copied from a watch-case. Lord and Taylor
7. Schaffer's suède belt; Bonwit Teller. Criterion's thin black suède belt; Altman
8. Black suède bag by Bienen-Davis; Best. Norman Blum's doeskin gloves; Milgrim



Frock No. S-3999: For your first black silk back-to-town dress, consider this. It's new because of shirred fulness, brief sleeves, and a neck-band that crosses the chest and belts the waist. This is designed for sizes 14 to 20; 32 to 42

Frock No. 7803: The becoming surplice appears here in a fresh young version for autumn wardrobes. Soft fulness from pointed shoulders concentrates into front shirrings. An "Easy-to-Make" model. Designed for sizes 14 to 20; 32 to 41

Frock No. S-4003: Try the infallible black, stabbed with colour, for this tailored dress with its wide, draped girdle. The sleeves point high into the shaped neck-line, with front shirrings to add interest. Designed for sizes 12 to 20; 30 to 40

The back views of these models will be found on page 138

BLACK SILKS



BRIGHT WOOLS



DESIGNS FOR DRESSMAKING

Frock No. 7794: Especially adapted to bright autumn wools is this casual town-and-country dress. The three-piece skirt flares slightly, and horizontal tucks on the blouse fall into a subdued frill in front. Designed for sizes 12 to 20; 30 to 40

Frock No. 7802: One of the simple wool dresses so difficult to find and so perfect for under tweed coats later on. It features the new short sleeves and blouse fulness rising from waistline pleats. Designed for sizes 12 to 20; 30 to 38

Frock No. S-4000: A perfect answer to the need for at least one formal wool dress in your autumn wardrobe. The back may be slashed to the waist-line, and the front skirt panel graduates into a flare. Designed for sizes 12 to 20; 30 to 40



AUTUMN

Renaissance OF BEAUTY

The modern woman, who wants to keep her youth and loveliness, plans early for her Autumn beauty care. She knows that Helena Rubinstein's world-famous Salons offer every facility for clearing away the wearing effects of Summer sun, hot winds, and harsh sea air. She finds in these Salons her beauty dreams come true... wonderfully effective treatments for clearing the skin for Autumn... every beauty aid and service to help transform you into a living dream of loveliness. Come to the Salon today. A world of beauty and new ideas welcomes you, whether you come for an exclusive Helena Rubinstein custom-made body or face treatment, to shop for beauty gifts, or just for a wise word of counsel on your home beauty care.

HELENA RUBINSTEIN'S FALL BEAUTY AIDS FOR HOME USE

Daily Beauty Treatment for Autumn—Cleanse with Herbal Cleansing Cream Special. This extraordinary cream cleanses deeply, refreshes the tissues, and leaves the skin satin-smooth, 1.50, 2.50, 4.00. Follow with Skin Clearing Cream, which wakens the skin to a new life, clears and purifies it. This wonderfully beneficial cream is extremely effective in refining skin texture, and restores to neglected skins that clear translucent look, 1.00, 2.50. Before going out apply Skin Toning Lotion, to brace the tissues, close the pores, and keep the skin texture fine and supple, 1.25, 2.50, 5.00. Anti-Wrinkle Lotion (Extrait) is exquisitely refreshing when used at intervals during the day or evening. It smooths and softens dry skin, and helps erase fatigue lines and crow's-feet, 1.25, 2.50, 5.00.

SPECIAL BEAUTY TREATMENTS

Beautilift Masque—A real mask of pink silk that you dip into a special lotion and fit over your face and throat, according to easy direc-

tions. The two-fold action of mask and lotion deftly resculptures your contour, lifts your beauty upward and youthward. Beautilift Masque brings back the clear, fresh look of youth. Mask, lotion and head-band complete, 5.00.

New Special Pore Masque—A marvelous corrective treatment for blackheads, oily skin, enlarged pores. It works wonders for these unsightly conditions. Cleanses and closes the pores, and is a remarkable aid in refining skin texture. Gives dull, lifeless skin a youthful glow, 2.00.

Luxurious Year-Round Treatment—Helena Rubinstein's celebrated Hormone Twin Youthifiers. Two perfectly co-ordinated creams, rich in hormone content, that are remarkably effective in correcting dry, lined, or aging skin. They work hand in hand together, bringing to weather-

beaten skin the radiant bloom and vital freshness of second youth, 10.00, 18.00.

Fall Make-Up Suggestions—That captivating make-up for Autumn begins with Helena Rubinstein's Town and Country Make-Up Film. It gives your skin that young glamorous look, dramatizes your make-up, 1.50... A lipstick you will cherish, Helena Rubinstein's deep, vivid Red Velvet; or any other of the famous Helena Rubinstein reds, 1.00, 1.50, 2.00... Rouges to harmonize, in exquisitely flattering tints, 1.00, 2.00... Orchid-smooth powder that clings for hours, 1.00, 1.50, 3.00, 5.50, 7.50... And for those last exotic accents: Luminous Eye-Shadow, Persian Mascara, Eyelash Grower and Darkener, each 1.00. Available at Helena Rubinstein Salons and smart stores. Copr. by Helena Rubinstein, Inc., 1937

Helena Rubinstein
715 FIFTH AVENUE • NEW YORK

SALONS: PARIS . . LONDON . . CHICAGO . . BOSTON . . DETROIT . . LOS ANGELES . . SAN FRANCISCO . . TORONTO



Dulcy



The Decorated Pump



Tabarin

a gay and romantic
shoe fashion in new.

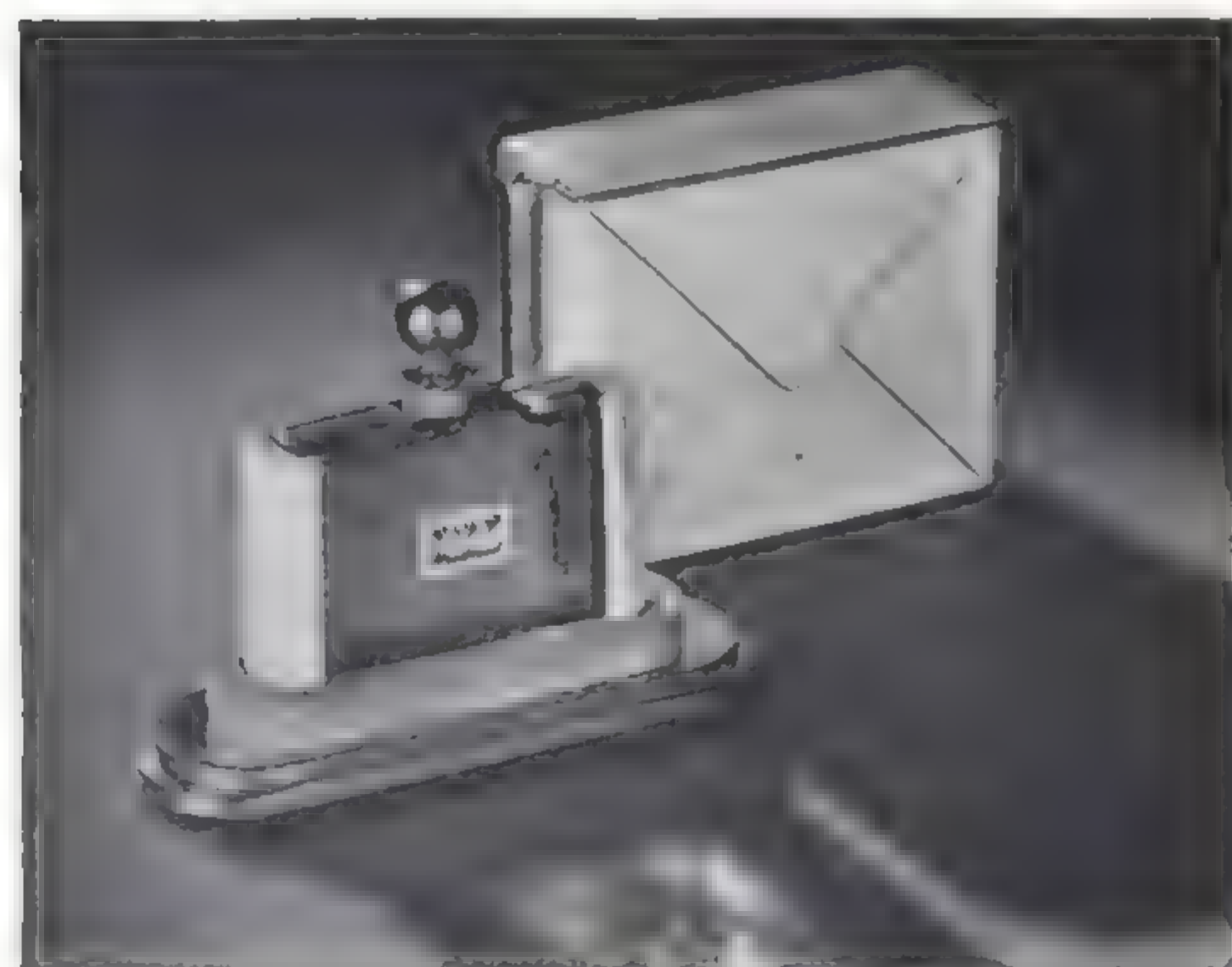


NEW YORK: Stern Bros. • PHILADELPHIA: Bonwit Teller • BOSTON: Filene's
WASHINGTON: Woodward & Lothrop • BALTIMORE: N. Hess' Sons • BUFFALO:
Wm. Hengeler Co. • CLEVELAND: Halle Brothers • DAYTON: Rike Kumler
CINCINNATI: Shillito's • DETROIT: Hudson's • YOUNGSTOWN: Lustig's
FORT WORTH: The Fair • HOUSTON: The Smart Shop • ATLANTA: Regenstein's
DENVER: The May Co. • DES MOINES: The New Utica • KANSAS CITY:
John Taylor's • ST. LOUIS: Famous Barr • SAN ANTONIO: Wolf & Marx
MINNEAPOLIS: Napier's • SEATTLE: Frederick & Nelson • OKLAHOMA CITY:
Peyton's • LOS ANGELES: Gude's • SAN FRANCISCO: Sommer & Kaufmann
PASADENA: Huggins • ROCHESTER: Eastwood

LONDON: Debenhams & Freebody • Harvey Nichols, Ltd. • Fanchon

NEWTON ELKIN SHOE COMPANY, PHILADELPHIA

DISCOVERIES IN BEAUTY



ANDERSEN

Hudnut's provocative new perfume, "R.S.V.P.," in its envelope flacon, smells like a bouquet of spices

WHEN you get back in town after Labor Day and pay your first-of-the-season visit to Peggy Sage, you will find yourself surrounded by new beauty. For the salon on East Fifty-Seventh Street has been completely air-conditioned and re-decorated, and the green rugs and soft yellow chintzes against silvered walls give you an added sense of serenity. While your nails are being tinted one of the new colours, you can look at the lovely photomurals of hands done by Leize Rose.

One bit of news that Miss Sage brought back from London was that, now that the new Queen has decreed that pale polishes can be worn at Court, smart Englishwomen ask Miss Sage to blend polishes to complement their individual skin tones, in shades soft enough to appear at Court. As a contrast to this, Miss Sage blended a shade for Schiaparelli to match exactly the bright cerise used for the box of her "Shocking" perfume.

You, personally, would probably prefer one of the five new shades that have been keyed to the new autumn fabric colours. We particularly like Pimento, which is a live, gay red. Wistaria (lovely with metallics and brocades), Clover, Thistle, and Nasturtium are the other new Peggy Sage shades that have already made their debut in her salon and will be appearing in the shops about the time you read this.

Quite often people write us to ask "What can I do to keep myself from frowning?" We are pleased to report that we have a new and efficient answer—Wings. Wings are bits of adhesive material cut in wing-like silhouette. When you have these firmly attached, they keep the skin firm so you can't frown or wrinkle up your face without being so conscious of it that you stop doing it.

You not only use Wings when you are reading, writing, sewing, or in the sun, but also at night, when the lines and wrinkles are relaxed and are easier to smooth out. Before applying your Wings, you massage the lines lengthwise, bathe the skin with warm water, then with cold (for stimulation), dry the skin thoroughly, and press the Wings on with the palm of the hand, until they adhere firmly. Don't stretch or pull the lines apart, but allow the Wings to spread them gradually. You will find this new boon at Saks-Fifth Avenue.

It is always a convenience to have a complete kit of preparations at hand. You never know when you may have to go travelling without your beauty-case or to provide complete equipment for a guest. One such kit is the new Beautymaker, of which Daggett and Ramsdell is justly proud. In a trim cream-and-brown case, you get bottles of hand lotion and skin tonic and jars of protective cream, face powder, tissue cream, and the Golden Cleansing Cream compactly fitted together.

Since you are apt to carry your rouge and lipstick in your hand-bag, you are pretty well equipped for anything with the Beautymaker at hand. Also, the containers are in special small sizes, so, if you have never gotten around to trying anything beyond the Daggett and (Continued on page 134)

3 Smart Girls

[IN THEIR TIME]



1907

She used cold cream!



1927

She used liquefying cream!



1937

She uses Primrose House Chiffon Cream, the newest contribution—and perhaps the most important—to the care of the skin.

CHIFFON is an entirely new type of cream, presented by Primrose House for cleansing, softening and refining the skin. It is made on an entirely new formula. It is as unique in texture and smoothness as its companion, Chiffon Powder. Chiffon Cream is a blend of fine cleansing and lubricating oils whipped into a light, fluffy consistency. It is delightfully easy to apply. Its rich oils and light base cleanse the skin swiftly and thoroughly. It leaves no greasy residue.

In addition, Chiffon Cream has remarkable

softening qualities and helps to refine skin texture. It protects the skin's youthful texture, leaving it amazingly soft and refreshed.

Because of the tremendous increase in dry skins, a constantly growing demand has

arisen for a cream that would combine the advantageous features of both liquefying and cold creams. Chiffon Cream was created in response to this demand. Its soothing and softening oils make it ideal for fine-grained, dry, sensitive skins that cannot stand ordinary creams. It is the perfect solution for the skin that rebels at heavy creams with waxy bases.

On sale at the better department and drug stores everywhere, \$1.00. Economy size, \$1.75. Primrose House, 595 Fifth Ave., N. Y. C.

PRIMROSE HOUSE PRESENTS

Chiffon Cream

CLEANSSES • SOFTENS • REFINES

Stunning

SILKS & WOOLENS

for 1938

Our new Fall Silks, Woolens and Velveteens are vivid with interest, rich in textures, and breath-taking in the fabulous beauty of their colors. The luxuriously beautiful evening fabrics—Brocades, Matelassés, Satins, and Sheers woven with iridescent metal are the dramatic note of the season.

Imported French Metal Brocades

In rich Parisian shades, both light and dark, with silver metal design—Very new 36" wide yd. **4.95**

Satin Molitos from Ducharme

A new high luster Rayon Satin weave in rich shades for evening. Also in Black. Paris sponsors this very new and sumptuous fabric. 39" wide yd. **4.95**

Crepe Monotone

A new Jacquard weave. All silk, pure dye in the latest French colors for Fall and Winter. 39" wide yd. **3.95**

Imported English Velveteens

In all the new shades of Green, Blue, Plum, Brown, Tan also Black. Our own importations. 36" wide yd. **2.00 and 3.50**

Imported all Wool Crepe Indien

Rabbit's hair effect—perfect for sports or street wear. In rich dramatic colors of Reds, Browns, Blues, Greens. 54" wide yd. **4.75**

Yarrowvale Scottish Tweed

A very distinguished Tweed by John Barr in plain, fancy mixtures or checks. The perfect coat fabric in lovely colors—Exclusive with us. 54" wide yd. **9.50**

Imported all Wool Dress Crepe

Specially dyed to match our exclusive coatings. In lovely range of Greens, Browns, Blues, Reds and in Black. 54" wide special yd. **3.95**

Imported Pigtail

The new Surface effect Tweed adopted by the best coutouriers in Paris. Street shades. Exclusive. 53" wide. yd. **5.95**

Write Dept. V937 for samples.



McCUTCHEON'S

FIFTH AVENUE AT 49TH ST. • NEW YORK

DISCOVERIES IN BEAUTY



Lengyel presents a new Men's Eau de Cologne. "Essence Impériale Russe" perfumes the bath oil

(Continued from page 132) Ramsdell classic creams, this gives you an opportunity to use some of the other preparations.

The newest Woodbury kit was designed as a summer vacation idea, but it has proved so successful that it is continued as a regular item in the series. Here are the famous soap, the Woodbury powder in the Windsor Rose Shade that is such a generally becoming tone, skin tonic and freshener, and generous sizes of tissue, facial, cleansing, and cold creams. All of these are packed in a dark blue box. Since the soap is a favourite with college girls, this kit with its well-chosen contents would be a good thing to include in going-away-to-college equipment.

The lovely sceptre bottle that holds the Prince Matchabelli eau de Cologne is now also filled with talcum powder, and a duet of these bottles in your bathroom or dressing-room is a note of *décor*, as well as fragrant beauty equipment. The new sceptre talcum bottle is easy to grasp, and the shaker top releases just the convenient amount of powder. The talcum is lilac-scented, to correspond to the Matchabelli "Duchess of York" fragrance. Consider these for gifts, as well as for yourself.

That handsome Barbara Bates manicure-case that you see below in the photograph has many virtues. It is in blue alligator-like leather with a blue moire lining, or in soft dark brown leather lined to harmonize. The centre rack with polish and preparations comes out to sit on your dressing-table, and the implements are fitted into the outer case. The case includes practically everything, even manicure scissors and tweezers.

The Barbara Bates innovations included are: the zephyr file, the "smoothie" instead of emeries, the crystal-like stick with a brush tip, and the buffer with the ball handle that fits as part of the case. Another nice idea is that, while Rose Mist is the polish shade in the case, you may have any colour you prefer.



ANDERSEN

The centre rack in Barbara Bates newest manicure kit comes out to stand on your dressing-table

At Smith College it's always snapshot time

SNAPSHOTS BY UNDERGRADUATES

SPEEDING to class on her bike—or paddling dreamily on Paradise Pond—or taking a cross-country hike through the Northampton countryside—the Smith College girl takes her Kodak along, and snapshoots as she goes. It's a tremendous satisfaction to have a complete snapshot record of four years in college.

A few of the vivid scenes that take place day by day on the Smith College campus are shown in these snapshots by Miss Margaret Kellogg, '37, and Miss Celia Perry, '38.

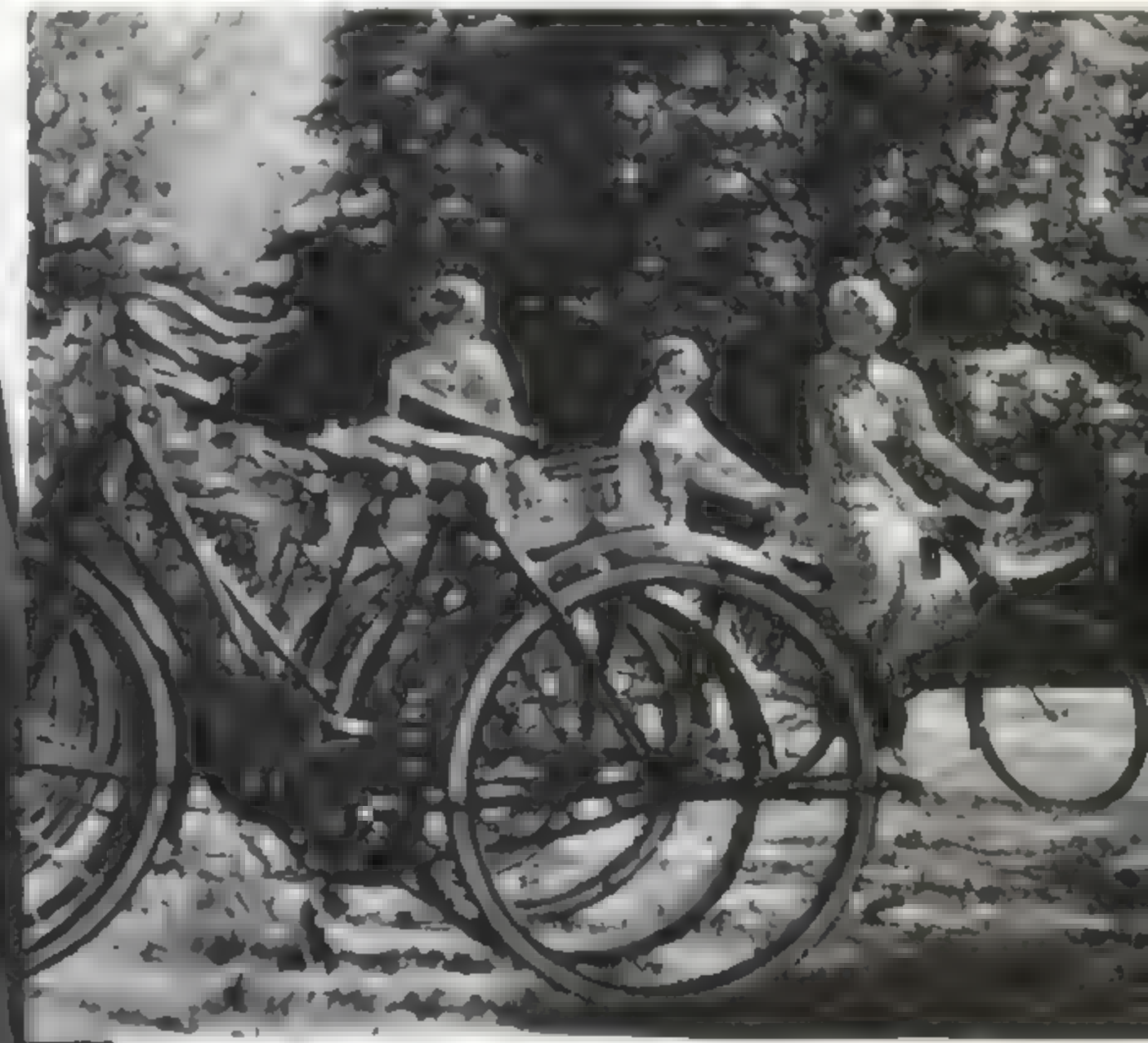
● (Right) Seventy-five girls, carefully chosen for their reliability, are allowed to have cars in the spring semester of their senior year. Quite a few of their comrades profit thereby, as shown in this snapshot—made with a Kodak Bantam Special by Miss Margaret Kellogg, '37.



● Through the famous Grécourt Gates the life of Smith College flows back and forth between the campus, with its arduous scholastic pursuits, and the town, with its mild relaxations. These three debonair figures—perhaps in pursuit of a college sundae—were snapped by Miss Celia Perry, '38, with a Kodak Retina.



● (Below) Wheels within wheels, parked outside Seelye Hall—where their owners are no doubt struggling with conjugations, or striving to recall the Antinomies of Immanuel Kant. Snapped with a Kodak Retina by Miss Celia Perry, '38.

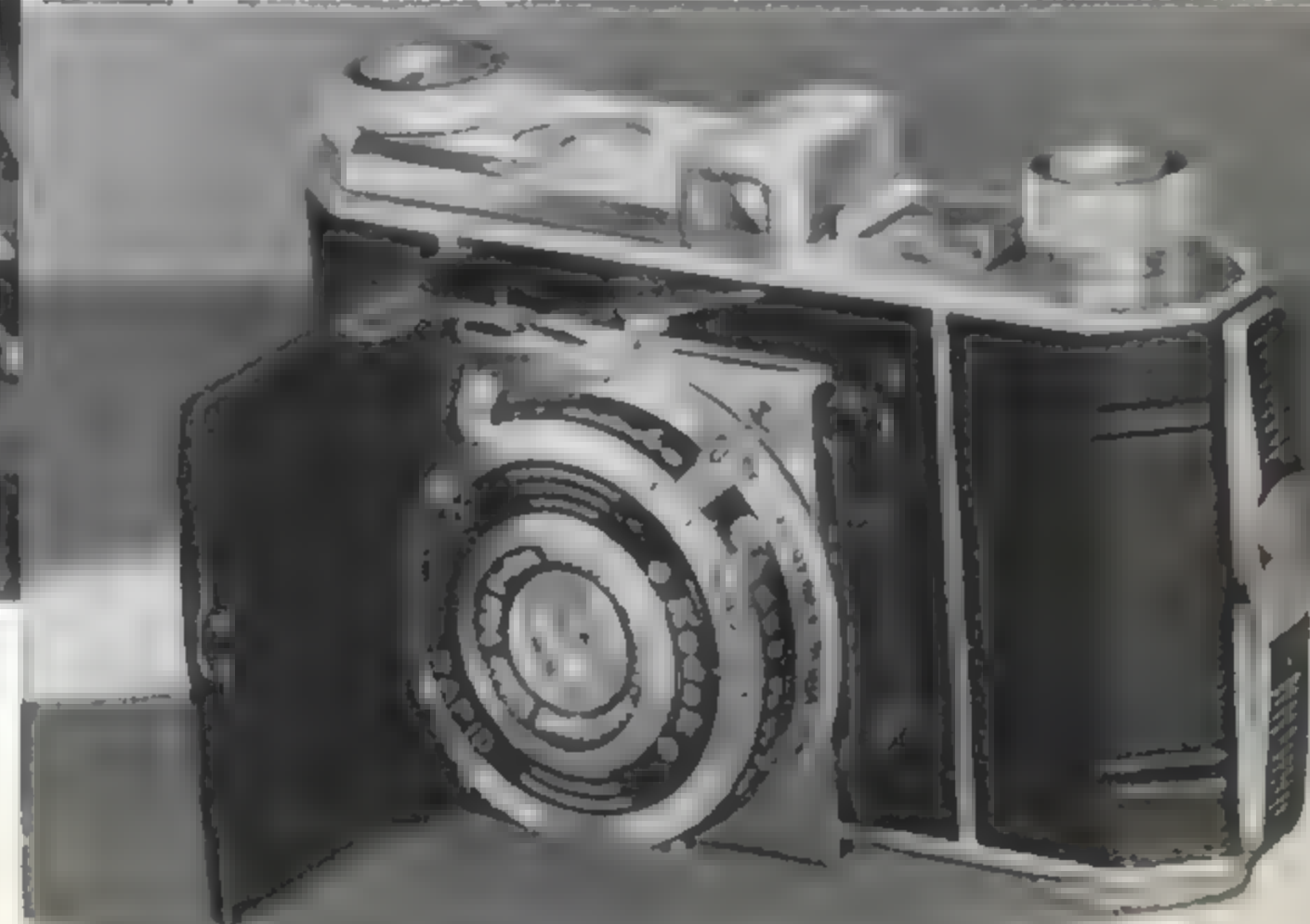


● (Below) Scientific researches being painlessly pursued in the Botanical Gardens. This carefree group was snapped with a Kodak Bantam Special by Miss Margaret Kellogg, '37.



KODAK RETINA—a miniature camera with concentrated photographic versatility. Kodak Anastigmat EKTAR f3.5; Compur-Rapid shutter, 9 speeds up to 1/500 second. Makes black-and-white pictures (1 x 1½ inches—readily enlarged) on any of four different Kodak Films... also full-color Kodachrome transparencies. Price, \$57.50... Eastman Kodak Company, Rochester, N. Y.

ONLY EASTMAN MAKES THE KODAK



● An ardent camera fan snapped with her Bantam Special just as she was lining up a bunch of classmates for a picture. This cheerful portrait was made by Miss Celia Perry, '38.



● Tea on the terrace of the Students' Clubhouse—where, if you're a timid freshman, you can sit and see all the bright lights of the college world appear at one time or another. Snapped with her Kodak Bantam Special by Miss Margaret Kellogg, '37.

Natural Bridge Shoes

THE MIRROR OF FASHION
and the Mold... of Comfort

Natural Bridge Shoes do feel as if they had been moulded to fit your feet. That's because they snuggle to your ankles so trimly and their cleverly concealed inner cushions buoy you up at every step.

Outside, Natural Bridge Shoes are all style...with thrilling smartness that comes only from inspired craftsmanship.

The way in which they wed style with comfort will delight you. Sold at leading stores throughout the country. Write us for the name of the dealer nearest you.

NATURAL BRIDGE
SHOEMAKERS

Division of Craddock-Terry Co.
Lynchburg, Va.



"THE LAVEN"

\$5.50



"The Natural Bridge of Virginia"

\$6.00

COROT'S "GIRL IN RED"

(A reproduction of this painting appears on page 105 of this issue)

By Frank Crowninshield

CAMILLE COROT—1796-1875. It is, particularly for the readers of *Vogue*, one of the major paradoxes of modern art that Corot, the painter of tender landscapes, silvery trees, woodland pools, and nymphs dancing in fabulous glades, should have been the son of the most fashionable modiste in Paris, both under the Directoire and the Empire. Corot's father, too, to make the anomaly more pronounced, was a young Parisian coiffeur who, after his marriage, became the book-keeper and manager of his wife's dress-making and millinery establishment.

In 1814, Madame Corot, who had inherited the smart clientele of Madame Herbault—for long modiste and hair-dresser to the Empress Josephine and her Court—, selected, as a suitable career for her eighteen-year-old son, the trade of a draper's assistant. But, during the six succeeding years in which the young man toiled at his uncongenial task, his illicit crayons and sketch-books became so much the master of him that his parents determined to allow him a small annuity, with the help of which he might quit his trade and, as best he might, develop his talent for art.

When, at the end of sixteen years of study and hard work, he had failed to win recognition from the public, the critics, or the jury of the Salon, his father turned to his mother and said, presumably a little wistfully, "I only hope that Camille is amusing himself with his paints."

FIRST VISIT TO ITALY

During his thirtieth year (in 1825), Corot set out for Italy, where he hoped to continue his studies and broaden his knowledge of the old masters. He ended by passing two years there in painting a series of classical landscapes—a good deal in the tradition of Claude Lorrain—as well as a gallery of figure paintings, for the most part portraits of peasants and people of the countryside, whether at Tivoli (where, exactly one hundred and fifty years before, the great Claude had painted some of his most suave and noble landscapes), or at Albano, Naples, Volterra, Genoa, Florence, and Rome. The beauty of the Italian scene exercised so strong a hold upon him that he returned there nine years later (in 1834) and again in 1843, all the while working desperately in Paris during the interims between his journeys to Italy. The pictures painted during his Italian visits are now deemed almost his greatest achievements and are in even greater demand, among collectors, than the familiar lyrical landscapes that he painted, and in such excessive numbers, during the last thirty years of his life.

It was not until '43, after his last return from Rome, that Corot disposed of his first canvases—and to no less a personage than the Duc d'Orléans. It was at about that time, too, that Théophile Gautier, the critic then of greatest renown in Paris, first informed the public of Corot's genius as a painter.

In 1846, a fresh laurel was heaped upon him—the Cross of the Legion of Honor. But it was not until ten years later, when he was in his sixtieth year, that his income grew to anything like sizeable proportions. From his sixtieth to his seventy-eight year, however, his earnings as a painter amounted to a little less than two hundred thousand francs a year.

During the last thirty years of his life, he became the most important figure in European art—first by reason of his extraordinary popularity with the public; second, because of the effect that he exercised on his contemporaries—the Barbizon group in particular—Dupré, Rousseau, Daubigny, Troyon, Diaz, and Millet; and, third, as the result of his influence over the younger masters of the day, the men who, only a year before his death, were to found the school of French Impressionism. In that group, Manet was the only painter never to be noticeably moved by the older master, but the other artists in it, particularly Monet, Sisley, Renoir, Pissarro, Degas, and Berthe Morisot had all, in varying degrees, been touched by the flame of his genius. The response had been especially noticeable in the canvases of Monet—during his period at Honfleur, in those of Pissarro, at Auvers, and in the earlier pictures of Sisley and Renoir. So that, in a true sense, Corot became, before his death, not only the most impressive figure in French landscape-painting since Poussin and Claude, but the putative father of the French Impressionist School.

COROT AND AMERICA

America, in particular, reacted strongly to his landscapes, especially to those created in the artist's middle and later periods—silvery trees, flecked with the light of a misty morning, poplars and birches brightening in the hazy springtime, shadowy nymphs, and—occasionally—Orpheus striking his lyre in a fabulous grove of celadon-green. So great, indeed, was Corot's success in America that, in the late '90's, Mr. James Parker, then the wag of the Union Club in New York—knowing well the number of Corot imitations that were regularly arriving here from Paris—remarked that Corot had painted two thousand landscapes, of which a little more than three thousand were already in America.

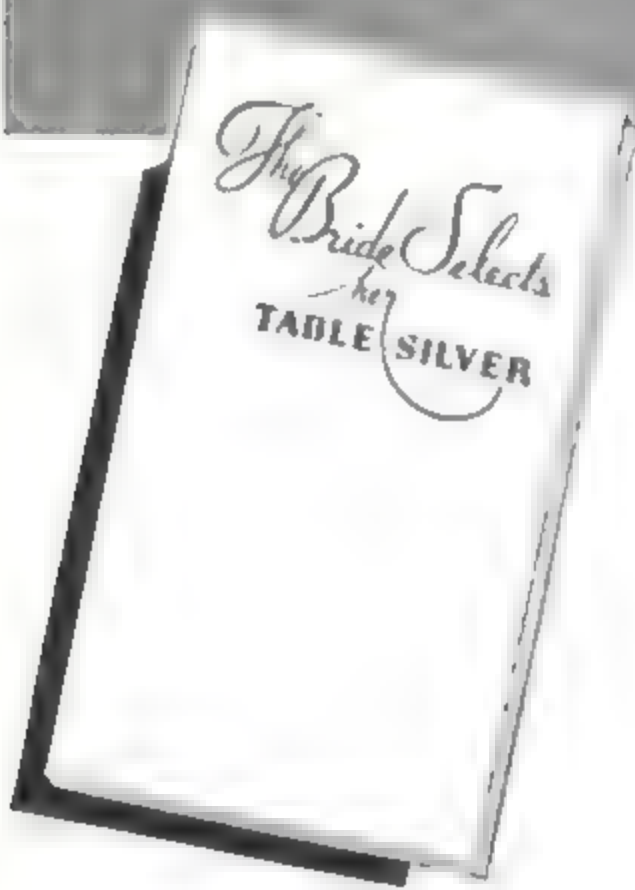
Conscience, a high respect for tradition, and a deep-rooted sincerity were the outstanding traits in the character of Corot. He was, as well, a man of extraordinary dignity, modesty, and charm. Never having married, he allocated a large part of his yearly income to the struggling painters of his day. As a single example: without the aid of Corot, Daumier could never have subsisted as a man, or persisted as a painter.

Corot looked with a shade of suspicion on anything like exaggeration or overstatement in art. He had very little sympathy for the men, no matter how great (Continued on page 138)



Silver of Imperishable Loveliness

In DESIGN OF
EXCEPTIONAL
INDIVIDUALITY



SOFT light from slender candles, dancing like fireflies upon crystal glass and proudly sparkling silver, snowy damask and fragrant white gardenias...the dinner table stands, set for the evening meal...fresh and inviting. Such charm is not merely for life's high occasions. It is yours to enjoy every day throughout the years. For with LUNT Sterling there is no fear of your silver ever losing its beauty and loveliness. It is *heavy, solid* silver through and through. In LUNT Sterling you will find exceptional craftsmanship, and a delightful individuality...a real feeling for *style* that has given this silver its somewhat remarkable vogue among society's brides and smart hostesses. We are sure you will find your ideal of fine silver among the LUNT patterns at your Jeweler's.

WRITE FOR THIS BOOKLET. You will find "The Bride Selects Her Table Silver" useful when you start the important task of choosing your sterling. It will help you judge quality, decide on the pieces you need, and it pictures all the magnificent "Treasure" patterns. There is no charge. Address Lunt Silversmiths, Dept. A-39, Greenfield, Mass.



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A DIRECT HERITAGE OF FINE SILVERSMITHING FOR OVER TWO HUNDRED YEARS—MAKERS OF STERLING TABLEWARE EXCLUSIVELY



COLLEGIATE



BLOSSOM
(Shown below)
In Maize, Aqualone
or Coral Mist—with
white trim.



MILITAIRE—Scarlet with Copen trim,
Royal Blue with Scarlet,
or Brown with Maize trim

M Two-Piece **Balbriggan** **Pajamas**

Combining clever style, color beauty and delightful comfort that win favor with style-conscious co-eds, modern misses and youthful women everywhere. You can have several pairs . . . in varied styles and colors . . . without straining the budget. Easily laundered, long wearing. Made from fine combed yarns, guaranteed color fast, elastic knit cuffs, waistbands and anklets. Sizes 8 to 18 years.

The "M" trademark assures satisfaction today as it did when mother was a school girl. Ask for "M" Garments at your store, or write for information.

MINNEAPOLIS KNITTING WORKS
Minneapolis, Minn.

COROT'S "GIRL IN RED"

(Continued from page 136) they were accounted, who had committed what he thought excesses, or overemphasis, in their work. He could never, for example, have found it in his heart to follow such "theatrical"—he would have said—masters as Michelangelo, Rubens, Tintoretto, Greco, or Goya, while the works of such restrained classicists as Poussin, Claude, David, and Ingres were so conveniently at his hand.

There is a characteristic story that illustrates the force of Corot's conscience as a painter. Berthe Morisot, who had copied a somewhat amorous little *fête galante* by Fragonard, asked him to compare her copy with the original painting. Corot, having done so, exclaimed, "But, on that little ladder you have painted only three steps, whereas Fragonard was careful to paint four."

"Certes," she replied, "I will correct it to-morrow."

"To-morrow!" said Corot. "And what if you were to die to-night?"

A man of the simplest tastes, the things he loved best were the society of his sister, the poetry of Vergil, the quiet of his mother's house at Ville d'Avray, the murmur of the forest at Fontainebleau, the classical masterpieces in the Louvre, the Campagna around Rome, and a good dinner in the open air. His passions were for instrumental music, the opera, and the drama. He loved concert music and tried never to miss a Sunday afternoon at the Conservatoire. Among the composers, his gods were Haydn, Mozart, Gluck, and Beethoven. At the opera, he was forever making sketches of Pasta, the Patti of her day; of Malibran, in her great rôles; or of Viardot. Among the

actresses of the time, he preferred the tragédiennes, such as Adelaide Ristori, who later came to America and played with Edwin Booth, and whom Corot placed in a niche above Rachel.

During his lifetime, he achieved a vast gallery of canvases, creating, and apparently with equal zest, religious pictures, historical subjects, nudes, landscapes, mythological scenes, figures among trees, water-colours, and etchings.

His pictures still command extremely high prices. As an example: three years ago, at the gallery of a Fifty-Seventh Street dealer, two canvases by him, both of them of high importance, were offered for sale. One of them, an impressive landscape painted at La Rochelle, was priced at \$100,000; the other—an enchanting portrait of a woman with a mandolin—at \$150,000.

In 1874, a year before Corot's death, he was sitting, after a good supper under the moon, in the company of three friends—painters like himself. Their talk turned to the Heavens above them, the miracle of the stars, the mystery of death, and the sort of life presumably lived by the dead in Heaven. There was a long silence. Then the benign *père* Corot, looking a good deal like a country priest, tall, handsome, clean-shaven, grey-haired, removed the cap from his head and the pipe from his mouth and said, "Well, at any rate, I hope they will let us do some painting up there."

The picture on page 105 of this issue was painted six years before his death. It is now in a private American collection, and is reproduced here by permission of Jacques Seligmann and Company of New York.

DESIGNS FOR DRESSMAKING



These models, of black silks and bright wools, are shown in larger views on page 130. Designed for sizes: 7794, S-4000, S-4003, in sizes 12 to 20, 30 to 40; 7802, in 12 to 20, 30 to 38; S-3999, in 14 to 20, 32 to 42; 7803, in 14 to 20, 32 to 44

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 71.



GLAMOUR de CHANEL
NO. 5
CUIR de RUSSIE
(Russia Leather)
JASMIN de CHANEL

GARDENIA DE CHANEL

There are gardens in the south of France where grow the most fragile, exquisite and lyrically fragrant of gardenias. To Chanel belongs the secret of reproducing their perfume, flower-fresh... a perfume as evocative of romance as moonlight and distant music.

LES PARFUMS

CHANEL

Photograph by Hurrell—Helen Vinson, in "Walter Wanger's Vogues of 1938"



*"So quaint and
so queenly . . ."*

Saw one of Hollywood's most regal actresses, Helen Vinson, wearing this Bradley daytime frock. It's knit of rich, lustrous Caronne and styled for a princess. Those fur bows at neck and waist are real ermine (think of it on a knit!), and the striped ribbon in the front is shot with lamé. Shirred shoulders and sleeves tucked at top are pretty "village maiden" influences. In black and five royal fall colors.

Handcrafted
by **BRADLEY** Delavan
Wisconsin

GETTING INTO GOOD HABITS



If you're an old-timer to hounds, you'll remember that, up to a few years ago, there was little to be found this side of Bond Street in the way of riding-clothes. But American shops have triumphed, and now you can turn yourself out in the proper manner here in America. The shops are importing good fabrics, cutting along traditional British lines, and using ex-

cellent tailors, of whom many are British. For your morning canters, there's a workmanlike outfit (left, above) with an English check tweed coat (about \$35, ready-made) and russet twill jodhpurs (about \$45); from Saks-Fifth Avenue.

Above, right: For formal hunting, a trim black Melton cloth coat worn over buff cavalry twill riding-breeches. You can have these made to order at Nardi, West Forty-Seventh Street.

To top off your habit, get a riding-hat from Cavanagh. At the right is a precise silk topper with a veil; a casual felt riding-hat; and a hunting-derby, all of them with the coveted narrow brims you've been looking for.

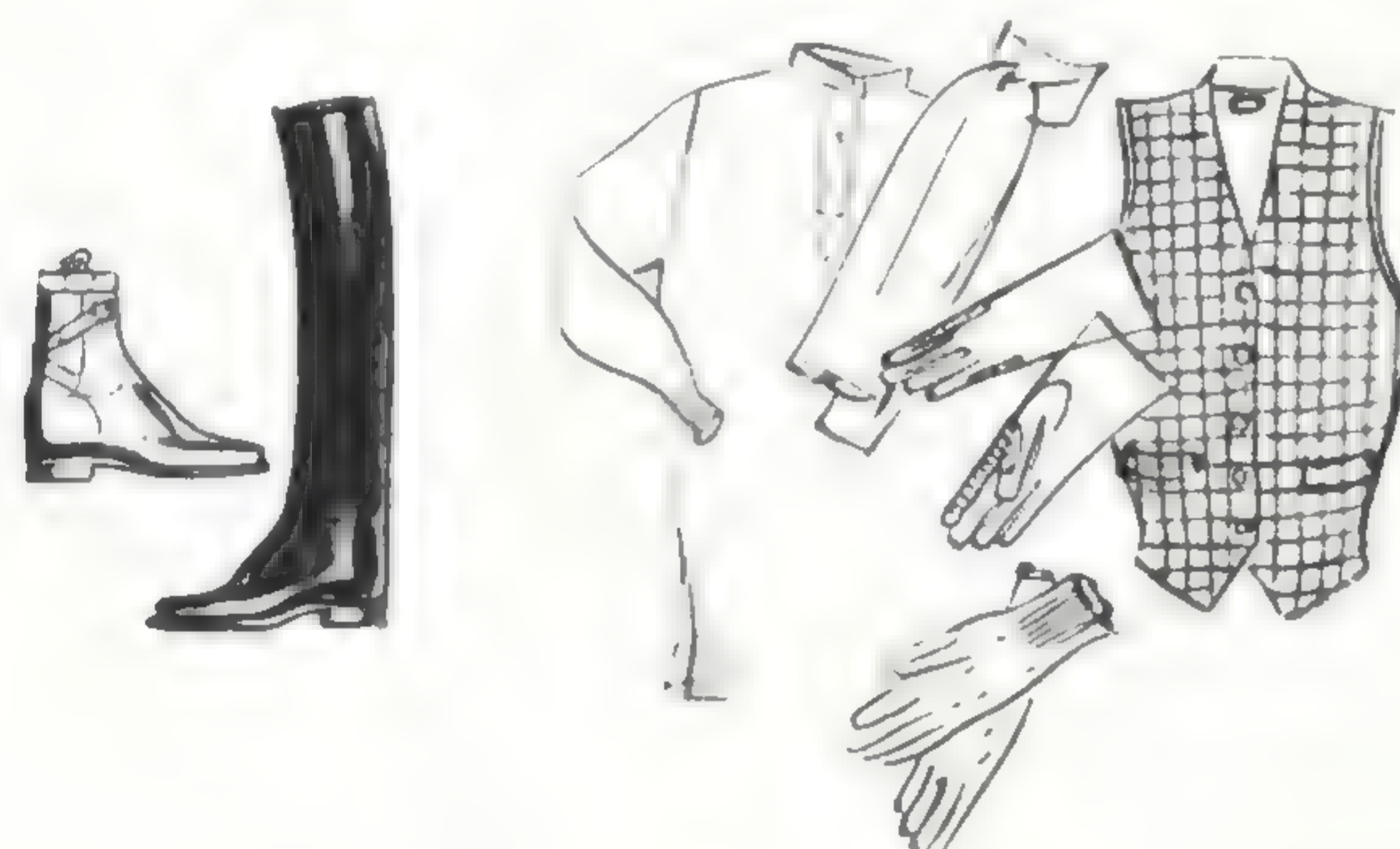
Naturally, you want your riding-hat to be as becoming as any other. Cavanagh specializes in suiting the hat to the individual—so yours will be fitted to your features, as well as to your head.

If your hair is cut too short for a neat bun at the back of your neck, have your hair-dresser make you one that can be attached by a string net to the elastic on your hat. See that your hair is as neat as possible, as nothing betrays a novice more than stray ends.



Oliver Moore, who has long been celebrated for the boots and shoes that he makes for men, is the person to see when you're in the market for riding-boots. His field-boots, jodhpur boots, and hunting-boots are perfectly executed. Two are illustrated below—first, a custom-made jodhpur boot of polished brown calf. Second, a black calf hunting-boot to wear with side-saddle habits. The address is West Forty-Sixth Street.

Saks-Fifth Avenue has an excellent collection of ready-to-wear riding-things—nets, veils, warm woolly shirts, stocks, and the famous wool underdrawers. Shown first, below, in the group at the right: Silk-and-wool hunting-shirt; about \$12. Second: A silk or piqué hunting-stock, about \$5.50. Third: Tyl-brid riding-gloves, of chamois, with knitted fingers. Fourth: String gloves with or without a wool lining. Fifth: Checked waistcoat. All from Saks-Fifth Avenue. (Continued on page 142)





WHAT A COMFORT TO KNOW YOU'RE IN STYLE IN SUCH *comfortable* SHOES!

These new Arnold *Townstyles* are the answer to the prayer of all the women who have said: "Please make us some town shoes as good-looking as your Arnold Authentics . . . and just as wonderfully comfortable."

Here they are, then, styled for Fall, designed for action, and made with the famous Arnold Glove Grip so that they fit as though you were poured into them and give the arch of your foot just enough support at the right place. Ask your regular Arnold dealer to show you the new Arnold *Townstyles*. They are a truly distinctive group.

M. N. ARNOLD SHOE COMPANY, SOUTH WEYMOUTH, MASSACHUSETTS

ARNOLD *Townstyles*

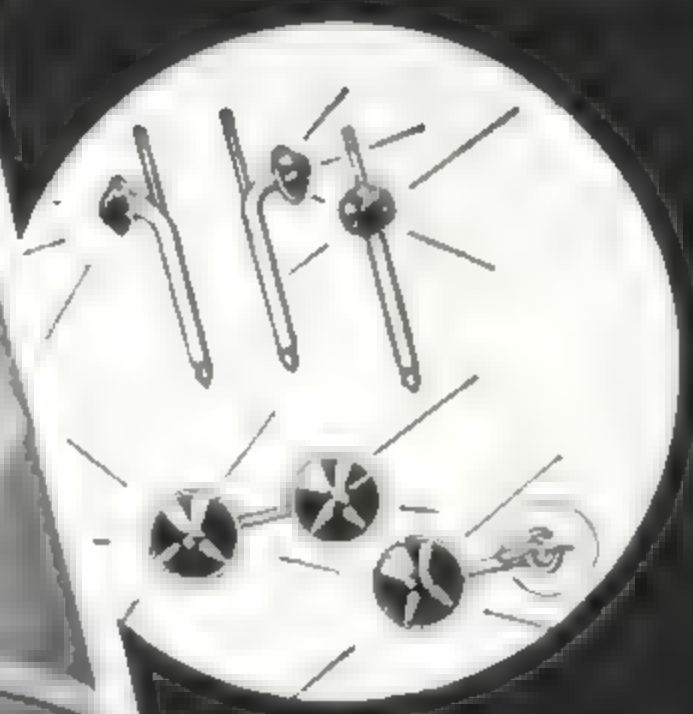
Arnold *Townstyles* are made in smart combinations of suede and calfskin in black and brown.



Classic SHIRTS by

* *Debwin*that *Smart*
women
will
wear

The CAMPUS SHIRT is finished with mother-of-pearl buttons and a tie-it-yourself bow. In all the new fall colors.

\$3⁵⁰

ALL LEADING RETAILERS

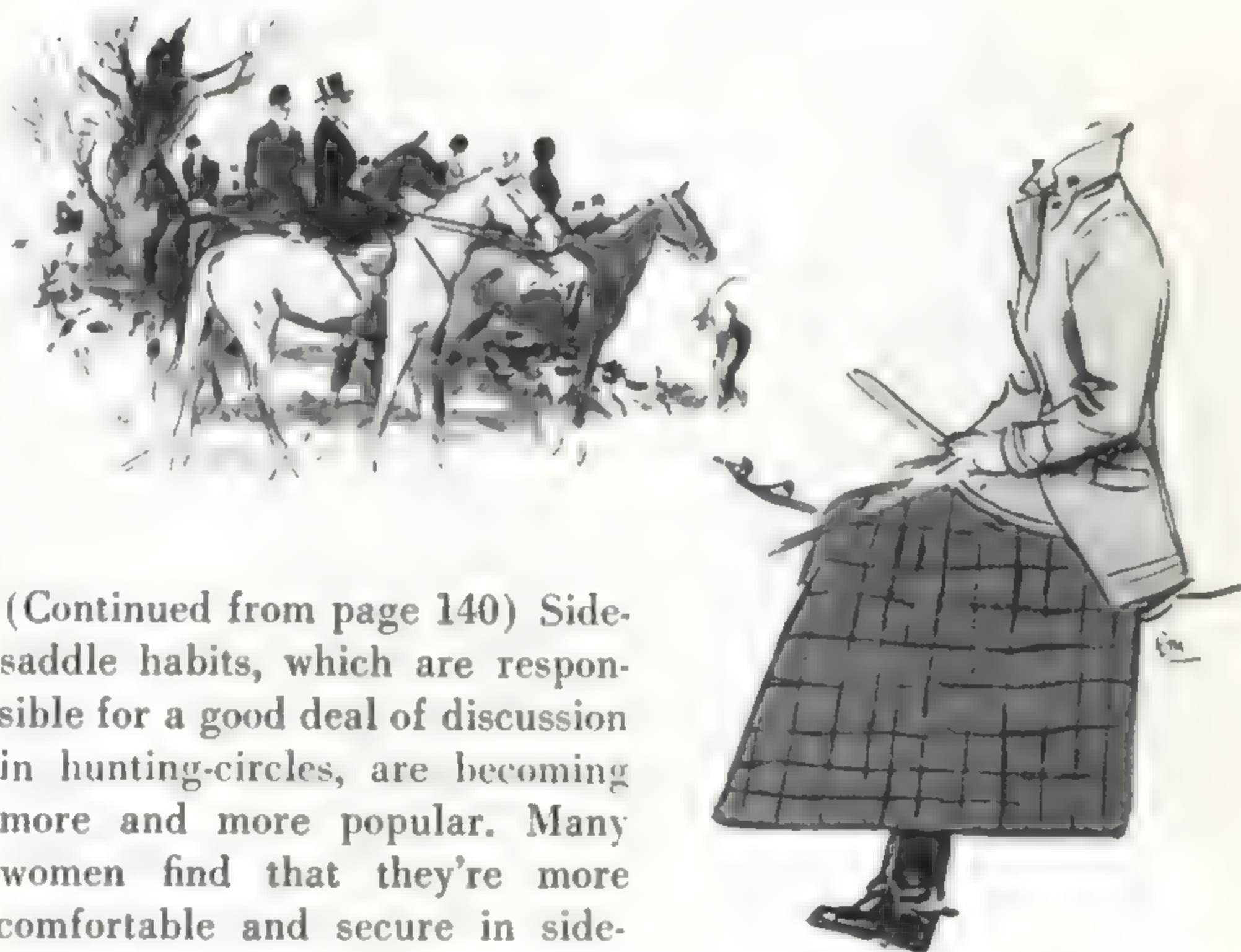
Do you go in for smart fashions? Do you have the well-groomed feeling that comes with wearing tailored clothes that are yet feminine, that have fine workmanship, that fit as though they're made for you? That's the sort of feminine shirt that Debwin is. You'll want Debwin Shirts for your tweeds as well as for your fur-trimmed suit. They're seen in the best places.

The TOWN SHIRT features jewel-encased studs and cuff-links. It comes in all the new fall colors. Both shirts shown can be worn inside or outside the skirt.
—Reg. U. S. Patent Off.

MARKAY WAIST HOUSE

525 Seventh Avenue • New York, N. Y.

THE END OF YOUR HUNT



(Continued from page 140) Side-saddle habits, which are responsible for a good deal of discussion in hunting-circles, are becoming more and more popular. Many women find that they're more comfortable and secure in side-saddles than when riding astride.

If you're of this school of thought, go to Nardi and let him make you up a habit from one of his unusually good tweeds, twills, or Melton cloth, like that shown above. Each has the extra weight that is necessary for good tailoring in this sort of habit, as well as the stamina that makes them wear indefinitely.

Busvine, the English tailor, has recently joined forces with Abercrombie and Fitch. Busvine makes every type of habit—using only British or Scotch fabrics: fine Meltons for full-dress habits, and an extremely good choice of tweeds for informal wear.



At the left: A good example of a Busvine habit of black or dark blue Melton cloth. The back of the coat properly covers the saddle, yet misses the horse's back. The skirt hangs straight as a board on the side, without a ripple.

These salient points are vastly important in a well-cut habit, and, if possible, it is worth while having a fitting with your own saddle, as the position of the pommel will often affect the hang and fit of a skirt. Abercrombie and Fitch.

It's not always fair weather, though, and there's no need for being soaked to the skin after an hour's ride. For a gallop in a good American shower, have the rain-coat shown below, at the left—it's of U. S. Aeroplane cloth, cut very full in the back so that it can go over the saddle without uncovering your knees. You'll find this riding rain-coat at Saks-Fifth Avenue.

Sketched below, at the right, is a sturdy saddle of polished cowhide, by Martin and Martin. You can find it at Abercrombie and Fitch. If you're an advocate of the forward-seat saddle so popular with young riders, you can purchase Santini saddles there also. The russet leather crop and hunting-thong are other Abercrombie and Fitch contributions to the hunt.





HARRIET HUBBARD AYER DEDICATES

THE AYER CAMPUS CARRYALL

TO YOUR HIGHER BEAUTY EDUCATION

Now, for the first time, you can be sure about what preparations to take to college. The Ayer Campus Carryall has been assembled and styled by delegates from ten leading colleges. These seasoned collegiennes, directed by coast-to-coast campus opinion, actually voted for every Ayer preparation in the Ayer Campus Carryall. They selected no-more, no-less than you will need to face your class and week-end callers.



CALLING ALL COLLEGES—At the Conference on College Beauty Requirements, delegates of ten leading colleges assembled the perfect beauty kit for Collegiennes—the Ayer Campus Carryall.

The Ayer Campus Carryall—a beauty necessity, a college requirement!

• YOUR BEAUTY CURRICULUM . . . Into this tailored bag of polished alligator fabricoid, are neatly tucked Luxuria Cleansing Cream, Beautifying Face Cream, Face Powder, Skin Tonic, Almond Honey Cucumber Lotion, Hand Cream, Rouge, Lip

Stick, Eye Shadow, Comb, and a detachable mirror. It is priced to win the approval of those majoring in economics. Carry the Ayer Campus Carryall to college and put your best face forward! . . . \$5

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How often have you hoped for that 'something different'? We bring it to you here . . . the casual flare of the creative artist is accented in this original *Lampl* Kravene with its hand-sewn appliqued swirl motif . . . and the tie is removable. Can't you just see yourself in it? Make your selection a *Lampl* original . . . anywhere!

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SHOP-HOUND PICKS AUTUMN PLUMS



THREE Greco shoes, just off the boat from France. Vanguard of a great collection, designed especially for Henri Bendel, New York. That Bendel has the superb Greco shoes, in all sizes and countless versions, is one of the excitements of the season. These shoes are not only designed by the great French *bottier*, but

every pair is made in France, with French finish and workmanship, and on true American lasts. You can now walk into Henri Bendel, and walk out in Greco shoes in your own size. It would be difficult to acquire shoes so quickly and easily at Greco's in Paris, as a matter of fact. These three black suede shoes signify the importance that Paris is placing on pumps.

We lead pampered lives. Anything from anywhere, for which you happen to have a special liking, you can, apparently, have. If it's Olympia oysters for which you long, Air Shopping will rush them to you, within twenty-four hours after they leave their beds in the clear cold waters of Puget Sound. These delicate morsels, most of them hardly larger than a nickel, come packed in a cocktail sauce, and will keep for two months in your electric refrigerator. About \$11 for an air-mail package, containing about eighteen portions. Order them from Air Shopping, 480 Lexington Avenue, which will also waft you bougainvillea and lemon ponderosa from Florida, star jasmine from Texas, all exotic things in their season . . .



If your letter-writing enthusiasm has been on the wane, look at Bergdorf Goodman's new chartreuse writing-paper, by Crane. Calculated to inspire the most laggard pen, and certain to receive first attention in your friend's morning mail. This chartreuse paper, with the envelope lined in Monet-blue is reminiscent of the Monet pond-lily paintings—an original and exotic note for a Florida home. Bergdorf Goodman also has this chartreuse paper in smart single sheets, bordered in white, for which they suggest modern lower-case monograms in white. This new colour is one of the most exciting things that has happened to writing-paper in years—and Bergdorf Goodman has a whole group in this trend.



NELSON

This dull calf pouch-bag, with a strap-handle swung to the curve of your arm, is black as coal. Unenlivened by so much as the gleam of metal. Very smart for carrying out stark anthracite-black, and wonderful if you are playing up black in your accessories. Think about the chic of a light amber-brown wool suit with staccato black accessory notes. This bag comes from David's—Fifth Avenue, 125 Fifth Avenue: about \$15. There are several of these dull black squashy bags at this shop. One lined with tan leather would be very smart to carry out black-and-tan effects. You'll find all types of day and evening bags here, from about \$5; also gloves, jewelry, compacts—all with a French flair. (Continued on page 146)

A great *Drink* to eat with...



Pure... wholesome... delicious... ice-cold Coca-Cola is so refreshing and so easy to serve.

Refreshment Time



You can get a few bottles at a time or you can order a case (24 bottles) from your dealer. Keep half a dozen bottles ready to serve in your refrigerator.

Keen appetites call for a drink with life and sparkle. That's Coca-Cola... served ice-cold right on the spot.

SHOP-HOUND PICKS AUTUMN PLUMS

OUT OF QUEEN MAKE'S OWN
"Queema Crepe"
 come FALL'S SMARTEST WASHABLES



"Tailleur"... For town or travel Queen Make's two-piece "Queema-Crepe" with removable white dotted Swiss vestee. In black, wine, navy and brown, cluster dot print. 12 to 20. . . . \$6.50



"Button-down"... Queen Make's ingenious business frock. You are right. The pique unbuttons for washing. Exclusive rosebud print "Queema-Crepe." Black, brown, wine, navy. 12 to 20. \$6.50



"High-lo"... Some like necklines high. Some low. So Queen Make makes both possible by the button arrangement of this "Queema-Crepe" frock. Brown, green, navy, black. 16 to 18 and 38 to 44. . . . \$6.50

Queen Make
 MADE IN NEW YORK CITY

Dresses . . . new and brisk as autumn . . . but as easy to care for as your summer cottons. For they are made of Queen Make's "Queema-Crepe" that cleans and washes with never a change of shade. Strong, too, with seams that really hold (by test). Dresses so intriguingly styled, for all their practicality, you'll want to make their acquaintance without delay. We've pictured only three . . . in exclusive Queen Make prints. See them all at your favorite store . . . \$6.50

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The Higbee Company, Cleveland, Ohio	E. T. Slattery Company, Boston, Mass.
Baggs & Buhl, Pittsburgh, Pa.	The Stewart D. G. Co., Inc., Louisville, Ky.
Scruggs-Vandervoort-Barney Dry Goods Company, St. Louis, Mo.	

(Continued from page 144) Toss your summer halos to the winds. Blot them out of existence with the sophisticated curve of this black velvet side-sweep brim. Designed by Janet-Fifth Avenue, and dramatic as a seventeenth-century gallant's hat, even without a plume. About \$25, to order. This is a shop, at 16 East Fifty-



NELSON

Second Street, where you can find hats of assurance. Smart, young models are constantly arriving from France. For your brisker moments, there are flat tams, set on stiff grosgrain bands. About \$22, to order, in suède-antelope felt. Most of them have a slight lift and sheer to the right. Have one in dark red, with black grosgrain, to wear with a black wool suit, and a red-jewel clip.

Pick up some coloured jewellery, as well as a coloured hat. Find, at Macy's, multiple strand necklaces that combine a riot of coloured stones with pearls. Wear these with your tailored black crêpes and woollens; wear them with wool jerseys and tweeds. One necklace has ruby, emerald, sapphire, and jet beads, alternating with pearls; about \$6. Another has infinite strands of minuscule pearls, with a few big coloured glass marbles of beads scattered across the front. Very new in effect; about \$15.



Tweeds sum up all one feels and loves about the autumn. So it's good news that tweeds are more than ever tempered to town. This Linton tweed suit is kept within city limits by the black velvet piping that outlines the smart cut of the jacket. The tweed is in green, as dark as the pines on the Pincian Hill; and there's a short-sleeved green velveteen blouse that has charm. Wear a black velvet beret, and black suède accessories to show that you really mean town. Shop-Hound found this suit at the Maison Burano, 680 Fifth Avenue, for your return from the country.

Here's another autumn plum, also picked at the Maison Burano. A shirt-waist dress, made of Bianchini's jacquard-taffeta faille, with a woven pattern taken from scenes on the obelisks of Egypt. Fun. And formal, because of the extraordinarily handsome black fabric, blazing crystal-glass buttons, and the excellent cut. Picked for sudden warm autumn days that invariably catch you out—and to wear right through the year.

Here's new light and life for your home. A lamp base with Victorian flowers under glass is the inspiration of Decorations, Ltd. This, you know, is the shop that blossomed like the rose at 1028 Second Avenue, a few months ago. Choose your own flowers and colour combinations, and whatever size and shape of glass cylinder that you like. About \$22 for the lamp base, sketched; around \$30 for a smaller pair. Very simple shades, covered in gleaming metallic papers, are handsomest for these lamps, and can also be ordered at this shop. ...If you have any Victorian horrors lurking in the attic, remember that Decorations, Ltd. can work miracles transforming these pieces into furniture of beauty and distinction. (Continued on page 148)






Criterion

SPARKLER

the belt for September

The highly polished diamond buckle sparkles like a gem through and around the perforated leather inserts. Moaka-Krush. 2½" wide, in all leading colors. On sale at all leading stores. \$1.50

SLOTE & KLEIN, INC. • NEW YORK
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SHOP-HOUND PICKS AUTUMN PLUMS



(Continued from page 146) Marcelle Julien has the clothes in which your small daughter feels content, and on which, in later years, she will look back with affection. Simple, but they have an air. If you had any loves or hates about clothes yourself, as a child, you'll know how important this is. Marcelle Julien has a way of cutting clothes to bring grace to the most gangling young legs.

"*Premier Froid*," sketched above, is of soft, warm red wool crêpe, with an enchanting flare to the skirt. Your young daughter will approve of the fresh white seersucker blouse, and the deep collar, edged with *frivolité*.... "*Ecolière*" is a Scotch plaid flannel dress that will send her off to school in the happiest possible frame of mind. Her older sister, from ten to sixteen years, will like a colourful wool crêpe frock with lingerie-cuffed pockets and collar. Mademoiselle Julien is at 22 East Fifty-Fifth Street.

Maretta Feeley, 32 East Fifty-Second Street, has a flock of velvet toques from Paris: Agnès, Le Monnier, Rose Descat.... Colourful as macaw wings, these are the hats you will wear with black crêpe dresses (and coloured jewels), this autumn. With wool jersey, even, when simple enough. The Agnès toque is a twist of amber velvet, with an Indian tuft of ostrich tips, in front.

Helene King's lingerie shop, 698 Madison Avenue, is like a French bonbon box. Very small, very feminine, very gay. And this dryad-like nightgown of triple sheer (right) comes in all the bonbon colours. It has a high waist-line, tucked bosom, and yards of ruffling. Choose it in several colours, for the still-warm autumn nights. About \$16.50.

This shop has negligés, as well as nightgowns; panties, slips, stockings, lace-edged French handkerchiefs—all those frivolities. Bed-jackets, made to match your sheer nightgowns, are a specialty. There's one most amusing bed-jacket: a huge lace-edged square of chiffon, folded, slit, and laced up the front with chiffon strips; about \$10.



The smartest type of hand-bag this year probably started life as something else. Below, left, is a calf sports bag—overgrown vanity-case. Imported from Italy, by Mark Cross, in brown and other colours; about \$15. Right, below, is the new Mark Cross Racing Companion. A betting book is slipped into a deep fold at one side, but it's so neat and compact you'll carry it almost always, to the Races or not. About \$39 in crocodile; about \$19 in pigskin. The two-toned hand-sewn gazelle gloves, imported from France are also to be found at Mark Cross; about \$7.



NELSON

"...seems to spread a magic cushion over the hardest pavement or floor.."
so says

ROSE CALDWELL • WELL KNOWN
STYLIST AND FORMER FASHION
EDITOR of the CHICAGO-AMERICAN

"at last a shoe with Beautiful Styling...yet so comfortable-so restful"

FASHIONABLE women and fashion authorities agree that Perfect Eze provides at last what countless women have sought for years—a truly beautiful shoe that is really comfortable.

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This picture shows what happens when you step on a stone, a stick, an uneven surface with Perfect Eze. Notice how the magic Cushion of Comfort "gives" like a soft pillow, absorbing the shock and saving your feet from cruel punishment.



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SHOES

Absorb the Jolts and Jars That Wear You Out

ARNOLD CONSTABLE
FIFTH AVENUE AT 40TH STREET

MATERIAL RICHES FROM FRANCE

FASHION is no longer amusing and full of foolish fancies. It is elegant, distinguished, and extravagant—a pure swing-back to the period of quality that our grandmothers knew. There is a rush towards rich materials, with broadcloth as leader because of its sleekness, its lustrous shine, and because it lends itself to draping. Even basket and diagonal weaves, serges and wool crêpes, are supple and velvety, much like broadcloth. There are also many deep-piled and soft fabrics for coats and suits, such as the series of the lovely "Dhou" from Rodier, which seem to have a warmth of their own. The cashmeres, angoras, and velvets are soft, warm, and beautiful.

Some materials look like a flat and fine woollen-fur. The furry surface is sometimes on the right side, sometimes on the back of the material. At Meyer's, it is on the right side of the material. Chatillon's "Pannelene" is a cloth with a flattened pile, exactly like panne velvet, and certainly intended for evening garments. On the contrary, "Thermalene," soft and sleek on the right side, has a lusterless appearance on the wrong side. And "Comfortable" from Lesur, is soft on the wrong side, but not on the right side.

Laces are very important among winter woollens. Wool laces are warmer and more closely woven than they have been before, but still light-weight. They are often flat, and woven so compactly that they can be worn without a slip, particularly those from Lesur. Saint Gall proposes *toile de laine* with eyelet embroidery, wool crêpes embroidered like organdies, wool tulles embroidered in a way that recalls Venetian laces.

The colours of plain materials for winter are suggestive of the wood, the metal, or the fruit families. Sycamore is a mixture of grey and greeny beige; Sandalwood is a golden pink with mauve reflections; Rosewood, a purplish pink with grey; Walnut, a reddish brown-beige; Natural Oak, a very light sulphurish grey.

Copper, lead-grey, and steel are good colours, also rust and verdigris. Then there is also Medlar, half-way between Bordeaux-red and brown, as well as pressed-raspberry with a mauve glint, Malaga grape, and currant. Autumn shades are much softer than the bright ones of the summer.

For sports, you have Scotch plaids, stripes, squares. Rodier has brought out a fine series of Burah clan plaids. There are also audacious checks: cyclamen with hard blue, brown, and black. Rust with dark purple, verdigris, and brown. Also bright green and dark purple.

SILKS: Great richness marks the silks. Gold, silver, enamel high lights, the powder-blue of the Persian colourings, the bright and the pale luster fires, are part of these beautiful materials.

Many of the autumn silks are hand-woven, and there is a certain brocade of which a workman can weave only seventy-five centimetres in a day. Various techniques are applied simultaneously to the same silk, giving it an amazing complexity. Satins are waffled, then lacquered. Some brocaded silks are at the same time printed, laméd, and lacquered. Some plain crêpes are crackled like reptile skins.

Ducharne shows certain plain lamés, brilliant and supple as melted metal. Gold lacquered silks are chiselled like silverware pieces, and yet remain supple. A pure silver satin is as light as a gauze. A silver serge with a satin back looks very new.

At Bianchini's, there are butterflies in relief on a gauze lamé background. Lamés with high relief are chiselled like jewels, and the light is reflected on their various facets. There are also white brocaded lamés, unequalled for wedding gowns. And the Directoire striped lamés combined with one colour are enchanting.

With Coudurier, lamé becomes a metallic material. Coloured metal bars, arabesques, branches, neon tubes appear in relief on dull grounds. Others, such as (Continued on page 153)

SHUR-TITE.

Favorite of the Month

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MAKERS OF SHUR-TITE PRODUCTS, 10 WEST 33, NEW YORK

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VOGUE'S FINDS OF THE FORTNIGHT

"Wear a brimmed
TISH-U felt for smartness!"
Buddy Rogers



A sporty alligator band highlights this swagger
"TISH-U" felt. Pull it on casually—the crown creases
in just the right place and the brim sweeps
at a rakish angle. **\$5.00**
[IN IMPORTED VELOUR . . \$8.75] and upwards



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New York City.....	Oppenheim Collins & Co.	Phila., Pa.....	Snellenberg's
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If no store in your city is listed, write

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West 39th Street • New York

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Usher autumn in with a
three-point wardrobe—a coat, a
change of dresses.

For town, start with this
untrimmed black wool coat, its
circular yoke finishing in two
ends to tie at your throat. About
\$90. The steep hat is of black
felt, with multicoloured wool
stripes. Milgrim; Neiman-Marcus

For afternoon or a small-
sized evening, add this dress of
black cloqué silk, its waist-line
pointed out by a satin insert.

The sleeves are shirred
just below your elbows, and
there's a flower pin, set with
stones that are effective, though
synthetic. About \$50; Saks-Fifth
Avenue, New York; Chicago



dilys well



Leading off for the country—your fundamental top-coat of imported tweed—black-and-grey checks flecked with wine-red. Three wide pleats flare in back as you walk. About \$80.

The rakish hat has more than a touch of Scotch—it's of black felt, with a red quill. Both: Altman; Neiman-Marcus

When you're driving into the country for lunch or visiting around your country neighbourhood, wear this simple wool dress under your checked tweed coat. It's wine-red decorated chiefly by six flap-pockets spaced down the front. A parade of buttons goes down your vertebrae. About \$23; from Bonwit Teller



SHOPS IN OTHER CITIES HAVE THESE DRESSES AND COATS

ZIP ALONG with L'Aiglon.

Looks like linen, feels like wool and wears as well as either—that's Kashene, the grand new spun rayon-and-wool fabric you see before you in these spirited new L'Aiglons. They're both "zippers," because we know how much you like them. The dress to the left comes in sizes from 12 to 40. To the right, a two-piece dress with zipper down the back, smart ascot tie peeping from a high cut collar, and double patch pockets... sizes from 12 to 20. Both models available in beige, green, rust, navy, brown, black and grey. **795**

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porous woolen loomed in England. An ensemble with that rarest com-

bination of qualities . . . arresting effect . . . with patrician reserve.



NEIMAN-MARCUS

DALLAS

FINDS OF THE FORTNIGHT

To team with the town coat shown on page 150, have this wool dress—for commuting, shopping, meeting old friends for lunch, and similar occasions.

The dress is of black wool, with bands of yarn (worked playfully to look like Persian lamb) running around it. About \$50; from Best



To team with the tweed coat on page 151, choose this dress of grey Balbriggan jersey, piped with wine-red jersey to match the flecks in the coat. Wear it for roaming around the landscape or for looking on at an early football game. About \$19; Chez Rosette. (Shops in other cities have these dresses.)

MATERIAL RICHES FROM FRANCE

(Continued from page 149) the Precious Stones Series (*Pierreries*) with many enchanting bright colours on the back, show only the outline of a softened mosaic on the right side. Chatillon has borrowed from the sports materials the style for his "quieter" lamés, which are more suitable for afternoon than evening. There are checked "Prince of Wales" and striped lamés, which will be charming and light for blouses and late afternoon suits.

The embroidery feeling remains strong. Saint Gall shows a tulle entirely covered with fine gold mesh, recalling, although more supple, the leathers from Cordoba.

The sudden, flashing Directoire influence has been quickly adopted. It came out after the Directoire Ball—which is an interesting coincidence if you stop to think that the fabrics were being worked out months before the Ball was even planned.

A series of metal gauzes with fine gold and silver stripes is to be seen at Ducharne's. Coudurier shows a gold voile just a little thicker than a mousseline. And Bianchini has a gold organza with champagne and light green velvet lines—Directoire shades. No matter whether Fashion or the Directoire Ball is responsible, the influence is here.

As for evening colours, Angelico-blue and Veronese-green are left behind. At Ducharne's, there are Degas shades, but always coming back to his grey. At Orlé's, there is Kisling's palette, with the artist himself putting in the last touch, forming a collection with sad and tender shades, running from fragile pink to mauvish grey-green, like the inside of an artichoke.

Much is to be credited to rayon in the current fabric collections. Rayon, a typical product of the times, has a character of its own in weave, touch, and colour. It can be transformed according to one's will, to accentuate the brilliance of materials—imposing dullness to the dull, lightness to the light, heaviness to the heavy. It has endless resources. Rayon assumes a double part: that of being a new material and rejuvenating the classic splendours of silk and wool, when mixed with them.

Rayon has a way of its own, an aristocratic, modern way in taking colours. It absorbs or reflects them: such as the dull albène or the sparkling Rhodia.

Two wonderful threads, the Celta and Crystal Rhodia, appear in the new fabrics. Celta is a thread with hollow bits and makes supple velvets, crush-resistant, bright or dull. Crystal Rhodia, transparent, supple, and bright as glass thread, can be used to weave crêpes or velvet, panne velvet, and satin.

ANSWERS TO CORRESPONDENTS

ANY reader can obtain from the Vogue Information Service answers to questions on social conventions, customs, and matters of etiquette; on fashion and costume; on household decoration; on shops dealing in merchandise of interest to Vogue readers; and on other subjects that fall within the scope of this magazine, by conforming to the following rules.

The name and address must be legibly written or printed at the beginning or the end of every letter.

Unless especially requested to keep a reply confidential, Vogue is privileged to publish (without actual names) any inquiry and answer that it considers of interest to its readers.

As there is no shopping service connected with Vogue, no shopping commissions of any sort whatsoever can be undertaken. However, Vogue Information Service will be delighted to suggest shops where direct purchases can be made.



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MOTION OF

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Once you've worn them you'll wonder where they've been all your life. For the underarm seam of these dresses is a miracle of design (*patented, thank you*) that gives you complete freedom of motion. The fabric is a sheer wool and spun rayon. A perfect go-between weave to ease you from Summer into Fall and to keep you trim all Winter. Sports-lovers, commuters and city sirens alike are today seconding the motion for more dresses with

"Free Action Sleeves"

At your favorite store, or write directly to Adler & Adler, Inc., 550 Seventh Ave., N. Y.



INTERLUDE

● THERE is smooth graciousness in an autumn crossing, well relished by those who are versed in the fine art of travel. Particularly is this true on French Line ships, where the tradition of grandeur and elegance is so exquisitely blended with the closest attention to every detail which can contribute to comfort and safety.

Here you will find spacious staterooms, beautifully decorated . . . food that you would have to search five or six of the noted restaurants of the world to duplicate (a sound table wine included at all meals) . . . seamanship that has back of it a thousand years of sturdy Breton and Norman seafaring.

For reservations, consult your Travel Agent. He will save you time and money, and his services cost you nothing. . . . French Line, 610 Fifth Avenue (Rockefeller Center), New York.



New York to England and France, and thus to all Europe: PARIS, September 9, 27 • ILE DE FRANCE, September 11 • NORMANDIE, September 15, 29 • LAFAYETTE, September 24.
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French Line

SHORT LESSON IN ADDITION



Speed up your autumn wardrobe with these accessories. Above, right: A black calfskin bag by Aristocrat; Talon fastener. Franklin Simon. Smart Set gloves: suède backs, kidskin palms. David's-Fifth Avenue



Right: Entrust all your field equipment to this Shur-Tite vanity of black calfskin, and carry it by its chatelaine chain of gold metal. Find this autumn accompaniment at Saks-Fifth Avenue, New York, Chicago



Left: La Garde bag of brown calfskin, with a top strap and a side compartment to store away your gloves. Marshall Field. And Hansen gloves, of brown suède, with fleur-de-lis backs. John Wanamaker



Lower left: Book-shaped bag of black suède, with stitched calfskin sides and a fringed handle attached to a Talon closing. Jay-Thorpe. Short gloves of wine-red suède, whip-stitched. Mark Cross

Below: Black suède bag with a covered slide fastener; Best. Strapped shoe of black suède; and Persian lamb gloves with KinKid leather palms; Saks-Fifth Avenue, New York, Chicago. Kislav's doeskin mitts; Best



LADIES' RACE

(Continued from page 103) of a stable of trotters that they themselves could train and drive in amateur races, as well as watch being raced in the more important stakes.

Opportunity for this kind of fun was knocking at my door, as my husband inherited his love of trotters from his father, and has always maintained his interest. I had been watching the training and racing of his horses for several years before the suggestion was made that I try it for myself. Try it I did, and loved it, but even then I was not the first, because Mrs. John L. Dodge of Lexington, Kentucky, and Mrs. James Mulvey of Brooklyn had several years start of me.

About two winters ago, some of the younger men became enthusiastic over trotting and, thanks to Dunbar Bostwick, Elbridge T. Gerry, and other associates, a new track was built at Aiken, South Carolina. Veteran horsemen claim that the track is one of the fastest and best in this country. The men of this generation, unlike their fathers' and grandfathers' generations, have been brought up in a school of thought that allows women to share sports along with men. And, as a matter of course, both the men and women started driving and training and racing their trotters together in the amateur races at the Aiken track.

The Nassau Driving Club, founded in 1909, has been re-organized this summer, and Cornelius N. Bliss, junior, elected President. Here they matinee every Saturday (a matinee is a race usually restricted to amateurs), and Mrs. Robert V. McKim, Mrs. Seymour H. Knox, Mrs. Elbridge T. Gerry, Mrs. Cornelius N. Bliss, junior, Miss Frances Post, Mrs. Dunbar Bostwick, and others compete with their husbands and invite participants of both sexes. Nor is this the only part of the country where the training of horses is shared—in Southern California, Mrs. John P. Scripps has taken up driving along with her husband.

TIME TRIALS

To glance at the sport from another angle besides race driving, there are the training and the driving against time. Racing may be fun, but as one gains more knowledge of what is involved in the making of a light harness horse, nothing gives greater satisfaction than the daily work of a colt, and handling him from a two-year-old through his aged horse career.

From this point, we come to trotting for records. This requires a knowledge of "rating" or correct pacing, since no horse can go a record mile if badly rated. Few men have driven horses faster than two minutes, yet only last summer Mrs. Willis Nichols of Lexington drove her horse *Margaret Castleton* a mile in 1.59³/₄—a record any professional would be proud of.

When trotting was originally in its heyday, women were not very active in sports. Now that trotting is rediscovered, women will participate as they do in all other sports. Although I have worked our horses under the guidance of Mr. Dickerson, our trainer, for about fifteen years, I've not had as much racing experience as the women who have taken up trotting in the past twelve months. This is because matinee races are frequent now in Aiken and Mineola, while, fifteen years ago when matineeing was popular, I was only expected to sit and watch.

If a woman is a good horsewoman, why shouldn't she drive well? In some instances, horses will go better for a woman with a light hand than a man who might automatically take a heavier hold. Unless a horse is rank and pulls—and brute strength is involved—women can perfectly well take their place in the light harness world.

The more often women drive trotters, the more intrigued they will become, and the more they will realize there is always something to learn in all three angles of the game; training, racing, and driving against time.



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Illustrated are MEMORIES (left) and quaint MARCHETA (right). The other licensed "Theme Song" designs are: KASHMIRI LOVE SONG, RAMONA, SOUVENIR and ANNIE LAURIE.

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Coat Value at a glance



this label in your
Fall Coat in the rich
new Fabrics of

De Land



That important Fall coat... you'll want it style-right and budget-wise...the very things we had in mind in designing these two Dry Manhattans. The vital new colors are permanently beautiful and the handsome new textures are staunchly repellent to moisture and snow. The casual coat in softest Gorumont, or the double-breasted in Tweedamont—both fabrics by DE LAND, the noted originator of unusual weaves. Sizes 9 to 17 and 10 to 20. At your favorite store or write directly to us

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COUNTRY NEED—A KNITTED DRESS



Before the leaves fall, you'll find yourself needing a knitted dress—such as this, by Rosanna, of green wool chenille with a Talon-fastened front and a brown leather tassel. Green velours hat. Lord and Taylor



Be colourful as an autumn landscape in this worsted-and-rayon knitted dress by Miriam Gross: red, yellow, and green plaid top, solid-colour green skirt. A silk scarf tucks into the neck. Felt hat. Bonwit Teller



Choose this for campus or country—a zephyr-knit dress by Glengyle, a plaid top and a plain skirt, black or blue. The scarf pulls through a self-loop. A sharp quill spears the soft brown grosgrain hat. Macy's



Travel to the country for a week-end in Groblue's black zephyr-knit dress, two-piece and tailored. For brighteners, you have a yellow zephyr scarf, yellow-trimmed buttons. Black belt. From Best

PINK PORTFOLIO

(Continued from page 112) A bright red or chamois lining in a full-length black wool coat. The same colour in the belt of the black dress and in your hat.

Four big nutria fur pockets on a black wool coat. Four Persian lamb pockets on a black wool dress. Four cocoa-coloured suede pockets on a cocoa-coloured gabardine golf dress.

Brown from head to foot—the only colour gleaming from a cluster of red roses on your high brown toque.

A sports dress knitted in two colours like old-fashioned stockings. Olive-green shows on the ridges, dull red between the ridges, achieving a new effect when the material stretches. It's a knitted fabric by Rodier.

A tidy dress of flat grey wool—to put on instantly and wear later under your nutria coat—lifted with a deep red alligator bag and a deep red hat. Two are shown on page 125.

An astonishing jacket of grey wolf—long-haired and hulking. Short opossum jackets over black wool dresses. A long cape of blue fox over a black evening dress. A barrel-like bolero of silver fox—the skins placed horizontally like barrel staves. A full-length coat of squirrel, cut like a tweed top-coat.

Muffs of every species. Nothing is more dramatic than a great muff of black fox worn with a completely furless suit.

A gentle new shade for the country called wheatena, appearing in a hand-knitted dress, belted and buttoned with dark red leather. A glorious dress to wear under a nutria coat.

Violent plaid or checked country suits. A tweed one of purple-and-green plaid—green like grass, purple like royalty. A country coat of brash orange-and-green checks. Another of horse-blanket checks—huge squares of blue on brown tweed.

Leather or plaid pipings on country dresses. Red leather binding, for instance, on a tan-and-red mixed tweed dress. Plaid wool binding on a beige wool dress.

Silver star paillettes, scattered like a handful of confetti, all over a black net evening dress.

Two tones for dinner—a heliotrope crêpe dinner-dress topped by a jacket of violet wool.

A house-coat of duvetine, in artichoke-green, smoothly fitted and trailing the floor. Another of stiff brocade, in delft-blue and cream-white, fastened with two red roses.

Quantities of beads—a whole dinner-dress embroidered with hyacinth-blue ones.

Gold or silver kid slippers with bands that cross and re-cross like latticework high over your instep. (Page 124)

Lamé twists around your head at night, studded centre-front with a jewelled clip, speared with a feather or ostrich plume.

IF YOU ARE INTERESTED IN THE CLOTHES DESCRIBED, BUT NOT ILLUSTRATED IN THE PINK PORTFOLIO, WRITE TO VOGUE INFORMATION SERVICE, AND WE WILL TELL YOU WHERE YOU CAN FIND THEM IN NEW YORK AND IN SHOPS THROUGHOUT THE COUNTRY. (PLEASE SEND A SELF-ADDRESSED, STAMPED ENVELOPE.)



*The Dress of the Month**

in CREPE CELESTIAL of *Celanese*

Make it your first new dress of the season... when Indian Summer days challenge you to look your best. Long, inverted pleats back and front are for willow slenderness. The gay coin gadget on the Talon fastener is just for fun. Another **MATALOY** Fashion that favors the dull beauty and enduring quality of Celanese. In Mint Green, Earth Brown, Powder Smoke Blue, Kenya Rust and Black Celestial Crepe. Sizes 12 to 20. **\$22.95**

Over 400 shops are showing this fashion. If you don't find it in your favorite shop, write **KANE-WEILL, INC., 498 SEVENTH AVENUE, NEW YORK**

Silver Fox from Milgrim

*Reg. U. S. Pat. Off.

BELT OF THE MONTH

REG. U. S. PAT. OFF.

by Schaffer

WINGED VICTORY

\$1.50

Suede or supple glovskin in rich new fall colors. At best stores everywhere.

Schaffer

Schaffer Belts, Inc. 8 W. 30th St. N.Y.C.

WORLD'S FOREMOST MANUFACTURER OF QUALITY BELTS FOR WOMEN

Compulsory for College

OUR BRAEMAR SHETLAND FROM SCOTLAND



It's true at Vassar, at Wellesley and Smith—this famous Bantamweight Shetland is the *authentic* campus sweater! Four of every five girls demand it at our college shops, wear it in all seasons, for all manner of activity. And they keep returning—buy it in every color. Our Braemar Shetlands are imported, come in a new robin's egg blue, in tile, light and dark colors. Cardigan, \$15. Pullover, \$12.95. Tweed skirts dyed to match, \$15.



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New York • White Plains • East Orange • Boston • Chicago • Philadelphia • Cleveland

JUNGLES, BEARDS, PARROTS

(Continued from page 111) My friend rose from the waters and came out a knobby, blue man. With his legs apart, he skated carefully over the terrace. Clinging to the withered muscles on his calf, his cotton bathing-suit, much too big for him, covered his ribs. I thought, a soul given to jest and loose words. He disappeared into his dressing-room and came out, to my dismay, in the somber robes of a father of the Salesian Order—humble, truthful missionaries that serve the Indians throughout the Jungle.

The next day, with the sunrise, we started off into the jungle of the Oriente. Myself on the first mule with the machete, gun, and whip; behind me, the pack animals, and, last, Aurelio. My beard was five days long. We swung onto the road to Rio Verde, along the foaming Pastaza.

This river is wide enough and as loud as the finale of "Götterdämmerung," but one crosses and recrosses it on steel and cement bridges, and, for the length of that day, we rode abreast on the back of a perfect automobile highway. We arrived in Rio Verde covered with the dust of passing cars and trucks. There stood a hotel. Jaquimo slept on the floor outside my room and brought breakfast to my bed the next morning.

The second day was less of a funeral. The road was no longer wide enough for motor-cars. Pasted alongside the mountains, it rose and fell abruptly.

The Jungle came nearer. It turned into a green tunnel with walls of fat, immense foliage, a greenhouse without end. The light here had the hue of the inside of an empty Moselle bottle.

Butterflies as big as a baker's hand hopped through the air. The trunks of the wide trees were covered with moss and parasites. On their branches hung and stood baskets of orchids and miraculous flowers the size of an idiot's head. A cheap race

OVERTURE TO AUTUMN IN CELANESE*

By Janet Taylor

Be young! . . . be gay! . . . as brushed wool feathers come tumbling down your dramatic gown . . . one of several brilliant inspirations by Janet Taylor in Chameron, woven of Celanese* . . . and priced under \$30.

NEW YORK
Franklin Simon & Co.
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Janet Taylor
ORIGINAL
REGISTERED WITH F.O.G.A.

*Reg. U. S. Pat. Off.

If no store in your city is listed,
write
JANET TAYLOR,
525 Seventh Avenue, New York

*Why her Hands
attract Men*

Smart, successful women now strive for individuality in appearance—in personality. They want to be themselves. Therein lies real charm.

Thus Revlon Nail Polish is used by attractive women everywhere. For Revlon offers 21 shades from which you may select those suited to your own personality, hands and clothes. And, of course, Revlon wears and wears. Lustre lasts longer.

Try "Newport" and "Nassau", Revlon's newest. You will like them. Men will admire your fine discrimination.

Revlon

125 WEST 45TH STREET NEW YORK CITY

"FASHION RIGHT" NAIL ENAMELS—"FASHION FIRST"

JUNGLES, BEARDS, PARROTS

of monkeys acrobated in this picture. From time to time, there was a roaring waterfall spewing its water down into the Pastaza.

Steel cables and ironwork on the bridges were hidden by tall ferns with leaves as long as Doctor Piccard, and somehow looking like him, with their many outstretched arms.

Beautiful and filled with wonder as all this was, one can only think "Ah—ah—ah" for five or six hours. It was like sitting in a theatre with a magnificent stage-set on which the actors forgot to appear. The second day, one began to wiggle in the saddle. The greenery and flowers looked as if the florists had thrown the end of a Hutton wedding down the back-stairs. The wild orchids changed, in this estimate, first to geraniums, then to cabbages.

The parrots and monkeys were sparrows and cats, and for all the excitement (I have seen a grey rain-worm a foot long) one might be on a *tour dans les Montagnes Catskill*.

We found a fair hotel every night and, in between, places to stop for rest and a drink, but, on the fourth day, everything went wrong.

Aurelio had brought up my breakfast. The toast was muggy. I dressed and paid the bill while the boy took our sleeping-bags and the tent out of the barn and packed them patiently on the two mules.

We started off at half-past nine and soon after crossed a river, in which a man overtook us. He had identical equipment: boy, beard, mules, and helmet, and he sang:

"Now you found some one that set you back on your heels,
Goody, goody.
Now you know, hm, hm, hm hm hm hm how it feels,
Goody, goody."

Between "your" and "heels," he had managed to sandwich a nod and said "How do you do." (Continued on page 160)

THE PEACE



* * SCARF * *

FASHION DECLARES FOR PEACE!

Capturing the very spirit of the world-wide clamor for peace, the Peace Scarf tells its glorious story in 23 different languages. The design, inspired by the Peace Tower at the International Exposition in Paris, is distinctive, exclusive and very, very smart.

at Better Stores . . . \$3.50

or write Edgar C. Hyman Co.
Echo Scarfs
485 Fifth Avenue, New York

SCARF
of the
MONTH
by *Echo*



The *Tango* FLEXIBLE INSTEP Pump

"IT'S SMART TO BE
COMFORTABLE"



Wear Tangos, the original and finest flexible instep pump. They offer the utmost in true shoe smartness, perfect fit, and comfort. . . At better stores everywhere.

BRAUER BROS. SHOE CO. • ST. LOUIS

"TISH-U-KNIT" Sweaters Designed by LEON

Leon, of Olympic,
Creates Provocative
Sweaters! Their
Plastic Beauty and
Grace Add Lure to
One's Figure! For
Instance —

Style V-1802



Of
Softissimo
Zephyr, Enliv-
ened by Novel,
Fine-Gauge
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In Spite of Its
Unmistakable
Air of Distinction,
This "Tish-U-Knit"
Is Priced Only \$3—
at Smart Fashion
Shops Everywhere.

For Name of Nearest Shop, Please Communicate with
OLYMPIC KNITTING MILLS • 141 W. 36th ST. N.Y.C.

ORIGINAL HOLLYWOOD DESIGNS by *Margo de Mar*



Jean Parker
COLUMBIA PICTURES STAR

• Margo de Mar uses scallops on pockets and skirt to give added chic to this style designed for youthful and popular Jean Parker, star of "Life Begins with Love." Style 2521, sizes 12 to 20. Brown, Wine, Green.

DRESSMAKER STYLES OF "CANDE" CREPE *Designed for Hollywood's* JEAN PARKER-FAY WRAY-ROSALIND KEITH



Try to see these styles today—they're designed in the Hollywood manner—with scores of ingenious Dressmaker style details—neatly tailored in stain resistant and water repellant CANDE Crepe—in a smart variety of new Campus colors.

New York.....Macy's
Pittsburgh.....Gimbel Bros.
Cleveland.....Halle Bros. Co.
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Milwaukee...Ed. Schuster & Co.
Salt Lake City....Z. C. M. I.
Detroit...Crowley-Milner Co.
Cincinnati...John Shillito & Co.
Buffalo.....Hens & Kelly Co.
Indianapolis...Wm. H. Block Co.
Sacramento Weinstock-Lubin Co.

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stores ev-
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at about
\$3.25*

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conditions and
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For Stores in other cities, write

The **STERLING** COMPANY
212 W. MONROE ST. — CHICAGO

JUNGLES, BEARDS, PARROTS

(Continued from page 159) After the last "goody, goody," he was out of sight and hearing. He rode fast, spurring his mule.

We came to a clearing. There, we found, pressed close together, a church, four houses, and, hanging outside a little magazine kiosk, was *Punch*, *La Revista Mundial*, *Die Schweizer Hausfrau*, *Time*, *The Saturday Evening Post*, and *Popular Mechanics*, the latter both in Spanish and English.

I bought the *Post*, some cigarettes, and some candy for Aurelio. We mounted again and stopped for luncheon at the next hotel.

Aurelio carried *The Saturday Evening Post* and carelessly left it on the porch of the Tivoli, where a hungry donkey took it and trotted off. I found him, almost too late, under a wild banana-tree, and twisted the last few torn leaves out of his teeth. During luncheon I read:

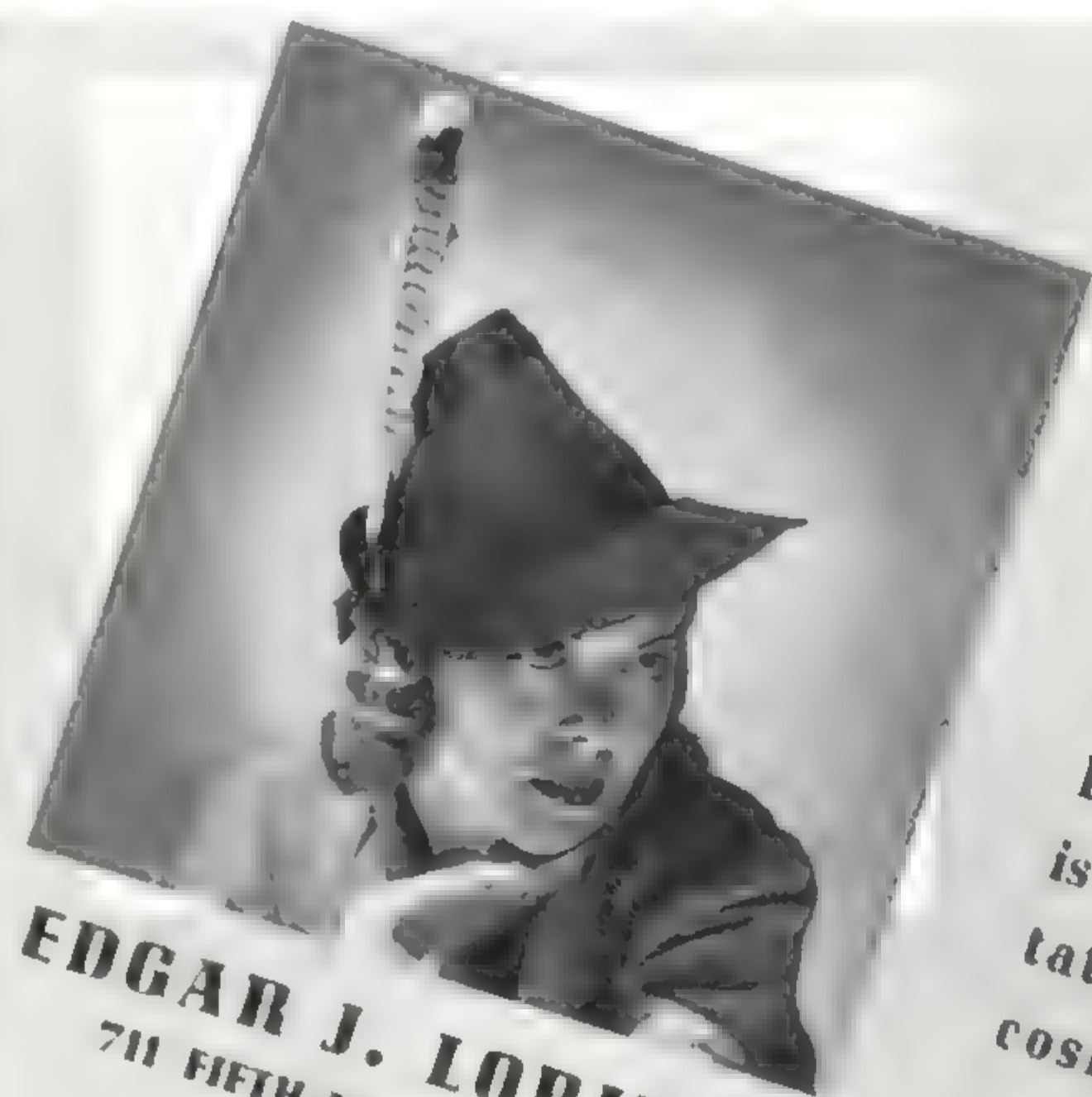
"(Continued from page 44) Then her voice came out of the impenetrable darkness deeply and quietly, 'I'll warm you.' He felt the blanket tugged gently and relaxed his grip. He was shaking terribly. The woman lay down alongside of him and pulled the blanket over them."

"How did this get by George Horace Lorimer?" I said in loud alarm to myself.

"Lorimer isn't with the *Post* any more," said the bearded man at the next table, looking out of his Irish stew. "There's a new man, what's his name?"

He snapped his fingers twice and then shook his head and shouted the question out of the window into the Jungle.

"Wesley Stout" came back the answer from another explorer, who was saddling a horse.

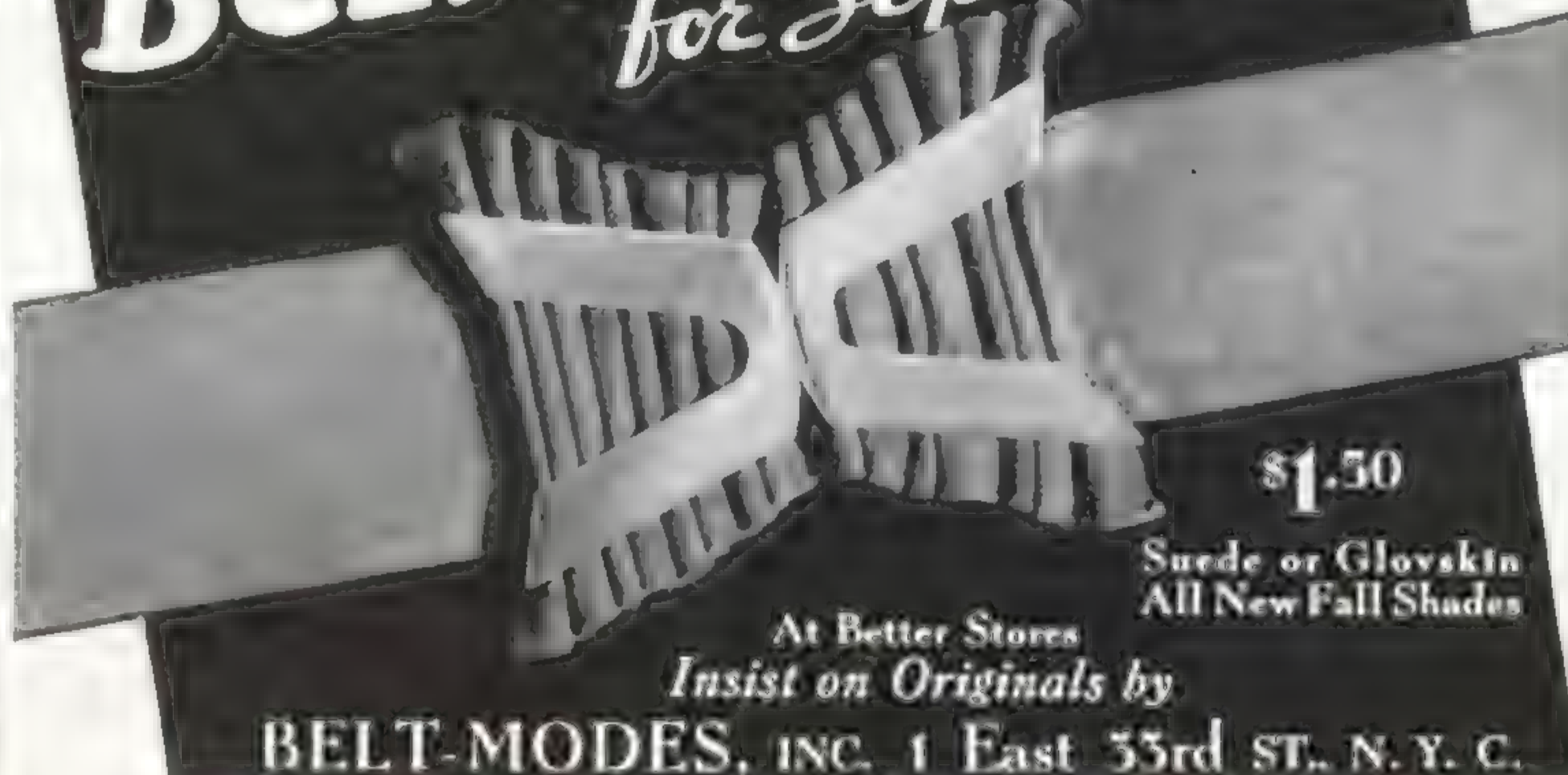


EDGAR J. LORIE, INC.
711 FIFTH AVENUE, NEW YORK



In the
LORIE TRADITION...
is this autumn interpre-
tation of authentic
cosmopolitan taste.

The BELT-MODE for September



\$1.50

Suede or Gloyskin
All New Fall Shades

At Better Stores
Insist on Originals by

BELT-MODES, INC. 1 East 35th ST., N. Y. C.

What
every
wise
parent
should
know!



The matter of choosing a school is one that requires time and deserves careful consideration.

It involves the selection of the right teachers, suitable surroundings and proper companions—primary influences which, in no small measure, shape the development of every child.

Needless to say, there is danger of jeopardizing a child's future progress—to say nothing of its happiness—by allowing financial considerations to play too big a rôle.

Obviously, "special inducements" are often used to cover deficiencies in academic standing, physical equipment and cultural background. Yet these are the very factors that should determine your choice.

Investigate the schools listed on pages 54 thru 59. You may rest assured that their calibre and standing are such as to warrant our unqualified endorsement.

Moreover, Vogue's School Bureau will be glad to aid its readers by answering any inquiry concerning schools. Call at our office or write us fully. All inquiries are given individual and personal consideration.



VOGUE'S SCHOOL BUREAU

1928 Graybar Building
Lexington Ave. at 43rd St., N. Y.
Telephone: MOhawk 4-7500

JUNGLES, BEARDS, PARROTS

We rode away and in the evening came to another hotel. The service here was not all that could be desired. It lacked tableware, and, for the second course, the same silver was used as for the first. The Swiss proprietor, however, offered an excellent Marc with the coffee.

I walked later into the Jungle. My eyes were not accustomed to the darkness. Aurelio, who was his usual silent six feet behind me, came close and tugged my sleeve, whispering:

"Look out, *Patron*, in front of you there is a horse." I could not see this horse, but I heard two men speaking. Said one of them:

"The purchasing agent had ulcers of the stomach, so I took her to the French Casino."

Aurelio took my hand and led me back to the hotel; as soon as we entered the reception-hall of the Savoy, I said to my faithful boy:

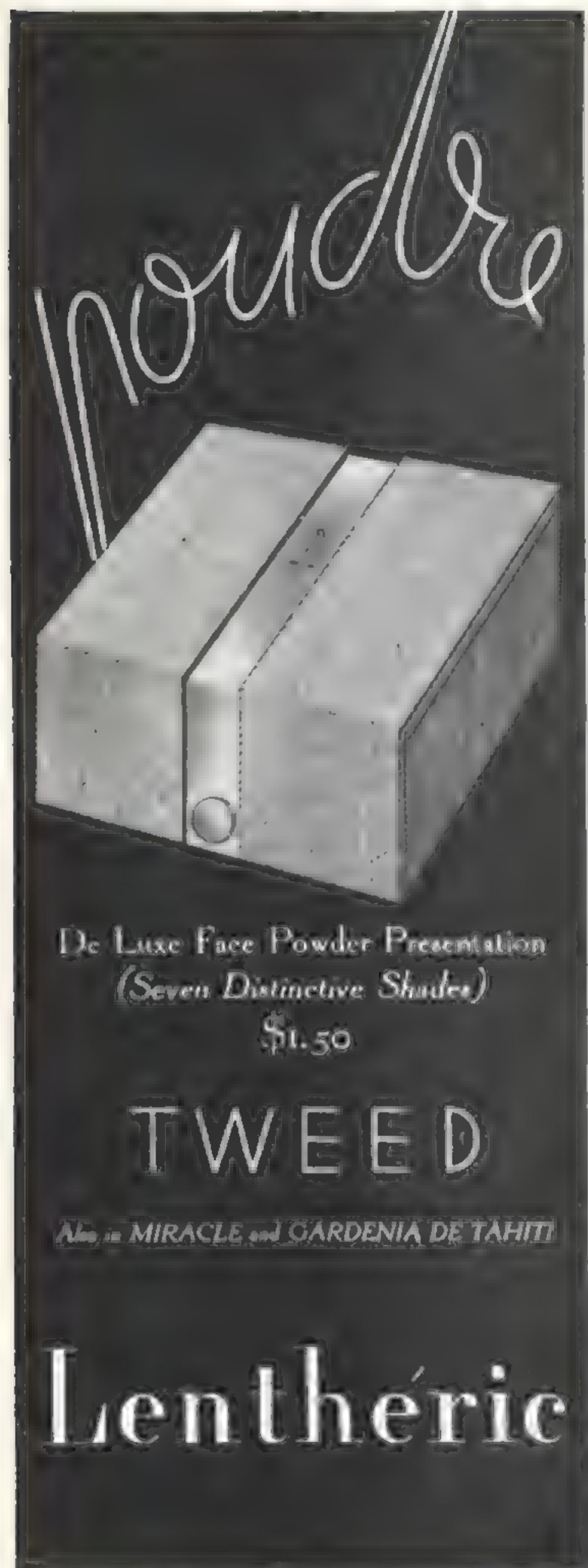
"*Mañana*—to-morrow, *nos*—we, *vamos*—go." I did not know the Castilian word for "back" and pointed three times down the road toward Baños.

"*Bueno, Patron*," said Aurelio. I walked wearily up to room Number 12. In it, over my bed, hung a sepia print, an advertisement common in this country. It is a good reproduction of the Botticelli Madonna and Child.

The baby is nude, the right hand of the mother supports its little pudgy haunches, and the left hand caressingly massages its back. Under the right hand, in bold Bodoni capital letters, is printed "Vicks VapoRub."

I lifted my eyes to the Madonna and mumbled a prayer with the hope that Captain Cyril Vigoroux might never come this far.

He would be inconsolably disappointed.



De Luxe Face Powder Presentation
(Seven Distinctive Shades)
\$1.50
TWEED
Also in MIRACLE and GARDENIA DE TAHITI
Lenthéric



sylvia

A perky shoe in rich suede spiced with a discreet dash of patent . . . plus a gracefully curved silhouette and six-eyelet front to make it ride high and act as an ideal counterpart of the newer soaring hemlines. And for your feet's-sake, tucked away under the beauty of perfect materials and design, is the exclusive magic Foot Delight cushion—*glorious secret of lively feet that never tire*. Write for the name of your nearest dealer. Bancroft Walker Co., Waltham, Mass.

★
Foot Delight
SHOES



"There's Style and Wear in Every Pair!"
"GAUCHO"
The New Fall Glove
exclusive with
Wear-Right
WIMELBACHER & RICE - MAKERS - NEW YORK - PARIS

Everglade

Hand Worked
BLOUSES

\$5.00



At better stores.

STORYK, 525 SEVENTH AVE., N.Y.C.

HOOT MON!
—THE PRICE IS
AWAY DOWN



200 SHEET KLEENEX*
REDUCED TO
2 boxes for 25¢

Now the KLEENEX* HABIT

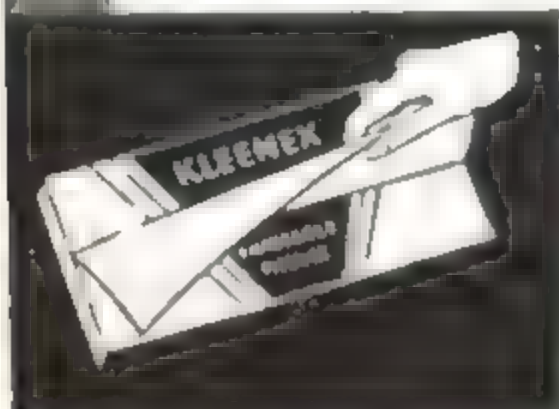
COSTS LESS during Colds and Hay Fever

● Talk about savings! Kleenex Tissues save your nose during colds and hay fever; they're so very soothing and non-irritating. They save your money for now they cost less and you can use so many tissues for less than the cost of having a single handkerchief laundered. And of course they reduce handkerchief washing.

So adopt the habit of using Kleenex Disposable Tissues the instant sniffles start! Use each tissue once—then destroy, germs and all.

Keep Kleenex Tissues in Every Room
And in the Car, too.

To remove face creams and cosmetics . . . To apply powder, rouge . . . To dust and polish . . . For the baby . . . And in the car—to wipe hands, windshield and greasy spots.



No waste! No mess!
Pull a tissue—the
next one pops up
ready for use!

KLEENEX*
DISPOSABLE TISSUES
(*Trade Mark Reg. U. S. Patent Office)

DECORATOR'S DAY-BOOK

(Continued from page 70) The accotile floor is in blue and black, with accents of white in a swirling pattern that suggests the rhythm of the sea. There are large circular sofas covered in shimmering marine-blue, which follow the contours of the indirectly lighted bay-windows, and chairs of natural oak have seats of steer-hide. This is certainly not the traditional nautical idea, but the effect is one to satisfy the sea-loving owner.

A pleasant letter from Santa Barbara asks about exhibitions of furniture and rooms as far ahead as October and November. While most galleries and shops have as yet rather vague plans, there is certain to be, at that time, a new show at the Decorators' Picture Gallery, with four different decorators again showing how to use pictures in rooms. These shows are always entertaining, not only from the point of view of decoration, but because they become such very personal expressions of the decorators themselves.

Nothing could be more diverse than the twelve rooms shown in the past season, each one opening with increased curiosity about what "They" would do next. Lord and Taylor is sure to arrange new rooms, having become in the past almost the arbiter of mirrored screens, and Altman's little house will have something as ingenious as their use of marbled book-paper on the walls of a small room. Symons' shows of eighteenth-century furniture and *objets d'art* are always crammed with unusual old things, and there is usually a last-minute show or two that shouldn't be missed.

GOSSIP ABOUT TOWN: Bello, Inc., announces that Mrs. Donald Ogden Stewart is now an associate decorator; Miss Jane Christian now has her own office on Fifty-Seventh Street; and Miss Smyth, Miss Urquhart, and Miss Marckwald of Elsie Cobb Wilson, Inc., are now decorating under their own names.

It is a world of change.

EVERETT GRAY LINSLEY

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School days... happy days in these smart Challitwill frocks of SNIA-fiocco*, the fibre for finer fabrics. The football and unicorn patterns are lively, amusing and exclusive! The little boy blouses have convertible collars... the skirts have zippers. Colors: Football design—Nicotine Brown, Currant Red, Hockey Green, Swagger Blue. Unicorn design—Tabac Brown, Hockey Green, Canyon Red, Swagger Blue, Black. Sizes 12-20 and the price is only \$6.00, at

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Chit-Chat on the 5:27

THE PORTER—"Yes, sab. I've saved your seat, sab. You've been ridin' home regularly with me for weeks now, sab."

THE PLATINUMVILLE COMMUTER—"Thanks, George. Yes, I am regular nowadays—home on time. Got a smart wife. Serves me better before-dinner cocktails than I used to get downtown with the boys. In case you want to pass along the tip, they're . . . **HEUBLEIN'S CLUB COCKTAILS**"



A SECRET! Here's the newest way to entice a laggard husband home punctually to dinner. Merely outdo downtown bar-men with the excellence of the cocktail waiting for him at home. How may this be done? Listen closely. The trick is simple. All you do is serve Heublein's **CLUB COCKTAILS**, the royally-good cocktails that come ready-mixed in the bottle. Think of the convenience! No fuss. No bother. Just open the handy bottle, ice and pour. Isn't this a "recipe" worth trying? Then why not order a few bottles of his favorite varieties tomorrow . . . and watch the magic work?



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Martini Medium Sweet (60 proof), Dry Martini (71 proof), Extra Dry Martini (70 proof), Bronx (60 proof), Manhattan (65 proof), Side Car (60 proof), Old Fashioned (80 proof), Daiquiri (70 proof), Sloe Gin Cocktail (49 proof). At all state operated and other liquor stores. Prepared and bottled by G. F. Heublein & Brother, Hartford, Connecticut.

By HEUBLEIN & HARTFORD

PARIS COLLECTIONS STRESS:

(Continued from page 78) Schiaparelli takes a great delight, this year, in everything shocking—shocking accessories, perfume, colours, shapes.

You want a muff. A big one or a small one, fur or velvet. Possibly Molyneux's enormous Persian lamb muff shaped in spiral form. Or Maggy Rouff's tiny velvet evening muff with a velvet scarf that ties like a dog-collar around the throat, ending in a big bow.

You want some of the clever eccentricities. Lanvin's waist-high tights under a transparent dinner-dress. Molyneux's ankle-length tube day coat over a short dress. Mainbocher's fur house-coats without any sleeves. Alix's stiff cape—the flaring sides of which are made of buffalo fur, the front and back of taupe wool (page 90).

You are astonished at the way backs disagree with fronts in many coats and dresses. On page 88 are three examples. Schiaparelli puts backs of Alaska Sealskin or dyed moleskin and fronts of wool on her coats. Heim continues fur-backed and wool-fronted coats. Lanvin and Creed have leather-backed and wool-fronted jackets. Chanel makes dinner-jackets with velvet backs and brocaded fronts.

You notice a tremendous use of fox. Black fox seems extremely new, used for enormous collars, peplums, or muffs. Mainbocher uses two silver foxes to form a back panel of a coat. Schiaparelli puts silver fox tails shooting sideways from under the chin of a coat—like cat's whiskers. Patou puts a big silver fox collar on a coat-dress (page 87).

You come away from the Collections convinced that the day clothes are delightfully wearable, and the evening clothes alluring, seductive—the kind that men love you to buy. Which is as it should be.

**You wouldn't sleep
on a
tufted pillow**

WHY SLEEP ON A TUFTED MATTRESS?

TUFTED pillows would hardly bring sweet dreams. Tufts on mattresses are enemies of sleep too. That's why . . . with the new Palmer Quilted Mattress . . . you get complete relaxation at last! It has no hard tuft buttons, no lumps, no dust-gathering hollows. Instead, a satin-smooth surface . . . four luxurious quilts—and thousands of tiny stitches to hold the filling securely in place. The newly designed innerspring coil unit is 100% free acting. \$39.50 at your department or home-furnishing store. Box Springs to match. The Palmer Brothers Co., 230 Fifth Avenue, New York City.

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WHAT NEW YORK NEEDS

(Continued from page 104) More hostesses who have some vague notion of seating guests at dinner. If they consider it *chichi* to worry about precedence, they might at least try working on compatibility.

More women who pay gambling debts.

More people with no "inside" information.

More men who haven't just finished talking to the President of General Motors or some other important person.

More men who aren't ashamed to like baseball.

More lads who sit on their own side of the taxi.

More men who, when on seduction bent, will vary their line to suit the time, circumstances, and woman.

More women who aren't afraid of being witty.

More single men who don't boast that they will never marry, and more married men who don't warn every girl they meet that *nothing* can separate them from their wives.

More men who like to dance.

More people who don't have to get drunk to sit up all night talking.

More people who enjoy driving through the Park just to see the sunrise.

Another place like "21" to drop in of an evening when one doesn't feel like music.

A law to prevent the mention in print of any boy or girl under twenty-one. Write a youngster up, and you have created a publicity hound.

A night-club on the order of the old Casanova in Paris, which is dark, intimate, and has sentimental music. The kind of place to go with one's great love of the moment and hold hands unashamedly.

The ARISTOCRAT

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A Calf or Antelope Suede "swing" bag along tailored lines. Featuring the very new Panier handle, saddle stitching on Calf, self-stitching on Antelope Suede, and a zipper closing with handkerchief pockets. In Black, Brown, Navy and Dregs of Wine. At better stores.

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The children who will not come home from school

THERE is one good thing about the next war, if it comes—*everybody* will be in it. And “in it” does not mean such tenuous participation as women knitting wristlets and men buying non-taxable bonds “until it hurts.” It means going hungry, wasting away from disease, suffering unbelievably, dying horribly. Planes, and ships, and submarines, and artillery that can laugh at distance will see to that.

Whole cities of non-combatants will be wiped out. Children will leave for school and never return. People will die in the streets, in their offices, and their homes.

As they have in every other war, epi-

demics will strike where troops congregate. But epidemics also will ravage cities demoralized by bombs containing not only explosives and gas, but *germs*.

All this will bring home to the stay-at-homes the true monstrosity and futility of war, and that will be a good thing. For that alone, probably, will make the great mass of people do what so far they have failed to do—rise in all their might and *refuse to allow another war!*

There's only one drawback to this lesson: that is, that most qualified experts agree that civilization cannot survive another war. The next “war to end wars” probably will end civilization al-

so. The time for us all to rise in our might is *now!*

What to do about it

Today with talk of a coming war heard everywhere, millions of Americans must stand firm in their determination that the folly of 1914-1918 shall not occur again. World Peaceways, a non-profit organization for public enlightenment on international affairs, feels that intelligent efforts can and must be made toward a secure peace. To this end you can do your share to build up a strong public opinion against war. Write today to WORLD PEACEWAYS, 103 Park Avenue, New York City.



CYCLING is a favorite sport of Miss Wendy Morgan (*left, above*) debutante daughter of Mr. and Mrs. William Fellowes Morgan, Jr., of New York. Following her bow to society at the Hotel Pierre, Miss Morgan cycle-toured in Ireland and the Tyrol. After a spin, Miss Morgan admits that "cycling does take it out of you...but Camels give my energy a cheering lift!"



IN THE STATES, Miss Morgan enjoys sports, mural painting, and an interesting social life. "You'd think," she once remarked, "that such a busy life would tell on my digestion. Not a bit! For one thing, I smoke Camels with my meals. And Camels help digestion!"

**TYPICAL OF THE YOUNGER SET WHO
GO IN FOR VIGOROUS OUTDOOR SPORTS**

MISS WENDY MORGAN OF NEW YORK



BADMINTON, riding, sailing—Miss Morgan enjoys them all! And whatever the sport, Camels keep her company. "I'd feel sort of lost," she says, "if I didn't have Camels along. Their delicate flavor never tires my taste."



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Camels are made from finer, MORE EXPENSIVE TOBACCOS...Turkish and Domestic...than any other popular brand. Smoking Camels at mealtime does much to help digestion by increasing the flow of digestive fluids.



CANADA to Wendy Morgan means "good trout fishing"—at Murray Bay or at "Papoose," the Morgan island in the St. Lawrence. Expert in casting, she says: "I don't want to do anything that would be hard on the nerves. I smoke Camels. They're mild. They *never* jangle my nerves."

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